The Cash Box

VOLUME XVII — NUMBER 51

SEPTEMBER 8, 1956

Rusty Draper appears to be enjoying his rescue from the train that goes "In The Middle Of The House". The disk, which may well turn out to be one of his top Mercury records, is currently garnering heavy sales. Rusty, who wins audiences instantaneously with his dynamic performance, is currently doing the number in his tour of clubs throughout the country.

Nominated for Quick Sales on Vik

Bill Kenny

X/4X-0225

NOW YOU SAY YOU CARE
(SHUFFLE)

NOW YOU SAY YOU CARE
(BALLAD)

The Treniers

X/4X-0227

ROCK AND ROLL PRESIDENT

COOL IT, BABY from the MGM Picture TEEN AGE REBEL

Joe Valino

X/4X-0226

GARDEN OF EDEN

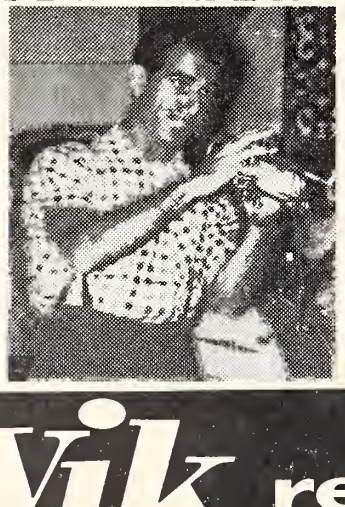
CARAVAN

Helene Dixon

X/4X-0228

THE OPPOSITE SEX
from the MGM Picture THE OPPOSITE SEX

NOW! BABY, NOW!



George Girard

X/4X-0223

LIEBESTRAUM

MY GAL SAL

Vik records
A Product of Radio Corporation of America

FOUNDED BY BILL GERSH

The Cash Box

Volume XVII—Number 51 September 8, 1956

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The Cash Box Publishing Co., Inc.
26 West 47th Street, New York 36, N. Y.
(All Phones: JUdson 6-2640)
Cable Address: CASHBOX, N. Y.
JOE ORLECK

•

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH
Howie Freer Chuck Peele

•

HOLLYWOOD OFFICE
6272 Sunset Blvd., Hollywood, Cal.
(Phone: HOllywood 5-2129)
JACK DEVANEY
Bob Martin

•

BOSTON OFFICE
1765 Commonwealth Ave., Boston 35, Mass.
(Phone: ALgonquin 4-8464)
GUY LIVINGSTON

•

LONDON OFFICE
17 Hilltop, London, N.W., England
(Phone: Speedwell 2596)
MARCEL STELLMAN

•

EXECUTIVE STAFF
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Editor-In-Chief
NORMAN ORLECK, Associate Editor
MARTY OSTROW, Associate Editor
IRA HOWARD, Associate Editor
CISSIE GERSH, Woman's Editor
A. MARINO, Office Manager
T. TORTOSA, Circulation
POPSIE, Staff Photographer
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THE CASH BOX covers the entire music industry, nging from retail record and music stores to disk ckeys, music publishers, recording artists, record anufacturers, music composers and arrangers, radio nd TV stations, and all others allied to the music dustry throughout the world.

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MOVIES AND SHOWS!

More than ever before, the record industry is making plans to avail itself of the promotional benefits of movie and Broadway show tie-ins in the coming season. This movement, which skyrocketed a couple of years ago when the positive results of such associations began to be proven over and over again, has been gaining more adherents steadily. Today, when most A&R men are demanding exclusives on songs, we are witnessing them break this rule time and time again to take advantage of a hot movie or show tune. A movie theme very often gets the top artist of each company and show scores are being covered thoroughly even by the record firms which don't have the original cast album.

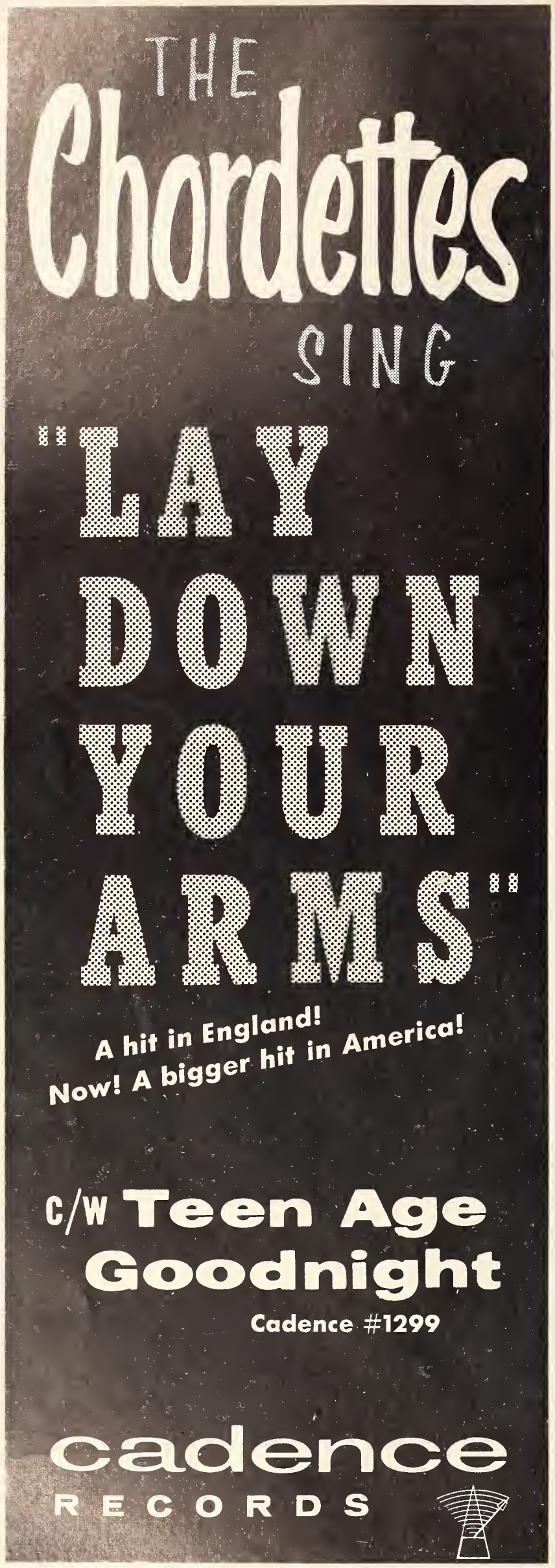
Without doubt this is one of the factors playing an important part in the almost unbelievably expanding sales which the record business is experiencing.

Almost everywhere you go today in our industry, you hear fantastic sales figures. As a matter of fact, after a summer of sales which reached proportions that had been totally unexpected, distributors are ordering for the Fall in a quantity which leaves many record companies unprepared to meet their demands. These orders cover every field in the record business and they are coming in with such steadiness, that almost every sales force has been taken by surprise. At this rate, even the prediction of $300,000,000 sales for the year, which was considered high just a couple of months ago, may be exceeded.

As we said, one of the factors contributing to this increase is the willingness of the record industry to take advantage of the ready avenues of promotion being offered to it by movies and shows. A movie which is seen by millions of people, not only in this country, but throughout the world, offers a ready market for the record industry. In previous years, beautiful themes which might have sold millions of records, were neglected because no one in the record industry thought of recording them. Today that is almost impossible to happen. Every movie, no matter how obscure it is, is being watched carefully all the time, for any reaction to its music.

As for shows, the promotion they receive if they are hits, is interminable. Likewise their songs receive ready acceptance from disk jockeys, juke box operators and retailers because of this promotion. Moreover in almost every new musical, there are several songs which are being aimed directly at the pop market, for it has been proven many times now that hit songs in a show create a wider audience for it and sometimes mean the difference between success and failure. The lesson of "Wish You Were Here" is still strong in everyone's mind.

We can look forward therefore to even closer associations with the film industry and Broadway productions in the future. For the record industry is going on to new heights, and in this climb, it is wisely using all the means and methods available to it.



THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1.	**MY PRAYER** THE PLATTERS DE-29991 (9-29991)—Ink Spots ME-70893 (70893x4S)—Platters	1.
2.	**HOUND DOG** ELVIS PRESLEY VI-20-6604 (47-6604)—Elvis Presley	4.
3.	**WHATEVER WILL BE, WILL BE** DORIS DAY CO-40704 (4-40704)—Doris Day ME-70881 (70881 x 45)—Eddy Howard	2.
4.	**I WANT YOU, I NEED YOU, I LOVE YOU** ELVIS PRESLEY VI-20-6540 (47-6540)—Elvis Presley	3.
5.	**CANADIAN SUNSET** HUGO WINTERHALTER ORCH. CD-1297 (45-1297)—Andy Williams VI-20-6537 (47-6537)—Hugo Winterhalter	7.
6.	**ALLEGHENY MOON** PATTI PAGE CR-61679 (9-61679)—Lennon Sisters VI-20-6551 (47-6551)—Billy Regis DE-30022 (9-30022)—Grady Martin ME-70878 (70878x4S)—Patti Page	6.
7.	**I ALMOST LOST MY MIND** PAT BOONE DO-15472 (45-1S472)—Pat Boone MG-10578 (K10S78)—Ivory Joe Hunter	5.
8.	**DON'T BE CRUEL** ELVIS PRESLEY VI-20-6604 (47-6604)—Elvis Presley	—
9.	**THE WAYWARD WIND** GOGI GRANT CA-3430 (F-3430)—Tex Ritter ER-1013 (45-1013)—Gogi Grant	8.
10.	**BE-BOP-A-LULA** GENE VINCENT CA-34S0 (F-34S0)—Gene Vincent	9.

11) FLYING SAUCER. 12) YOU DON'T KNOW ME. 13) SWEET OLD FASHIONED GIRL. 14) THE FOOL. 15) BORN TO BE WITH YOU. 16) SONG FOR A SUMMER NIGHT. 17) MOONGLOW & PICNIC. 18) HONKY TONK. 19) THAT'S ALL THERE IS TO THAT. 20) TONIGHT YOU BELONG TO ME. 21) SOFT SUMMER BREEZE. 22) MORE. 23) WHEN MY DREAMBOAT COMES HOME. 24) ON THE STREET WHERE YOU LIVE. 25) RIP IT UP. 26) AFTER THE LIGHTS GO DOWN LOW. 27) I'M IN LOVE AGAIN. 28) WHEN THE WHITE LILACS BLOOM AGAIN. 29) STRANDED IN THE JUNGLE. 30) THE BUS STOP SONG (A PAPER OF PINS). 31) IT ONLY HURTS FOR A LITTLE WHILE. 32) KA-DING DONG. 33) SOMEBODY UP THERE LIKES ME. 34) MAMA, TEACH ME TO DANCE. 35) IN THE MIDDLE OF THE HOUSE.

CODE

AA—Double A	CL—Cardinal	ES—Essex	JD—Jay Dee	OL—Olympic	SL—Spotlight
AB—Abbott	CO—Columbia	EX—Excello	JU—Jubilee	PA—Porrot	SO—Seund
AL—Aladdin	CR—Coral	FB—Fobor	JZ—Josie	PE—Peacock	SP—Specialty
AO—Apollo	CT—Cat	FE—Federol	KA—Kapp	PM—Prom	ST—Starlite
AP—ABC-Paramount	CW—Crown	FI—Fiesto	KI—King	PP—Peter Pan	SU—SUN
AR—Arcade	CY—Crystalette	FR—Froternity	LI—Liberty	PR—Prestige	TA—Tampa
AT—Atlantic	DA—Dano	4 Star—Four Star	LO—London	RA—Rainbow	TI—Tico
BT—Bethlehem	DE—Decca	GE—Gee	MD—Media	RE—Regent	UN—United
BY—Bolly	DL—DeLuxe	GN—Golden	ME—Mercury	RL—Real	UQ—Unique
CA—Capitol	DO—Dot	GR—Groove	MG—MGM	RM—Rama	VE—Verve
CD—Cadence	DT—Dootone	GTJ—Good Time Jozz	MO—Modern	RP—RPM	VI—RCA Victor
CH—Chess	DU—Duke	HE—Herald	NG—Norgran	SA—Savoy	VJ—Vee-Jay
CK—Checker	EP—Epic	IM—Imperial	OK—Okeh	SE—Seeco	VK—Vik
	ER—Era				WI—Wing

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

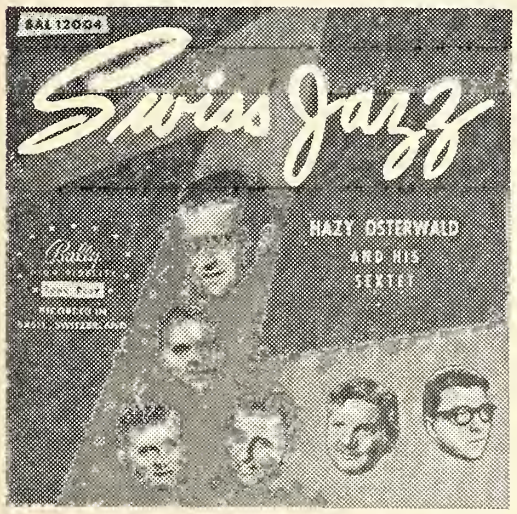
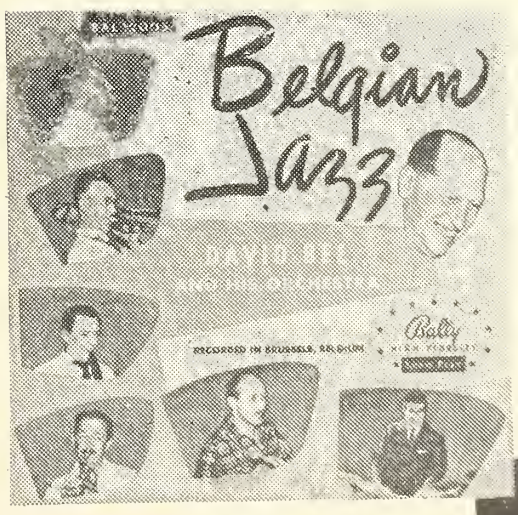
THE European JAZZ

5 SCENE in... FABULOUS ALBUMS

NOW on Bally® Records

ENGLISH JAZZ
BAL-12001 $3.98

FRENCH JAZZ
BAL-12003 $3.98

SWEDISH JAZZ
BAL-12002 $3.98

SWISS JAZZ
BAL-12004 $3.98

BELGIAN JAZZ
BAL-12005 $3.98

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Bally

Distributor

THE HOME OF LIVING PERFORMANCE
Bally RECORDS
203 N. Wabash Avenue
Chicago 1, Ill.
ANdover 3-4677

The Cash Box TOP 50 Best Selling Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

1—Hound Dog
Pos. 9/1: 1 — Pos. 8/25: 1

★VI-20-6604 (47-6604)—ELVIS PRESLEY
Don't Be Cruel

2—My Prayer
Pos. 9/1: 2 — Pos. 8/25: 2

DE-29991 (9-29991)—INK SPOTS
Bewildered

★ME-70893 (70893 x 45)—PLATTERS
Heaven On Earth

3—Don't Be Cruel
Pos. 9/1: 4 — Pos. 8/25: 5

★VI-20-6604 (47-6604)—ELVIS PRESLEY
Hound Dog

4—Whatever Will Be, Will Be (Que Sera Sera)
Pos. 9/1: 3 — Pos. 8/25: 4

★CO-40704 (4-40704)—DORIS DAY
I've Gotta Sing Away The Blues

ME-70881 (70881x45)—EDDY HOWARD
You Can't Keep Running.

5—Canadian Sunset
Pos. 9/1: 6 — Pos. 8/25: 6

★CD-1297 (4S-1297)—ANDY WILLIAMS
High Up On A Mountain

★VI-20-6S37 (47-6S37)—HUGO WINTERHALTER
This Is Real

6—Flying Saucer
Pos. 9/1: 5 — Pos. 8/25: 3

★LU-101 (45-101)—BUCHANAN & GOODMAN
Flying Saucer

7—Honky Tonk
Pos. 9/1: 10 — Pos. 8/25: 19

★KI-4950 (45-49S0)—BILL DOGGETT
Honky Tonk

8—Tonight You Belong To Me
Pos. 9/1: 11 — Pos. 8/25: 23

CR-61701 (9-61701) LAWRENCE WELK
When The White Lilacs Bloom Again

DE-30040 (9-30040)—KAREN CHANDLER & JIMMY WAKELY
Crazy Arms

★LI-55022 (FS5022)—PATIENCE & PRUDENCE
A Smile And A Ribbon

MO-997 (45-997)—TONETTES
Don't Fall In Love Too Soon

9—The Fool
Pos. 9/1: 8 — Pos. 8/25: 10

★DO-15481 (45-15481)—SANFORD CLARK
Lonesome For A Letter

★JU-52S2 (4S-5252)—THE GALLAHADS
The Morning Mail

10—Allegheny Moon
Pos. 9/1: 7 — Pos. 8/25: 7

CR-61679 (9-61679)—LENNON SISTERS
Faith Unlocks The Door

DE-30022 (9-30022)—GRADY MARTIN
When My Dreamboat Comes Home

★ME-70878 (70878 x 45)—PATTI PAGE
The Strangest Romance

VI-20-6551 (47-6551)—BILLY REGIS
A Kiss Before Dying

11—Song For A Summer Night
Pos. 9/1: 9 — Pos. 8/25: 9

★CO-40730 (4-40730)—MITCH MILLER
Sona For A Summer Night

12—Be-Bop-A-Lula
Pos. 9/1: 12 — Pos. 8/25: 11

★CA-3450 (F-3450)—GENE VINCENT
Woman Love

13—I Want You, I Need You, I Love You
Pos. 9/1: 14 — Pos. 8/25: 12

★VI-20-6540 (47-6540)—ELVIS PRESLEY
My Baby Left Me

14—Soft Summer Breeze
Pos. 9/1: 17 — Pos. 8/25: 18

★ME-70863 (70863 x 45)—EDDIE HEYWOOD
Heywood's Bounce

ME-70934 (70934 x 45)—DIAMONDS
Ka-Ding-Dong

15—You Don't Know Me
Pos. 9/1: 13 — Pos. 8/25: 14

★CO-40710 (4-40710)—JERRY VALE
Enchanted

★DE-29949 (9-29949)—CARMEN McRAE
Never Loved Him Anyhow

VI-20-6502 (47-6502)—EDDY ARNOLD
Rockin' Mockin' Bird

16—I Almost Lost My Mind
Pos. 9/1: 16 — Pos. 8/25: 8

★DO-15472 (45-15472)—PAT BOONE
I'm In Love With You

MG-10578 (K10578)—IVORY JOE HUNTER
If I Give You My Love

17—The Wayward Wind
Pos. 9/1: 15 — Pos. 8/25: 13

CA-3430 (F-3430)—TEX RITTER
The Searchers

★ER-1013 (45-1013)—GOGI GRANT
No More Than Forever

18—When The White Lilacs Bloom Again
Pos. 9/1: 20 — Pos. 8/25: 37

★CR-61701 (9-61701)—LAWRENCE WELK
Tonight You Belong To Me

★DE-30039 (9-30039)—HELMUT ZACHARIAS
Blue Bues

★DO-1S492 (45-15492)—BILLY VAUGHN
Spanish Diary

★ME-70936 (70936 x 4S)—FLORIAN ZABACH
The Fiddler's Boogie

★MG-12317 (K12317)—LeROY HOLMES
The Last Wagon

19—That's All There Is To That
Pos. 9/1: 22 — Pos. 8/25: 21

★CA-3465 (F-346S)—NAT "KING" COLE & 4 KNIGHTS
My Dream Sonata

20—Ka-Ding-Dong
Pos. 9/1: 27 — Pos. 8/25: 38

★DO-15489—THE HILLTOPPERS
Into Each Life Some Rain Must Fall

★ME-70934—THE DIAMONDS
Soft Summer Breeze

★PI-24971—G CLEFS
Darla My Darlin'

21—When My Dreamboat Comes Home
Pos. 9/1: 23 — Pos. 8/25: 22

DE-30022 (9-30022)—GRADY MARTIN
Allegheny Moon

★IM-5396 (45-5396)—FATS DOMINO
So Long

22—More
Pos. 9/1: 18 — Pos. 8/25: 17

★VI-20-6554 (47-6554)—PERRY COMO
Glendora

23—After The Lights Go Down Low
Pos. 9/1: 26 — Pos. 8/25: 25

★DE-29982 (9-29982)—AL HIBBLER
I Was Telling Her About You

24—Rip It Up
Pos. 9/1: 25 — Pos. 8/25: 24

★DE-30028 (9-30028)—BILL HALEY
Teenager's Mother

★SP-579 (45-579)—LITTLE RICHARD
Ready Teddy

25—Sweet Old Fashioned Girl
Pos. 9/1: 21 — Pos. 8/25: 15

★CR-61636 (9-61636)—TERESA BREWER
Goodbye John

26—Let The Good Times Roll
Pos. 9/1: 33 — Pos. 8/25: 39

★AL-3325 (45-3325)—SHIRLEY & LEE
Do You Mean To Hurt Me So

27—The Bus Stop Song (A Paper Of Pins)
Pos. 9/1: 28 — Pos. 8/25: 32

★CO-40736 (4-40736)—FOUR LADS
A House With Love In It

DE-30046 (9-30046)—BURL IVES
That's My Heart Strings

28—In The Middle Of The House
Pos. 9/1: 29 — Pos. 8/25: 40

CR-61691 (9-61691)—MILTON BERLE
Buffalo

★ME-70921 (70921 x 45)—RUSTY DRAPER
Pink Cadillac

★VI-20/47-6619—VAUGHN MONROE
Rollin' Heart

29—On The Street Where You Live
Pos. 9/1: 19 — Pos. 8/25: 16

★CO-40654 (4-40654)—VIC DAMONE
We All Need Love

CR-61644 (9-61644)—LAWRENCE WELK
I Could Have Danced All Night

EP-9153 (S-9153)—FRANCES WAYNE
Wednesday's Child

VI-20-6529 (47-6S29)—EDDIE FISHER
Sweet Heartaches

VI-20-6569 (47-6569)—ARTHUR FIEDLER
I Could Have Danced All Night

30—Happiness Street
Pos. 9/1: 32 — Pos. 8/25: 44

★CO-40726 (4-40726)—TONY BENNETT
From The Candy Store On The Corner

★ME-70920 (70920 x 45)—GEORGIA GIBBS
Happiness Is A Thing Called Joe

31—Born To Be With You
Pos. 9/1: 24 — Pos. 8/25: 20

★CD-1291 (45-1291) CHORDETTES
Love Never Changes

ME-70870 (70870 x 45)—LOLA DEE
Hot Rod Henry

32—Mama, Teach Me To Dance
Pos. 9/1: 35 — Pos. 8/25: 34

★AP-9722—EYDIE GORME
You Bring Out The Lover In Me

AP-9731 (45-9731)—BOBBY MADERA
Watch Your Step

33—Somebody Up There Likes Me
Pos. 9/1: 36 — Pos. 8/25: 29

★VI-20-6590 (47-6590)—PERRY COMO
Dream Along With Me

34—Tumbling Tumbleweeds
Pos. 9/1: 39 — Pos. 8/25: —

★KA-1S6 (4S-1S6)—ROGER WILLIAMS
I'll Always Walk With You

35—A Casual Look
Pos. 9/1: — — Pos. 8/25: —

DO-15493 (45-15493)—LORRY RAINE
Cotton Pickin' Kisses

★FP-31S (45-31S)—SIX TEENS
Teen Age Promises

36—Saint Therese Of The Roses
Pos. 9/1: 34 — Pos. 8/25: 36

★DE-29933—BILLY WARD & DOMINOES
Home Is Where You Hang Your Heart

37—It Only Hurts For A Little While
Pos. 9/1: 30 — Pos. 8/25: 27

★VI-20-6481 (47-6481)—AMES BROTHERS
If You Wanna See Mamie

38—Moonglow & Picnic
Pos. 9/1: 31 — Pos. 8/25: 26

★CR-61618 (9-61618)—GEORGE CATES
Rio Batucada

★DE-29888 (9-29888)—MORRIS STOLOFF
Picnic

39—The Old Philosopher
Pos. 9/1: 43 — Pos. 8/25: 33

★CR-61671 (9-61671)—EDDIE LAWRENCE
King Solomon's Mines

40—A House With Love In It
Pos. 9/1: 44 — Pos. 8/25: —

★CO-40736 (4-40736)—FOUR LADS
The Bus Stop Song (A Paper Of Pins)

41—Italian Theme
Pos. 9/1: 40 — Pos. 8/25: 45

42—Just Walkin' In The Rain
Pos. 9/1: — — Pos. 8/25: —

43—From A School Ring To A Wedding Ring
Pos. 9/1: 45 — Pos. 8/25: —

44—Fever
Pos. 9/1: 42 — Pos. 8/25: 28

45—From The Candy Store On The Corner
Pos. 9/1: 48 — Pos. 8/25: —

46—Miracle Of Love
Pos. 9/1: — — Pos. 8/25: —

47—True Love
Pos. 9/1: — — Pos. 8/25: —

48—Earthbound
Pos. 9/1: 50 — Pos. 8/25: 49

49—Ghost Town
Pos. 9/1: 46 — Pos. 8/25: 35

50—So Long
Pos. 9/1: 49 — Pos. 8/25: 47

CODE:

AA—Double A
AB—Abbott
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AR—Arcade
AT—Atlantic
BA—Baton
BN—Benida
BT—Bethlehem
BY—Bally
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral
CT—Cat
CW—Crown
CY—Crystalette
DA—Dana
DE—Decca
DI—Diamond
DL—DeLuxe
DO—Dot
DT—Dootone
DU—Duke
EP—Epic
ER—Era
ES—Essex
EX—Excello
FB—Fabor
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GN—Golden
GR—Groove
GTJ—Good Time Jazz
HE—Herald
IM—Imperial
JD—Jay Dee
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London
LU—Luniverse
MB—Melba
MD—Media
ME—Mercury
MG—MGM
MO—Modern
NG—Norgran
OK—Okeh
OL—Olympic
PA—Parrot
PE—Peacock
PI—Pilgrim
PM—Prom
PP—Peter Pan
PR—Prestige
RA—Rainbow
RE—Regent
RL—Real
RM—Rama
RP—RPM
SA—Savoy
SE—Seeco
SL—Spotlight
SO—Sound
SP—Specialty
SU—Sun
ST—Starlite
TA—Tampa
TI—Tico
TR—Trend
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
WI—Wing

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

America's Fastest Selling Records

DECCA RECORDS

America's Greatest Movie Song Salesmen

they gave you . . .

Stranger in Paradise

A Woman in Love

Love Is a Many Splendored Thing

. . . and NOW

FRIENDLY PERSUASION

(THEE I LOVE)

From Allied Artists Picture
"The Friendly Persuasion"

30042

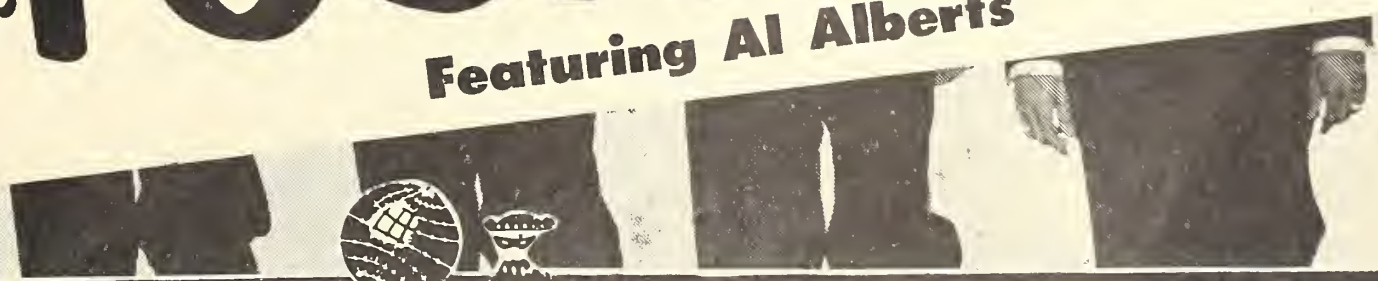
YOU CAN'T RUN AWAY FROM IT

From Columbia Picture
"You Can't Run Away From It"

9-30041

The FOUR ACES

Featuring Al Alberts



A New World of Sound

DECCA records

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

SAMMY KAYE ORCH.
(Columbia 40752; 4-40752)

B+ "THE RICH PEOPLE OF BROOKLYN" (1:56) [World ASCAP—Pockriss, Vance] Sammy Kaye and the ork bounce through a delightful, instrumental novelty full of color and charm. Lighteared ditty with a clever title. Should attract loads of air play.

B "DREAMY RIVER" (2:48) [Whiting ASCAP — Gillespie, Egan, Whiting] The Kaydets handle the vocal chores on this sentimental pleaser from the pen of Dick Whiting. Warm, romantic theme.

DICK HYMAN & SAM (THE MAN) TAYLOR
(MGM 12325; K12325)

B "CHLO-E" (Song Of The Swamp) (2:38) [Robbins ASCAP—Moret, Kahn] Dick Hyman works the organ and Sam Taylor the sax on an exciting new treatment of the classic "Chlo-e". Solid jumper with a great beat for the dancers. Cool side.

B "BLUES IN MY HEART" (2:30) [Gotham ASCAP—Carter, Mills] The artists swing free on this end as they drive thru a potent piece of blues material. Hard hitting wailer that'll meet with the teenagers' approval.

DICK HAYMES
(Capitol 3531; F-3531)

B+ "LOVE IS A GREAT BIG NOTHING" [Bourne ASCAP—Silvers] Dick Haymes comes thru with a cute up tempo novelty about the world's favorite past-time-"Love". Strong lyric smoothly handled by the veteran performer. Could make noise.

B "I NEVER GET ENOUGH OF YOU" [Cragmore BMI—Haymes] Another class lyric is the highlight of this attarctive side. Inviting upbeat ballad.

JANIS MARTIN
(RCA Victor 20/47-6652)

B "MY BOY ELVIS" (2:07) [Hill & Range BMI—Fitting, Rockingham] Janis Martin belts out a swinging rock and roll about her idol, Elvis. Hot side that expresses the feelings of many teenagers. Should enjoy a brisk sale.

C+ "LITTLE BIT" (2:08) [R. F. D. ASCAP — Stutz, Barefoot] The hard-hitting lass drives thru another solid juke box item. The kids will take to both halves.

JOE VALINO
(Vik 0226; 4X-0226)

B+ "GARDEN OF EDEN" (2:40) [Republic BMI—Norwood] Joe Valino's most striking side to date is this tremendous arrangement of a big production ballad in the semi-religious vein. Powerful delivery that builds to an amazing crescendo. Potent side that could click for the lad. Watch it.

B "CARAVAN" (2:12) [Mills ASCAP—Ellington, Tzoil] The echo effect is thrillingly employed on this half as Joe belts out a dramatic version of the Ellington evergreen "Caravan". Hot coupling.

The Cash Box Disk of the Week

"FRIENDLY PERSUASION" (2:53)
[Leo Feist ASCAP—Webster, Tiomkin]
"CHAINS OF LOVE" (2:53) [Progressive BMI—Walls, Nugetre]
PAT BOONE (Dot 15490)

"FRIENDLY PERSUASION" (3:00)
[Leo Feist ASCAP—Webster, Tiomkin]
"YOU CAN'T RUN AWAY FROM IT" (2:24)
[Columbia ASCAP—Mercer, DePaul]
FOUR ACES (Decca 30041)

"FRIENDLY PERSUASION" [Leo Feist ASCAP—Webster, Tiomkin]
"THERE'S NEVER BEEN ANYONE ELSE BUT YOU" (2:22)
[Witmark ASCAP—Tiomkin, Webster]
GEORGE CATES (Coral 61702)

"FRIENDLY PERSUASION" (2:53)
[Leo Feist ASCAP—Webster, Tiomkin]
"PORTOFINO" (2:47) [Chatsworth ASCAP—Busch]
LOU BUSCH (Capitol 3520)

"FRIENDLY PERSUASION" (2:44)
[Leo Feist ASCAP—Webster, Tiomkin]
"IF YOU WERE THE ONLY GIRL" (2:53) [Remick ASCAP—Ayer, Grey]
ANTHONY PERKINS (Epic 9181)

"FRIENDLY PERSUASION" (3:07)
[Leo Feist ASCAP—Webster, Tiomkin]
"THERE'S NEVER BEEN ANYONE ELSE BUT YOU"
[Witmark ASCAP—Tiomkin, Webster]
DAVID ROSE (MGM 12336)

"FRIENDLY PERSUASION" (2:29)
[Leo Feist ASCAP—Webster, Tiomkin]
"LOVERS AND LOLLIPOPS" (2:52) [Trinity BMI—Manson]
MICHEL LEGRAND (Columbia 40751)

● A great new film song that could develop into one of the year's biggest smashes, hit the record scene this week in gala fashion. The diskeries are offering the public seven beautiful renditions to choose from and it looks as though each will bit off a chunk of the sales melon. The song bears the title of the Allied Artists' film "Friendly Persuasion" and was penned by two Academy Award winners Dmitri Tiomkin and Paul Francis Webster who may very well be the recipients of the '56 "Oscars" for this selection.

The vocal renditions include Pat Boone, whose voice is heard on the sound track of the film; The Four Aces; and Anthony Perkins who plays a lead role in the movie. George Cates and Lou Busch contribute interpretations highlighting chorus and orchestra. David Rose and Michel Legrand's versions are strictly instrumental.

A brilliantly composed song that just can't miss going all the way. Watch it climb.

RAY ADAMS & THE DEL-AIRS
(Rainbow 348; 45-348)

B "RATTLE MY BONES" [Myers ASCAP — Stone, DeKnight, Adams] A cute rock and roll novelty with a swinging beat is turned in by Ray Adams with an instrumental assist from the Del-Airs.

C+ "I'M GONE" [Myers ASCAP—Stone, DeKnight, Adams] Another hard-driving jolter aimed at the teenage crowd. Solid foot stomper tailor-made for the jukes.

BOB CREWE
(Coral 61688; 9-61688)

B+ "CAN'T GET AWAY FROM IT" (2:30) [Regent BMI — Slay, Crewe] Bob Crewe comes up with a cute rock and roll novelty about a guy who can't escape the R & R beat. Clever novelty that has the earmarks of sleeper that could step out and break big.

B "MELODY FOR LOVERS" (2:27) [Shalimar BMI — Blackwell] Crewe changes the pace and chants a touching fish-beat ballad with great feeling and emotion. Strong coupling.

The Cash Box Best Bets

★ "BE LOVEY DOVEY"	Four Lovers	RCA Victor 20/47-6646
★ "LOVE IS A GREAT BIG NOTHING"	Dick Haymes	Capitol 3531; 45-3531
★ "GARDEN OF EDEN"	Joe Valino	Vik X/4X-0226
★ "CAN'T GET AWAY FROM IT"	Bob Crewe	Coral 61688; 9-61688
★ "TWO DIFFERENT WORLDS"	Don Rondo	Jubilee 5256; 45-5256
★ "PIRATE PETE"	The Gondoliers	Request 2003; 45-2003

FOUR LOVERS
(RCA Victor 20/47-6646)

B+ "BE LOVELY DOVEY" (1:55) [Roosevelt BMI—Harrison, Carroll] The rockin' Four Lovers, who had a territorial best seller in "Apple Of My Eye", follow-up with a hard-hitting new one that should have the kids hopping. An exciting novelty with a winning sound and a socko beat.

B "JAMBALAYA" (2:19) [Acuff-Rose BMI—Williams] A great big country smash of a few years ago, is revived for the rock and roll market by the Lovers. Swinging arrangement that could bring the tune back onto the charts once again.

DON RONDO
(Jubilee 5256; 45-5256)

B+ "TWO DIFFERENT WORLDS" (2:47) [Princess ASCAP — Wayne, Frisch] A beautiful, top drawer, new ballad is introduced on Jubilee by Don Rondo. Potent romantic offering with all the earmarks of a big seller. Keep an eye on this sleeper.

C+ "HE MADE YOU MINE" (2:13) [Norles BMI—DiResta, Taylor] The polished warbler chants a stirring inspirational love song on this end. Sincere moving delivery.

ART MOONEY ORCH.
(MGM 12320; K12320)

B+ "GIANT" (2:55) [M. Witmark ASCAP—Tiomkin, Webster] Art Mooney's orchestra and chorus hand in a wonderful rendition of the bouncy western title theme from the late James Dean's last film "Giant". Catchy melody that should sell strongly when the pic hits the theatres.

C+ "ROCK AND ROLL TUMBLEWEED" (2:55) [Robbins ASCAP —Cahn, Brodszky] This half is a cute novelty about the change that has taken place on the Western scene. Now even the tumbleweeds are rockin' and rollin'. Cute item from the new flicker "The Opposite Sex".

LORRY RAINE
(Dot 15493; 45-15493)

B "CASUAL LOOK" (2:06) [Limax BMI—Wells] Lorry Raine hands in a strong pop rendition of a high-flying rock and roll smash. Strong cover rendition with that full R & R background. Should have a healthy run.

B "COTTON PICKIN' KISSES" (2:10) [Randy-Smith ASCAP—Vaughn] The thrush cuts loose on this half as she drives thru a wild and swinging rock and roller that'll have the boxes hopping. Terrific sound and delivery on a commercial ditty.

THE GONDOLIERS
(Request 2003; 45-2003)

B+ "PIRATE PETE" (2:18) [Sam Fox ASCAP—Peters, Kaye] A contagious little sea faring novelty is refreshingly styled by the Gondoliers. Colorful bouncy ditty that should appeal to the kiddie market too.

B "THE FAMILY'S ALWAYS AROUND" (2:10) [Pleasant ASCAP—Lengsfelder] The group is extremely inviting on this cute waltz-tempo novelty so charmingly handled. Good ditty for change-of-pace programming.

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"In The Middle Of The House"
MERCURY 70921

GEORGIA GIBBS
"Happiness Street"
MERCURY 70920

FLORIAN ZABACH
"When The White Lilacs Bloom Again"
MERCURY 70936

SARAH VAUGHAN
"Fabulous Character"
MERCURY 70885

THE DIAMONDS
"Ka-Ding-Dong"
MERCURY 70934

DINAH WASHINGTON
"Soft Winds"
MERCURY 70906

Mercury RECORDS

Record Reviews

A DISK & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

DAVID CARROLL
(Mercury 70952; 70952x45)

B+ "LOVE THEME FROM 'GIANT'" (2:15) [MPHC-ASCAP—Tromkin Webster] The chant of a soprano's voice in the distance lends a celestial air to the beautiful David Carroll instrumentation of the "Love Theme from 'Giant'", the last film starring teenage idol James Dean. A haunting, moody love song that should make its mark on the charts when the film hits the local cinemas.

B "BY THE FOUNTAINS OF ROME" [Chappell ASCAP — Newell, Sieber] Voices blend with strings on this lush, floating waltz ballad tenderly interpreted by the Carroll ensemble. Romantic item.

ANN GILBERT
(Groove G-0165; 4G-0165)

B "TALL BOY" (2:37) [Saunders ASCAP—Kayne] Newcomer Ann Gilbert debuts under the Groove moniker with a fascinating version of a sentimental bluesy ballad. The lark has a tremendous range and a dramatic style.

B "THERE WILL NEVER BE ANOTHER YOU" (2:24) [Mayfair ASCAP — Gordon, Warren] The thrush's versatility and distinct jazz quality is prominent on this swinging interpretation of a wonderful oldie. Chirp has talent and a veteran's understanding of music.

ROY HAMILTON
(Epic 9180; 5-9180)

B+ "I TOOK MY GRIEF TO HIM" (2:10) [Bess BMI — Tenneyson, LaVerne, Cook] Roy Hamilton does a beautiful job on a stirring inspirational ballad that gives the listener chills. A touching, moving ballad that could break wide open.

B "CHAINED" (2:43) [Blackwood BMI — Hamilton] Another dramatic, emotional ballad chanted with the same feeling heard on Roy's smash "You'll Never Walk Alone".

TOMMY DURDEN
(Holiday 777; 45-777)

B "ONLY WHEN" (2:11) [Sharina ASCAP — Paullus] Newcomer Tommy Durden debuts on the Holiday label with a warm, romantic ballad intimately delivered. Tommy has an interesting voice and style and could break thru with exposure.

C+ "A-WEEPIN' AND A-WAILIN'" (2:15) [Mills ASCAP—Gilbert, Myrow] Tommy ambles thru a soft, pleasant bluesy ballad on this end and comes off with an inviting folksy type ditty.

MARTHA LOU HARP
(Capitol 3518; F-3518)

B "COME HERE, DEAR" (2:10) [Coliseum BMI—Scott] Capitol introduces Martha Lou Harp, a songstress with a polished sound, singing a swinging ballad with a beat. Strong shuffle ditty that hits hard. Good teenage fare.

B "WHEN YOUR GUY IS GONE" (2:25) [Goldmine ASCAP—N. & C. Kenny, Bell] The lark sings the blues on this half. A torchy ballad belted from the heels by the talented thrush.

The Cash Box Sleeper of the Week

"NAMELY YOU" (2:51) [Commander ASCAP—Mercer, DePaul]
"THE OPPOSITE SEX" (2:50) [Robbins ASCAP—Cahn, Brodszky]
JULIUS LA ROSA
(RCA Victor 20/47-6648)

"NAMELY YOU" (2:47) [Commander ASCAP—Mercer, DePaul]
"IF I HAD MY DRUTHERS" (2:20) [Commander ASCAP—Mercer, DePaul]
DON CHERRY
(Columbia 40746; 4-40746)

● One of the big shows scheduled to hit the Broadway stage this Fall is the Johnny Mercer-Gene DePaul musical interpretation of Al Capp's famous comic strip "Li'l Abner". In its early stages, it looks like an all out smash. This week, two excellent renditions of a bautiful ballad from the score made their debut on disk-scene. Titled "Namely You", the song is an excellent composition that should be all over the charts in a matter of days.

Julius LaRosa gets a superb choral-ork assist on the Victor rendition and chants the ballad in a warm, romantic fashion. It's far and away the crooner's best side since joining RCA.

Don Cherry's interpretation on Columbia has a refreshing lilt; a colorful soft bounce that lends a lighter air to this pretty opus. A wonderful follow-up to Don's latest click "Ghost Town". Both renditions are sure to share the sales. The coupling on the Columbia disk is "If I Had My Druthers", a cute little corny ditty also from "Li'l Abner". Spright novelty with a brilliant lyric in which the songster says, "I'm glad I'm me". LaRosa's flip is the title tune from the MGM flicker "The Opposite Sex"—an up-beat novelty.

"LAY DOWN YOUR ARMS" [Ludlow BMI—Roberts, Land, Gerhard]
"TEEN AGE GOODNIGHT" [American BMI—Stanley, Fitzsimmons]
THE CHORDETTES
(Cadence 1299)

"LAY DOWN YOUR ARMS" [Ludlow BMI—Roberts, Land, Gerhard]
"THE MADONNA IN BLUE" [Montauk BMI—Alstone]
ANNE SHELTON
(Columbia 40759)

● One of England's brightest new hits is a parade-type novelty titled "Lay Down Your Arms". It's a clever little military ditty that's fast becoming one of the country's best record sellers via the Anne Shelton rendition on the Philips label. This week Columbia issued the Shelton recording for the American market and simultaneously Cadence introduced the Chordettes' rendition. Both are delightful interpretations of an unusual tune that should meet with wide approval among the American public. A powerful sleeper to watch closely. Flip on the Chordettes platter is a commercial romancer dubbed "Teen Age Goodnight". A sweet, melodic item about young lovers saying goodnight. A hot backing that could also make the grade. Miss Shelton's coupling is a tender inspirational tune tagged "The Madonna In Blue".

"THE BALLAD OF JAMES DEAN" [Goday BMI—Hammer]
"A BOY NAMED JAMES DEAN" (2:31) [Vernon ASCAP—Clayton, Roberts, Katz]
DICK JACOBS
(Coral 61705; 9-61705)

● With the James Dean craze climbing to unbelieveable proportions, Dick Jacobs offers a powerful coupling that's sure to be a must on the list of everyone of the late star's young admirers. On the "Ballad of James Dean" side, the chorus chants a prayer-like tribute to the performer. It's an emotional heart rending chant that'll fill many eyes with tears. Beautiful number, extremely dramatic. The lower lid is a galloping tempo thriller titled "A Boy Named James Dean" which tells about the star's race with life. Watch this coupling.

"GONNA BACK UP BABY"
—GENE VINCENT—Capitol 3530

● The "Be-Bop-A-Lula" kid, Gene Vincent, follows-up his current smash with another swinger that should do a big job among the teenagers. (See Country Reviews).

JILL COREY
(Columbia 40743; 4-40743)

B "WHAT AM I TO DO" [Dorsey Bros. ASCAP — Linsley, Ross, Ross] Jimmy Carroll's ork sets up a striking blues backdrop for Jill Corey as she sings a stirring ballad with a sorrowful lyric. Strong production item that could take off.

B "LET HIM KNOW" (2:40) [Bentley BMI — Campbell, Murphy, Gale] The thrush does a another pretty job on this portion, singing a touching romantic item.

DAS HANSEN QUARTET
(Capitol 3513; F-3513)

B "BANJO BOOGIE" (2:10) [Mills ASCAP—Randers, Malkin, Paul, Morgan] A talented German Quartet debuts on Capital with a colorful version of a lively novelty that was introduced in America about a year ago. Cute, cornballer sung in English and German.

C+ "DUDEL - DUDEL - DANDY" (2:57) [August Seith ASCAP—Busch, Rauch, Scharfenberger] The artists create some interesting vocal gimmicks on this side, produced in Germany. Gay dancer on the light side.

ROSANNE JUNE
(MGM X-1159)

B "MY LITTLE WORLD" (Songs To Fill The Day With God) Here's a good kiddie item for retailers. Seven songs of nature and the child's every day life penned by Mini Stein and sung by Rosanne June. Excellent item for the many parents who want something in the educational category for their children, rather than a zany novelty. Leroy Holmes conducts. He also composed the music. A religious E P that's non-demnominational. Class item for children.

DIZZY GILLESPIE and his ORCH.
(Norgran 151; 151x45)

B "SEEMS LIKE YOU JUST DON'T CARE" (3:25) [Fred Fisher ASCAP-McCoy, Noble] Dizzy Gillespie, whose name is constantly gaining in stature in the jazz world, glides thru a great oldie with Herb Lance on the vocal. Dizzy does some wild tooting and comes off with an exciting side that jazz and pop jocks should be spinning.

C+ "PLAY ME THE BLUES" (2:48) [Leon Rene ASCAP-Rene] Toni Harper does the vocalizing on this sentimental bluesy ballad. Diz and the boys do a great job on the backdrop.

DEL COURTNEY
(Cavalier 866; 45-866)

C+ "MAGIC AT MIDNIGHT" (2:17) [Stern BMI—Gallagher] Del Courtney gets a pretty backing from the ork as he chants a tender, tearful romantic ballad with a latin tempo. Lush love story.

C+ "I KISSED MY HEART GOODBYE" (2:58) [Stern BMI—Willoughby] Another well presented ballad by the songster. Delightful wedding of lyrics and melody.

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JOHNNY STANDLEY

THE LAST WAGON

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TEX RITTER

with Orchestra and Chorus Conducted by

GORDON JENKINS

c/w PAUL BUNYAN LOVE Record No. 3538

a smash instrumental version

FRIENDLY PERSUASION

(THEE I LOVE)

From the Allied Artists Picture "Friendly Persuasion"

LOU BUSCH

c/w PORTOFINO

Record No. 3520

Round The Wax Circle

NEW YORK:

Bill Haley and his Comets, with **Jo Ann Tolley** also on the bill, set the season's attendance record when they appeared on the Steel Pier, Atlantic City, the week of August 19. The demand was so great, they had to schedule extra shows . . . "My Son John" by **David Whitfield** has taken off so fast in England, that London Records is going to release it immediately here . . . London has also acquired the world rights, with the exception of the United States, to Forrest Records' "His Name Was Dean" by **Nathan Russell** . . . **Morty Palitz**, Jubilee Records, reports immediate reaction in several key areas to **Don Rondo's** "Two Different Worlds" and "He Made You Mine" . . . **Susan Silo** has been added to the Candlelight roster with a release forthcoming this month . . . ABC-Paramount has just signed a group called the **Hi-Jacks** . . . **Fanny Wolff** singing the praises of newcomer **Danny Raymond**, who has just been signed by Vik . . . **Sheriff Tex Davis, Gene Vincent's** manager, reports that the singer has been losing on the average of one shirt a day by teenagers who have been mobbing him during his tour of the country . . . **Fabor Robison** says that Abbott Records will henceforth go in for a policy of covering more of the hit records . . . **Don Elliott** has been booked for two weeks on the Ted Steele TV show . . . **Betty Wells** into the Elegante September 7 . . . **Joan Roberts** has signed an exclusive management contract with Major Artists, headed by **Jerry Rappaport** and **Jim Tyson** . . . **Peggy Connelly**, who has been making noise with her Bethlehem LP, opens at the Blue Angel September 6 for her New York debut . . . **Hank Sylvern** will do an organ album of Christmas carols for ABC-Paramount . . . **Geordie Hormel's** label, Zephyr, due out momentarily with its first release—3 LP's at one time . . . **Liberace** and his brother **George** open their European tour in London on October 1.

DAVID WHITFIELD

CHICAGO:

A newly remodeled Mister Kelly's bowed 8/29. Also taking bows at this Rush St. room were **Audrey Morris, Beverly Kenney** and the **Connie Milano Trio**. . . . **Eddie Hubbard** began his 5 year exclusive contract at WGN on 9/3. **Jay Trompeter** skedded to take over Eddie's WIND night show . . . Nice note from thrush Ann Gilbert with her first groove single, "Tall Boy". Also informs of her signing with RCA Victor. Advises a forthcoming album due out 9/21 . . . **Marty Escoo** has taken over promotional chores at Music Distribs, Inc. . . . Manager **Charley Green** in town for confab with client, **Betty Johnson** . . . **Eddie Ballentine**, "Breakfast Club" ork leader, taking a well deserved vacation . . . In tune with the recent convention activities, Capitol Records sent out a cute promotional piece on **Kelly Smith's** waxing of the tune, "I Wish You Love" . . . **Frazier Thomas** bows as emcee on new WGN radio show in addition to chores on TV's "Garfield Goose". New show is combination of records and live ork stretching from 6:30 P.M. to 8:00 P.M. Frazier originally started career on radio and glad to be back in it . . . **Johnny Hartman**, Bethlehem recording artist, here for quick visit en route to New York . . . **Harry Belafonte** still packin' them in at the Palmer House Empire Room . . . **Len Garmisa** quietly celebrated his 39th(?) birthday. (Congrats and many more, Len.) . . . Reports have it that **Frankie Yankovic** breaks up his band this month on orders from his doctor . . . **Bobby Chick** doing promotion on new release . . . **Johnny Pate** and the trio playing nitely at the Sutherland Hotel . . . **Sammy Fox**, fresh off the road, catching up on local gossip while walking up Randolph St. with **Norm Fink** . . . **Ethel Davis**, WGN deejay, wondering where her mail is going. Mystery solved. Another Ethel Davis lives in the same building.

HARRY BELAFONTE

HOLLYWOOD:

Eileen Barton, now recording for Epic Records, in town for her Sept. 13 opening at the Mocambo . . . **Gene Autry** cut his first pop sides for the Dot label last week . . . Songwriters **Dick Manning** and **Al Hoffman** in town visiting the local disk-jockeys with **Julie Losch**, and preparing an NBC spectacular for the fall . . . **Al Friedman** of Famous and Paramount Music taking Canadian singer **Ruth Richards** to the various West Coast recording companies for auditions . . . **Larry Finley** previewed **Decca's** new album line for a full six hours on his KFWB radio show . . . Dot Records sold over 200,000 of **Pat Boone's** "Friendly Persuasion" in the first week of release. Allied Artists plan a tremendous promotion campaign for the song and the movie . . . **Jerry Johnson** has signed singer **Teri York** to a personal management contract . . . Brothers **Bill** and **Jack Simpson** have formed Lanfair Music and Sunkist Records to release their sister **Jeri's** recording of "In My Black Lace" . . . Imperial Records have a James Dean Memorial album recorded by **Leonard Rosenman** who wrote most of the music in Dean's films . . . **Carl Burns** sent the first Crystalette pressings of the new version of **Goon Bone's** "Ain't She Sweet" to **Ed McKenzie**, who started the original hit in Detroit . . . **Sammy Laine** getting big reaction from local jockeys on "Blues In The Night" by the **Four Joes** . . . **Mike Kurlan** in San Diego to turn that territory over to salesman **Ray Wood** . . . **Mike Conner** in town for a two week vacation and to discuss offers from West Coast firms . . . **Larry Green** taking Fraternity Records star, **Dick Noel** around to see the D.J.'s with his release of "Clay Idol" . . . **Gene Brewer** expecting another big one for **Somethin' Smith** in his new Epic disk of "Heartaches" . . . **Keeley Smith** here to record for Capitol. . . . New singer, **Rose Lee** bows on the Zephyr label with her first recording of "Beautiful Friendship" and "Magic Garden".

EILEEN BARTON

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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b/w
"BROWN EYED HANDSOME MAN"

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"SEE SAW"
THE MOONGLOWS

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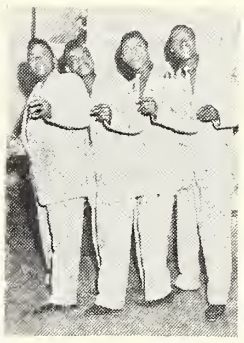

The Hit Maker

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BOBBY CHARLES

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"BILLY'S BLUES"
BILLY STEWART

CHESS # 1625

"I WANT TO DIE WITH THE ONE I LOVE"
J. B. LENOIR

CHECKER # 844

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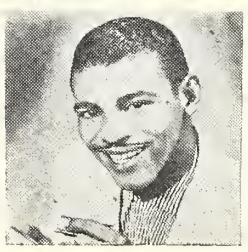
LITTLE WALTER
"JUST THE FEELING"

CHECKER # 845



HOWLIN' WOLF
"SHE GAVE ME WATER"

CHESS # 1632

AURTHUR AND BOOKER
"HEAVENLY ANGEL"
b/w "YOU'RE NEAR ME"

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MUDDY WATERS
"DON'T GO NO FURTHER"

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Ludlow Music—Sole Selling Agent

Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

TIN PAN ALLEY SHOP
New York, N. Y.

1. Whatever Will Be (D. Day)
2. Tonight You Belong To Me (Patience and Prudence)
3. Hound Dog (Elvis Presley)
4. Don't Be Cruel (E. Presley)
5. More (Perry Como)
6. Street Where You Live (V. Damone)
7. Moonglow & Picnic (Stoloff)
8. In the Valley of the Moon (D. Anthony)
9. I Want You (Elvis Presley)
10. English Muffins (S. Syms)

COLUMBIA MUSIC CO.
San Francisco, Calif.

1. My Prayer (Platters)
2. Be-Bop-A-Lula (G. Vincent)
3. Whatever Will Be (D. Day)
4. Canadian Sunset (H. Winterhalter)
5. Hound Dog (E. Presley)
6. Allegheny Moon (P. Page)
7. More (P. Como)
8. Wayward Wind (G. Grant)
9. All There Is To That (Cole & Knights)
10. I Want You (E. Presley)

RECORD CENTER
Hempstead, L. I., N. Y.

1. Whatever Will Be (D. Day)
2. Hound Dog (E. Presley)
3. Canadian Sunset (A.Williams)
4. My Prayer (Platters)
5. Tonight You Belong To Me (Patience and Prudence)
6. In the Still of the Night (Five Satins)
7. Flying Saucer (Buchanan & Goodman)
8. Born To Be With You (Chordettes)
9. Allegheny Moon (P. Page)
10. You Don't Know Me (J. Vale)

HERMITAGE
Nashville, Tenn.

1. Don't Be Cruel (E. Presley)
2. Whatever Will Be (D. Day)
3. Flying Saucer (Buchanan & Goodman)
4. My Prayer (Platers)
5. Wayward Wind (G. Grant)
6. Allegheny Moon (P. Page)
7. Canadian Sunset (H. Winterhalter)
8. Hound Dog (E. Presley)
9. Song For Summer Night (M. Miller)
10. Soft Summer Breeze (E. Heywood)

ODLAND MUSIC SHOP
Sioux Falls, S. D.

1. I Walk The Line (J. Cash)
2. My Prayer (Platters)
3. Don't Be Cruel (E. Presley)
4. Flying Saucer (Buchanan & Goodman)
5. Whatever Will Be (D. Day)
6. Soft Summer Breeze (E. Heywood)
7. Canadian Sunset (H. Winterhalter)
8. Allegheny Moon (P. Page)
9. Only Hurts For A Little While (Ames Bros.)
10. I Almost Lost My Mind (P. Boone)

THE RADIO CENTER
New Orleans, La.

1. Don't Be Cruel (E. Presley)
2. My Prayer (Platters)
3. Whatever Will Be (D. Day)
4. Canadian Sunset (H. Winterhalter)
5. All There Is To That (Cole & Knights)
6. Allegheny Moon (P. Page)
7. Miracle Of Love (E. Rodgers)
8. Let The Good Times Roll (Shirley & Lee)
9. Happiness Street (T. Bennett)
10. Hound Dog (E. Presley)

COMER'S RECORD NOOK
San Antonio, Texas

1. Don't Be Cruel (E. Presley)
2. Fly Saucer (Barry & Berner)
3. My Prayer (Platters)
4. Song For Summer Night (M. Miller)
5. Why Don't You Write Me (Jacks)
6. Let The Good Times Roll (Shirley & Lee)
7. When My Dreamboat Comes Home (F. Domino)
8. I Promise To Remember (Teen Agers)
9. I'm In Love Again (F. Domino)
10. Whatever Will Be (D. Day)

LISHONS
Chicago, Ill.

1. Hound Dog (E. Presley)
2. I Almost Lost My Mind (P. Boone)
3. Soft Summer Breeze (E. Heywood)
4. Canadian Sunset (H. Winterhalter)
5. Song for Summer Night (M. Miller)
6. Allegheny Moon (P. Page)
7. My Prayer (Platters)
8. Flying Saucer (Buchanan & Goodman)
9. Wayward Wind (G. Grant)
10. Whatever Will Be (D. Day)

MUSIC BOX
Cambridge, Mass.

1. Hound Dog (E. Presley)
2. Mama, Teach Me To Dance (E. Gorme)
3. Bus Stop Song (Four Lads)
4. Allegheny Moon (P. Page)
5. St. Therese (Ward & Dominoes)
6. My Prayer (Platters)
7. Walking In The Rain (J. Ray)
8. Be-Bop-A-Lula (G. Vincent)
9. Wayward Wind (G. Grant)
10. True Love (B. Crosby)

AVALON RECORD SHOP
Houston, Texas

1. Hound Dog (Elvis Presley)
2. Let The Good Times Roll (Shirley & Lee)
3. Honky Tonk (B. Doggett)
4. Flying Saucer (Buchanan & Goodman)
5. One Kiss Led To Another (Coasters)
6. Miracle Of Love (E. Rodgers)
7. My Prayer (Platters)
8. Canadian Sunset (H. Winterhalter)
9. Spin The Wheel (Scholars)
10. The Fool (S. Clark)

RADIO DOCTORS
Milwaukee, Wisc.

1. Don't Be Cruel (E. Presley)
2. The Fool (S. Clark)
3. Canadian Sunset (Williams)
4. I'll Be Laughing Tonight (J. Leslie)
5. From Candy Store (Bennett)
6. Well Didya Ever (Crosby & Sinatra)
7. White Lilacs (H. Zacharias)
8. Mama, Teach Me To Dance (E. Gorme)
9. Heartaches (S. Smith)
10. Middle Of The House (R. Draper)

AUTOMATIC GAMES SUPPLY
St. Paul, Minn.

1. Hound Dog (E. Presley)
2. Walking In The Rain (J. Ray)
3. Rip It Up (B. Haley)
4. When My Dreamboat Comes Home (F. Domino)
5. Happiness Street (Bennett/Gibbs)
6. From The Candy Store (T. Bennett)
7. Whatever Will Be (D. Day)
8. The Fool (S. Clark)
9. I Only Know I Love You (4 Aces)
10. Fabulous Character (S. Vaughan)

KOPS PIANO HOUSE
Great Falls, Mont.

1. Don't Be Cruel (E. Presley)
2. Flying Saucer (Buchanan & Goodman)
3. Canadian Sunset (H. Winterhalter)
4. My Prayer (Platters)
5. Whatever Will Be (D. Day)
6. Allegheny Moon (P. Page)
7. I Almost Lost My Mind (Pat Boone)
8. On Street Where You Live (Vic Damone)
9. Wayward Wind (Gogi Grant)
10. More (P. Como)

AL'S RECORD MART
Detroit, Mich.

1. Honky Tonk (B. Doggett)
2. My Prayer (Platters)
3. Song For Summer Night (M. Miller)
4. After Lights Go Down Low (A. Hibbler)
5. Soft Winds (D. Washington)
6. Whatever Will Be (D. Day)
7. All There Is To That (Cole & Knights)
8. Soft Summer Breeze (E. Heywood)
9. I Promise To Remember (Teen Agers)
10. Canadian Sunset (H. Winterhalter)

WALLICHS MUSIC CITY
Hollywood, Calif.

1. Flying Saucer (Buchanan & Goodman)
2. My Prayer (Platters)
3. Hound Dog (E. Presley)
4. I Want You (E. Presley)
5. Whatever Will Be (D. Day)
6. I'm In Love Again (Domino)
7. Canadian Sunset (H. Winterhalter)
8. Billy's Blues (B. Stewart)
9. Glendora (P. Como)
10. Moonglow and Picnic (G. Cates)

THE RECORD CENTER
Cleveland, Ohio

1. Don't Be Cruel (Elvis Presley)
2. Whatever Will Be (D. Day)
3. Honky Tonk (B. Doggett)
4. See Saw (Monglows)
5. Canadian Sunset (H. Winterhalter)
6. Yon Don't Know Me (J. Vale)
7. True Love (J. Powell)
8. Rip It Up (Little Richard)
9. White Lilacs (H. Zacharias)
10. A Casual Look (Six Teens)

DEICHMAN MUSIC SHOP
St. Louis, Mo.

1. My Prayer (Platters)
2. Hound Dog (E. Presley)
3. Whatever Will Be (D. Day)
4. Canadian Sunset (H. Winterhalter)
5. Flying Saucer (Buchanan & Goodman)
6. Rip It Up (Bill Haley)
7. The Fool (S. Clark)
8. Be-Bop-A-Lula (G. Vincent)
9. It Only Hurts For A Little While (Ames Bros.)
10. I Almost Lost My Mind (Pat Boone)

THE MUSIC BOX
Spokane, Wash.

1. Hound Dog (E. Presley)
2. My Prayer (Platters)
3. Whatever Will Be (D. Day)
4. Wayward Wind (G. Grant)
5. Be-Bop-A-Lula (G. Vincent)
6. Flying Saucer (Buchanan & Goodman)
7. Tonight You Belong To Me (Patience & Prudence)
8. Canadian Sunset (H. Winterhalter)
9. Song For Summer Night (M. Miller)
10. Allegheny Moon (P. Page)

RICHLOY ONE STOP
Philadelphia, Pa.

1. Hound Dog (E. Presley)
2. Tonight You Belong To Me (Patience and Prudence)
3. Out Of This World (Barry and Berner)
4. Whatever Will Be (D. Day)
5. Tumbling Tumbleweed (R. Williams)
6. Honky Tonk (B. Doggett)
7. Don't Be Cruel (E. Presley)
8. Canadian Sunset (H. Winterhalter)
9. What Happens Now (M. Carroll)
10. Rattle My Bones (R. Adams)

ANDERSON'S
Red Bank, N. J.

1. Hound Dog (E. Presley)
2. Tonight You Belong To Me (Patience & Prudence)
3. Allegheny Moon (P. Page)
4. Canadian Sunset (H. Winterhalter)
5. Soft Summer Breeze (E. Heywood)
6. Whatever Will Be (D. Day)
7. Be-Bop-A-Lula (G. Vincent)
8. Flying Saucer (Buchanan & Goodman)
9. You Don't Know Me (J. Vale)
10. On The Street Where You Live (V. Damone)

SUPER MUSIC INC.
Baltimore, Md.

1. Please, Please, Please (J. Brown)
2. All There Is To That (Cole & Knights)
3. Canadian Sunset (H. Winterhalter)
4. Honky Tonk (B. Doggett)
5. After Lights Go Down Low (A. Hibbler)
6. Hound Dog/Don't Be Cruel (E. Presley)
7. Fever (L. Willie John)
8. My Prayer (Platters)
9. St. Therese Of The Roses (Ward & Dominoes)
10. Song For Summer Night (M. Miller)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Gogi's Done It Again

Her 3rd. Big Smash!

Gogi Grant

"YOU'RE IN LOVE"

(The most beautiful waltz in years)

b/w

"When The Tide Is High"

1019

● Hear Gogi sing "You're In Love" on The Steve Allen Show, NBC-TV, Sunday, Sept. 16

A Great Singing Star

Her First Era Recording!

Connie Russell

"THAT'LL BE THE DAY"

(A Great Ballad—Destined To Be A Hit)

b/w

"You And Your Ways"

1020

Connie introduces "That'll Be The Day" on The Vic Damone Show, CBS-TV, Monday, Sept. 10

Era Records

1481 No. Vine St.

Hollywood 28, Calif.

THE RED HOT IMPERIAL

A NEW HIT

5404

Smiley Lewis

"DOWN YONDER WE GO BALLIN'"

A SMASH

5403

Ernie Freeman

"SPRING FEVER"

A POP HIT

5396

Fats Domino

"SO LONG"

and

"When My Dreamboat Comes Home"

TAKING OFF

5400

The Honey Bees

"ENDLESS"

Imperial Records

6425 Hollywood Blvd

Hollywood 28, Calif

London Lowdown

The 23rd Radio and T.V. Show opened at Earl's Court with the accent more and more on television. And for the first time among the hundreds of stands at the Exhibition, the two networks exhibited.

That fabulous "All Star" record made by the English Decca Label, which for many weeks has been gracing the Best Sellers, certainly proved worthwhile to the charity (The National Playing Fields Association) to which the proceeds are going. E. R. Lewis, Managing Director of Decca/London Record Company, presented a check for over 30,000 dollars to the Duke of Edinburgh at Buckingham Palace.

Due over here from the States to visit many Continental Capitals is Hubert Stone of the American Decca Label. . . . More top U.S. talent scheduled for appearances in the British Isles, and most probably playing The Prince of Wales Theatre in London, include Guy Mitchell, the Ames Brothers and Vic Damone.

Possibly three or four songs will be strong contenders for the Best Sellers over here during the next six weeks. I'll venture to name them in the hopes that my prediction will come true. "Autumn Concerto", "Mama Teach Me To Dance" with waxings by Alma Cogan, Annette Klooger and Edmundo Ros, "More" waxings by Perry Como, Jimmy Young and others, and Eddie Calvert's new disk "Goodnight Mother Goodnight" and I suppose I might add the new Goon record titled "Bloodnocks Rock and Roll Call" backed with "The Ying Tong Song".

THIS WEEK'S BEST SELLING POP SINGLES
(Courtesy "New Musical Express")

1 "Whatever Will Be, Will Be"—Doris Day (Philips)
2 "Why Do Fools Fall In Love"—Teen Agers (Columbia)
3 "Walk Hand In Hand"—Tony Martin (HMV)
4 "Sweet Old Fashioned Girl"—Teresa Brewer (Vogue/Coral)
5 "Mountain Greenery"—Mel Torme (Vogue/Coral)
5 "Rocking Through the Rye"—Bill Haley Comets (Brunswick)
7 "Heartbreak Hotel"—Elvis Presley (HMV)
8 "Serenade"—Slim Whitman (London)
9 "I'll Be Home"—Pat Boone (London)
10 "Saints Rock and Roll"—Bill Haley Comets (Brunswick)
11 "Wayward Wind"—Tex Ritter (Capitol)
12 "I'm In Love Again"—Fats Domino (London)
13 "Born To Be With You"—Chordettes (London)
14 "Lay Down Your Arms"—Anne Shelton (Philips)
15 "I Almost Lost My Mind"—Pat Boone (London)
16 "Who Are We?"—Ronnie Hilton (HMV)
17 "Walk Hand In Hand"—Ronnie Carroll (Philips)
18 "I Want You, I Need You, I Love You"—Elvis Presley (HMV)
19 "'Be-Bop-A-Lula"—Gene Vincent (Capitol)
19 "You Are My First Love"—Ruby Murray (Columbia)
21 "Long Tall Sally"—Pat Boone (London)
22 "My Son John"—David Whitfield (Decca)
23 "Wayward Wind"—Gogi Grant (London)
24 "Fountains of Rome"—Edmund Hockridge (Pye-Nixa)
25 "Walking Backwards"/"Bluebottle Blues"—The Goons (Decca)
26 "Donkey Cart"—Frank Chacksfield (Decca)
27 "Left Bank"—Winifred Atwell (Decca)
28 "Faithful Hussar"—Ted Heath (Decca)

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.
1. Hound Dog (E. Presley)
2. Whatever Will Be (D. Day)
3. My Prayer (Platters)
4. Canadian Sunset (Winterhalter/Williams)
5. Tonight You Belong To Me (Patience & Prudence)
6. Flying Saucer (Buchanan & Goodman)
7. Allegheny Moon (P. Page)
8. Don't Be Cruel (E. Presley)
9. Soft Summer Breeze (E. Heywood)
10. I Want You (E. Presley)

Chicago, Ill.
1. Hound Dog (E. Presley)
2. My Prayer (Platters)
3. Whatever Will Be (D. Day)
4. Canadian Sunset (Winterhalter/Williams)
5. Be-Bop-A-Lula (G. Vincent)
6. Flying Soucer (Buchanan & Goodman)
7. Allegheny Moon (P. Page)
8. Song For A Summer Night (M. Miller)
9. I Almost Lost My Mind (P. Boone)
10. I'll Be Laughing Tonight (J. Leslie)

Los Angeles, Calif.
1. Whatever Will Be (D. Day)
2. My Prayer (Platters)
3. Canadian Sunset (Winterhalter/Williams)
4. Hound Dog (E. Presley)
5. Allegheny Moon (P. Page)
6. I Want You (E. Presley)
7. Flying Saucer (Buchanan & Goodman)
8. Wayward Wind (G. Grant)
9. Song For A Summer Night (M. Miller)
10. Be-Bop-A-Lula (G. Vincent)

Philadelphia, Pa.
1. Canadian Sunset (Winterhalter/Williams)
2. Whatever Will Be (D. Day)
3. Be-Bop-A-lula (G. Vincent)
4. Don't Be Cruel (E. Presley)
5. My Prayer (Platters)
6. Wayward Wind (G. Grant)
7. Tonight You Belong To Me (Patience & Prudence)
8. You Don't Know Me (J. Vale)
9. All There Is To That (Cole & Knights)
10. Hound Dog (E. Presley)

Minneapolis, Minn.
1. The Fool (S. Clark)
2. Hound Dog (E. Presley)
3. My Prayer (Platters)
4. A Casual Look (Six Teens)
5. Don't Be Cruel (E. Presley)
6. Tonight You Belong To Me (Patience & Prudence)
7. When My Dreamboat Comes Home (F. Domino)
8. Whatever Will Be (D. Day)
9. Flying Saucer (Buchanan & Goodman)
10. Time Will Tell (B. Charles)

St. Louis, Mo.
1. Hound Dog (E. Presley)
2. My Prayer (Platters)
3. Flying Saucer (Buchanan & Goodman)
4. The Fool (S. Clark)
5. Whatever Will Be (D. Day)
6. Be-Bop-A-Lula (G. Vincent)
7. Canadian Sunset (Winterhalter/Williams)
8. Song For A Summer Night (M. Miller)
9. White Lilacs (B. Vaughn)
10. Italian Theme (C. Stapleton)

Boston, Mass.
1. Hound Dog (E. Presley)
2. My Prayer (Platters)
3. Whatever Will Be (D. Day)
4. Flying Saucer (Buchanan & Goodman)
5. Allegheny Moon (P. Page)
6. I Almost Lost My Mind (P. Boone)
7. Canadian Sunset (Williams)
8. Mama, Teach Me To Dance (E. Gorme)
9. Miracle Of Love (E. Rodgers)
10. Wayward Wind (G. Grant)

Wilwaukee, Wis.
1. Don't Be Cruel (E. Presley)
2. Canadian Sunset (Williams/Winterhalter)
3. Hound Dog (E. Presley)
4. Flying Saucer (Buchanan & Goodman)
5. Whatever Will Be (D. Day)
6. Be-Bop-A-Lula (G. Vincent)
7. The Fool (S. Clark)
8. My Prayer (Platters)
9. Allegheny Moon (P. Page)
10. I'll Be Laughing Tonight (J. Leslie)

New Orleans, La.
1. Don't Be Cruel (E. Presley)
2. My Prayer (Platters)
3. Whatever Will Be (D. Day)
4. Canadian Sunset (H. Winterhalter)
5. Allegheny Moon (P. Page)
6. Hound Dog (E. Presley)
7. All There Is To That (Cole & Knights)
8. Give Us This Day (J. James)
9. Let The Good Times Roll (Shirley & Lee)
10. The Fool (S. Clark)

San Francisco, Calif.
1. My Prayer (Platters)
2. Whatever Will Be (D. Day)
3. Be-Bop-A-Lula (G. Vincent)
4. Flying Saucer (Buchanan & Goodman)
5. Wayward Wind (G. Grant)
6. Don't Be Cruel (E. Presley)
7. Allegheny Moon (P. Page)
8. Hound Dog (E. Presley)
9. Canadian Sunset (H. Winterhalter)
10. I Want You (E. Presley)

Seattle, Wash.
1. Don't Be Cruel (E. Presley)
2. Whatever Will Be (D. Day)
3. The Fool (S. Clark)
4. Hound Dog (E. Presley)
5. My Prayer (Platters)
6. Song For Summer Night (M. Miller)
7. Flying Saucer (Buchanan & Goodman)
8. Allegheny Moon (P. Page)
9. Tonight You Belong To Me (Patience & Prudence)
10. Honky Tonk (B. Doggett)

Cleveland, Ohio
1. Don't Be Cruel (E. Presley)
2. Honky Tonk (B. Doggett)
3. Whatever Will Be (D. Day)
4. Canadian Sunset (Winterhalter/Williams)
5. True Love (J. Powell)
6. My Prayer (Platters)
7. Tonight You Belong To Me (E. Presley)
8. Flying Saucer (Buchanan & Goodman)
9. Hound Dog (E. Presley)
10. Ka-Ding-Dong (G. Clefs)

San Antonio, Tex.
1. Don't Be Cruel (E. Presley)
2. My Prayer (Platters)
3. Song For Summer Night (M. Miller)
4. Whatever Will Be (D. Day)
5. When My Dreamboat Comes Home (F. Domino)
6. The Fool (S. Clark)
7. Stranded In The Jungle (Cadets)
8. Hound Dog (E. Presley)
9. Bus Stop Song (Four Lads)
10. Flying Saucer (Barry & Berner/Buchanan & Goodman)

Denver, Colo.
1. Hound Dog (E. Presley)
2. My Prayer (Platters)
3. Flying Saucer (Buchanan & Goodman)
4. Be-Bop-A-Lula (G. Vincent)
5. Whatever Will Be (D. Day)
6. Song For Summer Night (M. Miller)
7. Stranded In The Jungle (Cadets)
8. Allegheny Moon (P. Page)
9. Canadian Sunset (Winterhalter/Williams)
10. Don't Be Cruel (E. Presley)

Houston, Tex.
1. Hound Dog (E. Presley)
2. My Prayer (Platters)
3. Let The Good Times Roll (Shirley & Lee)
4. Honky Tonk (B. Doggett)
5. Canadian Sunset (Winterhalter/Williams)
6. Flying Saucer (Buchanan & Goodman)
7. Don't Be Cruel (E. Presley)
8. One Kiss Led To Another (Coasters)
9. Whatever Will Be (D. Day)
10. Miracle Of Love (E. Rodgers)

Miami, Fla.
1. Hound Dog (E. Presley)
2. My Prayer (Platters)
3. Don't Be Cruel (E. Presley)
4. Canadian Sunset (H. Winterhalter)
5. Whatever Will Be (D. Day)
6. Flying Saucer (Buchanan & Goodman)
7. Be-Bop-A-Lula (G. Vincent)
8. Soft Summer Breeze (E. Heywood)
9. I Almost Lost My Mind (P. Boone)
10. White Lilacs (B. Vaughn)

Kansas City, Mo.
1. Hound Dog (E. Presley)
2. My Prayer (Platters)
3. Don't Be Cruel (E. Presley)
4. Honky Tonk (B. Doggett)
5. The Fool (S. Clark)
6. Whatever Will Be (D. Day)
7. Tonight You Belong To Me (Patience & Prudence)
8. Song For Summer Night (M. Miller)
9. Flying Saucer (Buchanan & Goodman)
10. White Lilacs (Zacharias/Vaughn)

Baltimore, Md.
1. Don't Be Cruel (E. Presley)
2. My Prayer (Platters)
3. Tonight You Belong To Me (Patience & Prudence)
4. Hound Dog (E. Presley)
5. Canadian Sunset (M. Winterhalter)
6. Honky Tonk (B. Doggett)
7. Whatever Will Be (D. Day)
8. Allegheny Moon (P. Page)
9. Flying Saucer (Buchanan & Goodman)
10. When My Dreamboat Comes Home (F. Domino)

Atlanta, Ga.
1. My Prayer (Platters)
2. Don't Be Cruel (E. Presley)
3. Whatever Will Be (D. Day)
4. Hound Dog (E. Presley)
5. Song For Summer Night (M. Miller)
6. Canadian Sunset (H. Winterhalter)
7. Flying Saucer (Buchanan & Goodman)
8. It Only Hurts For A Little While (Ames Bros.)
9. Allegheny Moon (P. Page)
10. Just Walkin' In The Rain (J. Ray)

Pittsburgh, Pa.
1. Hound Dog (E. Presley)
2. My Prayer (Platters)
3. Canadian Sunset (Winterhalter/Williams)
4. Song For Summer Night (M. Miller)
5. Honky Tonk (B. Doggett)
6. Don't Be Cruel (E. Presley)
7. Flying Saucer (Buchanan & Goodman)
8. Tonight You Belong To Me (Patience & Prudence)
9. Whatever Will Be (D. Day)
10. After The Lights Go Down Low (A. Hibbler)

Detroit, Mich.
1. Honly Tonk (B. Doggett)
2. My Prayer (Platters)
3. Hound Dog (E. Presley)
4. Canadian Sunset (Winterhalter/Williams)
5. Don't Be Cruel (E. Presley)
6. Song For Summer Night (M. Miller)
7. Flying Saucer (Buchanan & Goodman)
8. Whatever Will Be (D. Day)
9. White Lilacs (H. Zacharias)
10. Tonight You Belong To Me (Patience & Prudence)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

A NEW STAR ON FRATERNITY RECORDS

BEAUTIFUL Bethe Douglas

SINGS TWO GREAT SONGS

"TWO INNOCENT HEARTS"

B/W

"WEDDING OF THE WINDS"

F-747

Fraternity RECORDS

FRATERNITY RECORDS

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40¢

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We ship to your for

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POP
Hitting Big In Both Fields
BONNIE GUITAR
"HELLO HELLO PLEASE ANSWER THE PHONE"
"IF YOU SEE MY LOVE DANCING"
Fabor 4013

POP
A Hit On Both Sides
JUDY KILEEN
"JUST WALKING IN THE RAIN"
"A HEART WITHOUT A SWEETHEART"
Abbott 3024

POP
LEE GOTCH SINGERS
"THE BUS STOP SONG"
(PAPER OF PINS)
"I'LL HOLD YOU CLOSE"
Fabor 4015

POP
Instrumental Featuring The Organ
ROMELLE FAY
"ROMELLE BOOGIE"
"INDIAN MOOD"
Fabor 4014

C & W
BILL BRADLEY
"BIRDS OF A FEATHER"
"YOU CONDEMN THIS WOMAN"
Fabor 140

Watch our line-up of artists grow as well as this direct selling system. We plan to set up the best direct selling system that the retailers and juke box operators have ever known. Watch for our new releases. We ship them fast.

Our direct selling system is the greatest thing since I and my engineer, Don Blake, began to use our new sound that made MEXICAN JOE become the number one selling record of 1953 and the sound that made Jim Reeves, Mitchel Torok, Ginny Wright and Caroline Bradshaw climb from scratch to Top Ten Sellers of the nation in a few month's time. We plan to build the direct selling system as fast as our new sound built unknown artists.

ABBOTT SALES CO.

BOX 38 MALIBU, CALIFORNIA

JATP to Tour About 50 Cities

Ella Fitzgerald to Head List of Stars Including Dizzy Gillespie

NEW YORK—"Jazz At The Philharmonic" is about to embark on its 17th national tour. Norman Granz who founded JATP in Los Angeles in 1944 and has guided its destiny since, will once again produce the traveling show and serve as m.c.

The 1956 edition of "Jazz At The Phil" will star Ella Fitzgerald. Ella is expected to be a tremendous drawing card. Her Verve LP, "Ella Fitzgerald Sings The Cole Porter Song Book," and her Verve single, "Beautiful Friendship," are not only getting considerable play by deejays, but are high on the best-seller lists. This is her 8th year with the JATP unit.

The JATP bill also will star Dizzy Gillespie. Diz has recently achieved international prominence with his own band which has toured through the Mid-East and South America on behalf of the State Department and ANTA. Appearing with Gillespie on the JATP jaunt will be the trumpeter he once set up as his own idol, Roy Eldridge.

Granz has also signed the Gene Krupa Quartet for the tour. The group features saxophonist Eddie Shu with John Drew on bass and Dave McKenna on piano. Another award winning group with "Jazz At The Phil" will be the Modern Jazz Quartet —Milt Jackson, vibes; John Lewis, Piano, Connie Kay, drums; and Percy Heath, bass.

Oscar Peterson at the piano is another reason why Granz expects to play to capacity business on the tour. Peterson will be backed up by Ray Brown on bass and Herb Ellis on guitar.

Rounding out this array of talent will be drummer Jo Jones and saxophonists Stan Getz, Illinois Jacquet, Flip Phillips and Sonny Stitt.

The tour will open at Carnegie Hall in New York on September 15th. From there it will travel across America to approximately 50 cities.

Impresario Granz is one of the prime movers of modern jazz. For the past six years, Granz has taken JATP touring to Europe, Hawaii, Australia and the Orient. His short feature, "Jammin' The Blues," which was photographed by Gjon Mili, won an Academy Award nomination.

But outside of his "Jazz At The Philharmonic" endeavors, Norman Granz is perhaps best known for his record activities. The 4 labels whose destiny he directs—Verve, Norgran, Down Home and Clef—have recorded most of the major jazz artists and many pop artists. Verve, for example, is releasing Bing Crosby's first effort away from Decca in a quarter-century, "Bing Swings" which will be out in September.

Best Selling Pop Albums

		Pos. Last Week
1.	**MY FAIR LADY** — BROADWAY CAST (Columbia OL 5090)	1.
2.	**THE EDDY DUCHIN STORY** — MOVIE SCORE (Decca DL 8289)	3.
3.	**THE KING AND I** — MOVIE CAST (Capitol W 740; EAP 740)	2.
4.	**CALYPSO** — HARRY BELAFONTE (RCA Victor LPM 1248 EPA 1248)	4.
5.	**ELVIS PRESLEY** — ELVIS PRESLEY (RCA Victor LPM 1254; EPB 1254)	5.
6.	**SONGS FOR SWINGING LOVERS** — FRANK SINATRA (Capitol W 653, EAP 653)	6.
7.	**THE PLATTERS** — THE PLATTERS (Mercury MG-20146)	7.
8.	**HIGH SOCIETY** — FILM SOUNDTRACK (Capitol W 750; EDM 750)	9.
9.	**OKLAHOMA** — MOVIE CAST (Capitol SAO 595; SDM 595)	8.
10.	**SAY IT WITH MUSIC** — LAWRENCE WELK (Carol CRL 57041; EC 82027)	11.
11.	**CAROUSEL** — MOVIE CAST (Capitol W 694; EDM 694)	10.
12.	**ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK** (Verve V-4001, 2)	15.
13.	**BELAFONTE** — HARRY BELAFONTE (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)	12.
14.	**THE MOST HAPPY FELLA** — BROADWAY CAST (Columbia OL 5118)	13.
15.	**BUBBLES IN THE WINE** — LAWRENCE WELK (Coral CRL 57038)	16.
16.	**PICNIC** — MOVIE SCORE (Decca DL 8320; ED 846)	14.
17.	**NIGHT WINDS** — JACKIE GLEASON (Capitol W 717; EAP 717)	19.
18.	**THE MISTY MISS CHRISTY** — JUNE CHRISTY (Capitol T 725; EAP 725)	20.
19.	**SOLO MOOD** — PAUL WESTON (Columbia CL 879)	22.
20.	**FRESHMEN FAVORITES** — FOUR FRESHMEN (Capitol T 743; EAP 743)	25.
21.	**FOUR FRESHMEN AND 5 TROMBONES** — FOUR FRESHMEN (Capitol T 683; EAP 683)	17.
22.	**LONELY GIRL** — JULIE LONDON (Liberty LRP 3012)	18.
23.	**BLUEJEAN BOP** — GENE VINCENT & BLUE CAPS (Capitol T 764; EAP 764)	—
24.	**CUBAN FIRE!** — STAN KENTON (Capitol T 731; EAP 731)	—
25.	**GOLDEN INSTRUMENTALS** — BILLY VAUGHN (Dot DLP 3016)	—

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Larry Newton Named Am-Par East Sales Mgr

NEW YORK—Frank Hobbs, Am-Par National Sales Manager, last week announced the appointment of Larry Newton as Eastern Sales Supervisor. Newton, a veteran in the record business with extensive experience in the manufacture and sale of single records, joins the Am-Par staff September 10, and will make an immediate tour of Eastern distributors.

The creation of this new post will enable Hobbs to concentrate on the further development of the increasingly important syndicated stores and super market package sales.

In addition, Hobbs will direct the expansion of the label's sales aid program and merchandise service to meet the demands of the rapidly expanding Am-Par album catalog.

Richloy Records Formed

PHILADELPHIA—James E. Myers and Vince Pale have set up a new label, Richloy Records. Nick Busillo and Phil Feola will take to the road next week to establish national distribution. Myers will head A. & R. Dept., while Pale heads sales, and Allan Savitt handles publicity. First release due out next week is "On The Road To Mandalay", backed with "Lonesome In A Crowd", by Ronny Andrews and his Orchestra. Andrews has signed a term pact with the label for his exclusive services.

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Hansen Publications Fosters Aggressive Selling Techniques

NEW YORK—"Though the general music business index skyrockets to a new peak for a prosperous recording industry, adversely the sale of the music publishers' physical products sag. While the record industry aggressively sells its packaged goods abetted by forceful exploitation and distribution, music publications continue to decline because there have been no new, alert selling techniques or experimentations. We must assert ourselves," declared Charles H. Hansen, president of Hansen Publications, Inc., in unveiling his company's new depot and mobile unit selling plans.

Taking the cue from the record manufacturer, Hansen believes the music publisher, to get the most from his creative product and to enforce longevity, must bring his inventory into the dealers' markets. Therefore, the young publisher and sales representative for additional publishers, has opened fully personneled and fully stocked distribution points in Dallas and Miami. Experimentally initiated in early summer, both branches are equipped as of September 1st to actively comb, promote and sell a definite territory. Primarily a standard and educational operation, Hansen Publications will saturate the schools and teachers in the area with promotion materials, yet act only as a wholesale force, spilling all business into the various music dealers in the areas and giving the dealer immediate service.

Wilfrid Bulzing, long associated with the standard publishing firm of Carl Fischer and music jobbers Walter Kane & Son, Inc., has been named general manager of the Florida depot while John Houdek, University of Michigan graduate and former instrumental teacher, tops the Texas operation.

"Until now, the publisher never had the marketing resources of the record manufacturer who can thusly spot a potential hit disk, or of a soap manufacturer to test a soap in a certain area before unveiling it to the entire country. We now expect to do this for music. This is one important task of the publisher. Certainly he cannot in all fairness ask a music jobber to test his product for him," Hansen further stated.

To prove his merchandising ideas, Hansen has just published a piano method by a foremost piano educator. for the Texas and Florida areas where The method is still under wraps except the author is currently lecturing and demonstrating the method to great success. As well as introducing the method, it affords a chance for experimentation and improvement in the edition before the volumes are released to the national trade.

Starting September 1st, a completely equipped Volkswagon truck mobile unit, with music racks, browsing desk and promotion pieces, will call on dealers wherever it travels. Manned by salesman Frank Hackinson, this unusual pitch to sell more music is having its shakdown cruise in the New York environs. Not only will this caravan roll up to the stores, take and fill orders on the spot, but park at various school music rooms for the directors and students to browse through the music which has just been left in bulk at the various dealers.

The Volkswagon will journey through the Eastern areas first and eventually tour the country.

Hansen says that other depots are now on the planning board and even mobile units will be added should this latest experiment prove successful in making America more music conscious and more conscious of the music Hansen sells and represents.

Feist Launches Big Record Exploitation on "Friendly Persuasion"

NEW YORK — Leo Feist, Inc., backed by an impressive roster of recordings, has launched a major promotional drive on songs from "Friendly Persuasion" the forthcoming William Wyler-Allied Artists film production. The musical score of the film was composed by Dimitri Toimkin with lyrics by Paul Francis Webster. The title song "Friendly Persuasion (Thee I Love)" is sung on the soundtrack by Pat Boone and has been recorded by eight artists including the Four Aces (Decca), Pat Boone (Dot), Lou Busch (Capitol), David Rose (MGM), George Cates (Coral), Michel Legrand (Columbia), Tony Perkins (Epic) and Bob Graybo (Unique). The title song and the remainder of the score which includes four songs "Coax Me A Little," "Marry Me! Marry Me!" "The Mocking Bird In The Willow Tree" and "Indiana Holiday" are in the process of release via an extended play Coral etching arranged and conducted by Dimitri Toimkin. Pat Bone is also cutting these four songs on a special extended play (Dot) for later release. Unique Records has concluded arrangements to record the original soundtrack for release this fall. Lawrence Welk (Coral) has cut "Indiana Holiday" to be released soon.

Lawrence Opens Pitts. Distrib

NEW YORK — Bill Lawrence, national pop singles sales manager of Epic Records, this week announced his intention of leaving Epic to set up his own distributorship in Pittsburgh. Lawrence will open with the Epic and London lines and is currently negotiating with other labels.

Lawrence came to Epic less than one year ago from United Record Distributors in Chicago. Prior to that he had been a Columbia Records salesman for about two and one-half years.

Dorseys to Open Long Stay At Statler Hotel

NEW YORK—It'll be "Dorsey Time Again In The Cafe Rouge" when Tommy and Jimmy return for an extended engagement which will carry them well past the Christmas and New Year holiday periods to the Cafe Rouge of Hotel Statler starting Friday evening, September 7, 1956.

The Dorseys have just completed a coast-to-coast tour of one-nighters climaxed by their recent appearance at the Paramount Theatre with Frank Sinatra.

In addition to the barn-storming one nighters the Dorseys have been starring on their Saturday night CBS-TV series "Stage Show", and RCA-Victor has just released an album of Tommy Dorsey's early 1940's hits.

Featured vocalists will be Lynn Roberts and Tommy Mercer.

Jones Columbia Catalog Editor

NEW YORK—Albert E. Earl, vice president Columbia Records, this week announced the appointment of David Howell Jones as Columbia's catalog editor.

As catalog editor, Jones will supervise the preparation of all catalogs and listings of the phonograph record product on both Columbia and Epic labels.

Catalog and proof reading, Jones' responsibilities, are functions of the Production Services unit. He will headquarter in New York and report directly to Joseph Marhoffer.

Motif Records New Hollywood Diskery

Plans to Release in All Fields With Full Line of Singles and LPs

HOLLYWOOD—Milton W. Vedder, president, announced the formation of Motif Records in Hollywood this week with offices at 6269 Selma Avenue. The new label plans to record all types of music, with a full line of singles and package goods. Other officers of the company are: C. Drew Miller, vice president; Andre Brummer, vice president, and Phyliss Kirkwood, executive secretary Brummer will record as an artist in addition to serving the label in an A & R capacity. Other artists under contract to Motif are vocalist Bob Phillips, and a new singing group—The Crescendos. First recording session for the new label was held this week at Capitol's Hollywood Studio. First single to be released will feature The Baton of Andre Brummer in two instrumentals. Two sides by vocalist Bob Phillips were also recorded at the session.

Zany Stunt Pays Off For Composer

PITTSBURGH, PA. — Joie Bruno, composer of the song "Bolder and Bolder," recorded by Doryce Brown on MGM, tried a zany stunt to promote the recording in the Pittsburgh area, with extremely unusual results.

When the record was released, Bruno climbed up a tree and made a vow that he would stay in the tree until the Doryce Brown recording sold a million copies. The disk still has a long way to go before it hits the gold disk figure, but the stunt has gotten Bruno a wealth of publicity and gifts.

Newspapers and magazines in the Pittsburgh area have all run stories on the stunt and local merchants have presented the composer with a TV set, innerspring mattress, and the telephone company has supplied him with a private wire direct to the tree. He is also broadcasting on three radio shows and invites people to call him for interviews.

Just last week, CBS newsmen were at the scene with movie cameras taking films for national distribution on TV networks

Unique Signs Three

NEW YORK—Unique Records has added three well-known names to its artist Roster — Jerry Lewis, Jane Powell and the Vagabonds. The three veteran performers are expected to have their first releases out on the market in the next few weeks.

Bob Graybo, who recently joined Unique, is currently recording the score of the musical version of "Jack In the Beanstalk" for a forthcoming Unique LP. The musical will be presented as a Spectacular on NBC, Nov. 12, and will feature Cyril Ritchard, Donald O'Connor, Peggy King and Celeste Holm.

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KING 4954

EARL BOSTIC
ROSES OF PICARDY
KING 4943

THE "5" ROYALES
COME ON AND SAVE ME
b/w
GET SOMETHING OUT OF IT
KING 4952

THE MIDNIGHTERS
TORE UP OVER YOU
FEDERAL 12270

MAC CURTIS
HALF HEARTED LOVE
b/w
GRANDADDY'S ROCKIN'
KING 4949

JERRY DORN
WISHING WELL
KING 4932

RUDY MOORE
STEP IT UP AND GO
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Cates Translates Jingle Into Pop Record

NEW YORK — Coral Records' George Cates has picked up a radio-TV jingle created for Budweiser Beer and given it a strictly instrumental arrangement for commercial recording purposes.

The jingle, "Where There's Life . . . There's Bud," is now titled "Where's There's Life." The original jingle was created for Budweiser by the D'Arcy agency as part of its overall 1956 campaign for the brewery.

Cates, who did the arrangements for the best-selling "Moonglow" and "Picnic" film theme, along with "Away All Boats," from the flic, heard the jingle on the coast recently and asked permission of Anheuser Busch and D'Arcy to write a new arrangement. "Where There's Life" is the result.

"Where There's Life" in its new form has a 25 piece band backing of its symphonic arrangement, including several members of the Los Angeles Philharmonic.

Push On "Two Different Worlds"

NEW YORK — "Two Different Worlds," the first song published by the new Nat Cole-Larry Spier firm, Princess Music, seems to be getting the "all-out" treatment from the record companies.

The tune has already been recorded by Don Rondo on Jubilee, Dick Haymes on Capitol, Steve Clayton on Coral, and Dick Kallman on Decca. Other recordings are expected to be issued in the near future.

Urania To Issue Sampler

NEW YORK—Urania Records has announced it will issue a 12-inch LP sampler record the latter part of September. The disk will retail for $1.98 and will consist of eight complete works taken from its new releases.

This is the first sampler issued by Urania.

Terras Named Arc A&R Chief

NEW YORK—The new Arc Record Company announced last week that band leader Lou Terras has been appointed A & R chief. At the same time, Arc has signed Walter Hofer to handle record promotion and Irv Cahn for publicity.

The label's first release, already available, features Anne Lorraine in "Afraid" backed with "Take Me In Your Arms."

"Four Most"

SANTA MONICA, CAL. — Artists and ad agency execs turned out en masse at Ciro's in Hollywood to herald the "Four Most" of KDAY, Santa Monica, Cal. Victor artist, Leo Diamond (left) and Liberty star, Artie Wayne (extreme right) join Jim Ameche, Frank Evans, Joe Adams, and Chico Sesma in "Happy Days Are Here Again."

Album Reviews

POPULAR

"ON THE SUNNY SIDE"—The Four Lads—Claude Thornhill And His Orchestra—Columbia CL 912 (1-12" LP)

TAKING A CHANCE ON LOVE; WRAP YOUR TROUBLES IN DREAMS; ON THE SUNNY SIDE OF THE STREET; MAKIN' WHOOPEE!; LAZY RIVER; SENTIMENTAL JOURNEY; SIDE BY SIDE; DANCING IN THE DARK; THE THINGS WE DID LAST SUMMER; THESE FOOLISH THINGS; BIDIN' MY TIME; THE WAY YOU LOOK TONIGHT.

The Four Lads, running a chain of three hit singles (now working on their fourth), have emerged as one of the brightest vocal groups in years. With a beautiful and imaginative blend of voices, the boys are heard on 12 evergreens in this Columbia package. Some of the songs have the group sentimentalizing (i. e. "The Way You Look Tonight", "These Foolish Things"), others (i.e. "Side By Side", "Taking A Chance On Love") offer more dynamic and varied harmonizing. Sparkling support by Claude Thornhill's dance band. Attractive package. Those single smashes by the Lads will mean formidable sales. A great stock item at a regular price, this package has the added advantage of being Columbia's "Buy of the Month" retailing for $2.98.

"HERE'S LOOKING AT YOU"—Sammy Davis, Jr.—Decca DL 8351 (1-12" LP)

IT STARTED ALL OVER AGAIN; SHE ALWAYS KNOWS; LOVE; A FOGGY DAY; THE CLOWN; JUST ONE OF THOSE THINGS; DON'T LET HER GO; GIVE A FOOL A CHANCE; IN A PERSIAN MARKET; THE NEARNESS OF YOU; THE WORLD IS MINE; BLUES TO END THE BLUES.

Sammy Davis, Jr., currently making "Mr. Wonderful" a Broadway fixture, makes his latest Decca set ring with his exciting brand of song interpretation. That is, song interpretation using his own, non-mimicking voice. The results are renditions of sizzling rhythm ("Love"), jazz-like styling ("A Foggy Day") and unabashed sentimentalism ("The Nearness Of You"). So, the many Davis fans have a lot to hear. That's usually the case when the bright entertainer is in the spotlight.

"LA FEMME"—By Les Baxter—Franck Pourcel And His French Strings—Capitol T 10015 (1-12" LP)

This is Les Baxter's tribute to womanhood. In little vignettes labeled with various parts of "La Femme's" form, the music, as a woman, is fickle and changes mood with delightfully clever results. With Franck Pourcel's direction of his able string ensemble, the package achieves good natured, mood music qualities. The set's cover is one of outstanding artistic album cover achievements in years. Dealer's have a possible sales sleeper here.

"HEART AND SOUL" . . ."—The Four Aces—Decca DL 8228 (1-12" LP)

HEART AND SOUL; MY DEVOTION; I'LL NEVER SMILE AGAIN; JUST SQUEEZE ME; AMOR; SO LONG; TI-PI-TIN; HEAVEN CAN WAIT; LA ROSITA; TAKE ME IN YOUR ARMS; I'M YOURS; ORGAN GRINDER'S SWING.

The Four Aces continue to ride the crest of success in a period when many record hits come from rock 'n roll. Some of the engaging reasons for their popularity are presented on this Decca release featuring the boys in a variety of rhythmic and sentimental selections. Their bright harmony has an individual, imaginative blend pliable for any type of tune they take on. An audience of mostly teeners should give the set satisfying sales.

"WHAT MAKES SAMMY SWING"—Sammy Kaye And His Swinging And Swaying Strings—Columbia CL 891 (1-12" LP)

CHEROKEE; TUXEDO JUNCTION; MOOD INDIGO; 720 IN THE BOOKS; LITTLE BROWN JUG; STOMPIN' AT THE SAVOY; A STRING OF PEARLS; BEGIN THE BEGUINE; I CAN'T GET STARTED; ONE O'CLOCK JUMP; IN THE MOOD; JERSEY BOUNCE.

"And Sway" takes a back seat on this latest pressing by Sammy Kaye. The emphasis is on swing, but like many backseat drivers, the Sammy Kaye sway still has its say. The strings do most of the swaying and the brass, headed by sax man Sam "The Man" Taylor, provide the bright swinging sessions. Many of the tunes associated with the swing era are employed here and rendered with considerable skill by Kaye and his accomplished ensemble. The bandleader's great following should get a kick out of the man in a somewhat different role.

"LA VIE DE PARIS"—The Orchestra De L'Associacion Des Concerts Lamoureux Conducted by Marcel Cariven—Grand Award G. A. 33-401 (1-12" LP)

Those gay, infectious melodies that have come to symbolize the seemingly uninhibited France of the 19th Century, are caught in unfailingly high spirits on this Grand Award waxing. Pressed in Paris, the disk features the music of Offenbach (i. e. "Barcarolle", "Quadrille"), Debussy (i. e. "Golliwogg's Cake-walk"), Delibes (i. e. "Coppelia") and others. Under Marcel Cariven's direction the orchestra delectably performs these irrepressible pieces. Colorful cover. The platter has a light classical flavor and could enter the pop area with surprising sales results.

"SMART SONGS FOR THE SMART SET"—Sung By Chris Dane—Cadence CLP 1010 (1-12" LP)

THERE'LL NEVER BE ANOTHER YOU; MY IDEAL; STELLA BY STARLIGHT; I HAD A LOVE WHO LOVED ME; APRIL IN PARIS; LOVE YOU DIDN'T DO RIGHT BY ME; I'M THROUGH WITH LOVE; PARADISE; CYNTHIA'S IN LOVE; IN THE WEE SMALL HOURS; I UNDERSTAND; A LOVE LIKE OURS.

Europe's Chris Dane eases through 12 standards in polished style on this Cadence waxing. The Danish vocalist has a surprisingly slight accent and can be taken for an American artist anytime. Supporting Dane's sugary sense is a Swedish ork using the services of trumpeter Ernie Englund. This combination makes for quality vocal-ork mood music. Sales for the time being will depend mainly on material and possible DJ play until Dane is established here.

"OUT OF THIS WORLD"—Sam "The Man" Taylor With Strings—Arranged And Conducted By LeRoy Holmes—MGM E3380 (1-12" LP)

I'M GLAD THERE IS YOU; AUTUMN NOCTURNE; A KISS BEFORE DYING; IT COULD HAPPEN TO YOU; STAY AS SWEET AS YOU ARE; THERE WILL NEVER BE ANOTHER YOU; MIXED EMOTIONS; AUTUMN SERENADE; MOON SONG; I HEAR A RHAPSODY; OUT OF THIS WORLD; I'VE HAD MY MOMENTS.

Jazzmen have in the past succumbed to string support, and the tenor sax of Sam "The Man" Taylor takes to the lush background on this MGM pressing. With the orchestra arranged and conducted by Leroy Holmes, Taylor's languid delivery suits mood music atmosphere softly and dreamily. Solid material. Above-board mood entry with a sax in the spotlight.

Album Reviews

THE MOST HAPPY FELLA"—Selections—Directed By Maury Laws—GMS PG-3004 (1-12")

THE MOST HAPPY FELLA; SOMEBODY SOMEWHERE; JOEY, JOEY, JOEY; STANDING ON THE CORNER; DON'T CRY; THE BIG "D"; WARM ALL OVER; MY HEART IS SO FULL OF YOU.

This GMS pressing contains eight selections from Frank Loesser's musical milestone, "The Most Happy Fella". The presentation is thoroughly polished and the songs come across with a palatable pop flavor. Conductor-Arranger Maury Laws leads, with gusto and warmth, a competent cast of unlisted personalities. With a full chorus and ork at a tempting $2.98, this package should prove a brisk sales item.

LATIN RHYTHMS

CHA-CHA-CHA AND MAMBO"—La Playa Sextet, Al Castellanos and Emilio Reyes—Mardi-Gras LP 5003 (1-12" LP)

LAUGHING CHA CHA; MAMBO BATIRI; TEASING CHA CHA; DELIGHTFUL CHA CHA; MY CUBAN SOMBRERO; TOGETHER 1-2-3; MERENGUE TA KA TA; OCCASIONAL MAN; CHA CHA BAR; CAFE MAMBO.

With the cha cha cha and mambo still packing a rhythmic one-two dance floor punch, Mardi-Gras has assembled three top name artists in the field playing their big single issues. Among them are the LaPlaya Sextet's "Laughing Cha Cha", Al Castellanos' "Together 1-2-3" and Emilio Reyes' "Occasional Man". The issue should hold up extremely well in a crowded area. Excellent album for teenage dance party.

CLASSICAL

BEETHOVEN: Concerto No. 5 In E-Flat Major, Op. 73 ("Emperor Concerto")—Robert Casadesus, Piano—Philharmonic-Symphony Orchestra Of New York—Dimitri Mitropoulos, Conductor—Columbia ML 5100 (1-12" LP)

Another addition to the already swollen catalogue of Beethoven's "Emperor Concerto" is this Columbia release of the mighty work. Pianist Robert Casadesus has already received numerous accolades with his concert performances of the work. This disk proves this wide affirmation of the artist's skill. The performance by Casadesus is towering and displays an artist of keen expression and insight. Dimitri Mitropoulos masterfully leads the brilliant Philharmonic Orchestra of New York. Excellent sound. The disk will attract a wide classical following.

BIZET: Symphony In C Major—Jeux d'Enfants—The London Symphony Orchestra Conducted by Emanuel Young—Capitol P 180018 (1-12" LP)

Capitol's International Series offers two delightful compositions by Bizet. The principal work is the Symphony, with its bubbling rhythms and lovely second movement, and taking up the set's remaining grooves is the jaunty melodies of "Jeux d'Enfants." Emanuel Young directs the London Symphony Orchestra with lively precision. The disk will take an important sales position with the other available entries of the works.

PROKOVIEV: The Love For Three Oranges, Op. 33—Soloists, Choir And Orchestra Of The Slovenian National Opera—Bogo Leskovich Conducting—Epic SC-6013 (2-12" LP)

This is the first recorded performance of Prokoviev's "The Love Of Three Oranges." Record-wise, there are ample disks available of the opera's suite and famous march. The work is profuse in forceful orchestrations, and is vocally cleverly matched with its characters. Like the opera's original counterpart, a satirical comedy by Carlo Gozzi in 1761, the work, through the witty score, imparts a spoofing of its fairy-tale theme. The European cast and orchestra provide a hearty and robust reading of the rarely heard opus. Opera lovers will certainly want to explore this well received operatic effort.

JAZZ

"MARTIANS COME BACK!"—Shorty Rogers And His Giants—Atlantic 1232 (1-12" LP)

MARTIANS COME BACK; ASTRAL ALLEY; LOTUS BUD; DICKIE'S DREAM; PAPOUCHE; SERENADE IN SWEETS; PLANETARIUM; CHANT OF THE COSMOS.

Composer-Arranger-Trumpeter Shorty Rogers and an intermixing of four jazz groups display some skillful, cool, swinging on this Atlantic pressing. Seven of the eight numbers (i.e. "Planetarium," "Martians Come Back") were composed by Rogers and are expertly offered by the Rogers' crews that include Barney Kessel (guitar), Shelly Manne (drums) and Lou Levy (piano). Exciting disk that should do very well in its field.

"THE DUKES OF DIXIELAND"—Audio Fidelity AFLP 1823 (1-12" LP)

SOUTH RAMPART STREET PARADE; DOWN YONDER; WASHINGTON AND LEE SWING; ROBERT E. LEE; TOOT TOOT TOOTSIE; TAIL GATE RAMBLE; FAREWELL BLUES; HIGH SOCIETY; CLARINET MARMALADE; WHEN MY SUGAR WALKS DOWN THE STREET; HOT TIME IN THE OLD TOWN TONIGHT; DARKTOWN STRUTTERS BALL; ALABAMA JUBILEE.

In the pre-recording days, Dixieland music was as good as the men in the combo. This holds true today, of course, but, on records, a great Dixieland group is as good as the sound recordings (and equipment) provide. This Audio Fidelity pressing reaches a high point in meeting today's Dixieland disk prerequisites. The exuberant and skillful Dixieland sessions here have been reproduced with matchless sound. The classics played pour forth with a life-like brilliance rarely equaled in other waxings of such music. Hats off to Audio Fidelity's engineers and the "Dukes Of Dixieland" for its unique achievement in recorded music. Swinging group that's sure to win hosts of fans with this waxing.

"THAT OLD FEELING"—Al Cohn And His Orchestra Featuring Joe Newman—RCA Victor LPM-1207 (1-12" LP)

THAT OLD FEELING; GONE WITH THE WIND; SWEET AND LOVELY; SOFT AS SPRING; I'LL TAKE ROMANCE; PARIS BLUES; I'LL BE AROUND; SWINGIN' THE BLUES; TROUBLE IS A MAN; HONEY BLONDE; WILLOW WEEP FOR ME; IN A MELLOW TONE.

Here's a mood disk capable of doing more than taking the listener to cloud seven. It's a mature collaboration of strings and fine jazz sense. The two performing jazzmen are Al Cohn (tenor sax) and Joe Newman (trumpet). Non-performing credits must go to arrangers Manny Albam, Ernie Wilkins, Cohen and Ralph Burns for conjuring up imaginative plans for the boys to build on. Some of the standards heartily swing, others are lullabied. Intelligent mood entry that will appeal to jazz fans.

"Honky Tonk" Goes Overseas

NEW YORK—Ace Adams, Billace Music, is seen above signing an overseas agreement with Ludlow Music for its tune, "Honky Tonk", current national pop and r & b hit via Bill Doggett's King Recording. Rusty Bryant has also recorded "Honky Tonk" part two, for Dot Records. Above left is Howie Richmond and right, Al Brucker, both of Ludlow Music, looking on.

Phonodisk Limited, Canada, Fast Growing Distrib

TORONTO, CANADA — Phonodisc Limited, the company formed by Don McKim last April to serve as the Canadian "arm" for independent labels in the U. S., has released its first King record in Canada, Bill Doggett's "Honky Tonk". Phonodisc is giving the disk an all-out effort and expects to have the biggest record in the company's brief history.

McKim's new company has moved into the r&b field in Canada in an amazingly short time. Phonodisc now releases for RPM, Modern, Specialty, Federal, DeLuxe, King, Old Town, Vee-Jay, Atco, Herald, Flip, Pilgrim, Melba and several others. Latest acquisitions have been Atco's "One Kiss Led To Another" by The Coasters and Pilgrim's "Ka-Ding Dong" by The G-Clefs.

Phonodisc is also releasing B. B. King's fast-rising "Bad Luck" and "Sweet Little Angel", The Tonette's "Tonight You Belong To Me" and The Co-eds' "Love You Baby All the Time".

McKim is planning a major drive on Kapp LP's in Canada this fall and is adding to his sales staff to get additional concentration on the new Kapp albums and Phonodisc's rapidly expanding list of singles. Roger Williams' "Tumbling Tumbleweeds" is beginning to take-off in eastern Canada, particularly in Montreal, while another Kapp single, Buddy Greco's "Love Don't Be A Stranger", is catching on in the Toronto area.

Phonodisc's headquarters sales office in Toronto is headed by Jack Boswell and services Ontario. The Montreal office is supervised by Bill Fisher, who is responsible for Quebec and the Maritimes. The company's third branch, in Winnipeg, is headed by Alec Groshak. In the far west, Phonodisc's distribution is handled by Van Dusen Bros., Alberta and Saskatchewan, and Select Music Ltd., British Columbia.

"On The Road To Mandalay"
b/w
"Lonesome In A Crowd"
Ronny Andrews' Ork
RICHLOY RECORDS
208 NO. BROAD STREET
PHILADELPHIA 2, PA.

Jubilee Sock Hits!
"TWO DIFFERENT WORLDS"
"HE MADE YOU MINE"
Don Rondo
Jubilee 5256
"THE FOOL"
The Gallahads
Jubilee 5252
Jubilee Records
1650 Broadway, New York City

A Columbia Coin Catcher
Eileen Rodgers
"MIRACLE OF LOVE"
Columbia 40708
COLUMBIA RECORDS

A cute novelty with a lilting beat!
WAIT LITTLE DARLING
Recorded by
KAY CEE JONES
on Decca
MILLS MUSIC, INC.

BMI Booklet Reveals Americans Increasingly Interested in "Serious" Music

NEW YORK — The remarkably healthy state in which American concert music finds itself is highlighted in "Concert Music U. S. A., 1956," a booklet released this month by Broadcast Music, Inc. The publication points out that over 35,000,000 Americans are actively interested in one form or another of concert music, that they spent more than $30,000,000 on retail sales of printed music, more than $350,000,000 on musical instruments, and more money for the purchase of recordings of concert music and the equipment on which to play these recordings than they did for all spectator sports in the year 1954.

Americans' musical tastes are predominantly classical, the BMI publication points out. In 1955 the American Symphony Orchestra League reported that there are approximately 1,000 symphony orchestras in the United States, 34 of them major professional groups with annual budgets of over $100,000. In addition, there are 604 community orchestras, 241 college orchestras, 35 symphonettes, and 35 youth orchestras. In 1920 there were less than 100 symphony orchestras of all types. One third of the community orchestras are in cities of 50,000 population or less. More than 400 cities, or one-sixth of the cities of over 5,000 population, have municipal auditoriums, and many of them have special music halls. One-half of the cities that support municipal orchestras also sponsor bands.

Radio's important part in bringing concert music to Americans is reflected in a recent inquiry. 1279 radio stations programmed a total of 8,297 hours of concert music during 1955, an average of 6.5 hours per week. A similar study five years ago indicated that 300 stations were averaging 3 hours per week.

Some preconceived notions about Americans' preference for sports are dealt a blow by statistics that reveal Americans spend more money on concerts, recordings of concert music, printed serious music and hi-fi phonographs and tape equipment than they did on all spectator sports in 1954. In that year, the last on which figures are available, about $220,000,000 was spent on spectator sports. In contrast to this, $50,000,000 was spent at the concert music box office. More than $70,000,000 was spent on the purchase of concert music recordings. More than $140,000,000 was spent for the purchase of high fidelity phonograph tape equipment. More than $25,000,000 was spent for the purchase of printed concert music.

The sale of phonograph recordings is another yardstick applied by the BMI study to demonstrate Americans' increasing appetite for concert music. From a 1934 total of $75,000, sales of classical recordings have soared, according to a *Wall Street Journal* report, to "an astounding 35 per cent ($70,000,000 plus) to 40 per cent of the industry's total business. As recently as 1946 'long hair' disks represented a modest 15 per cent of all record sales."

Contemporary composers have also come in for their share of increasing serious music popularity. BMI's "Concert Music U. S. A." reports. In a June 1956 listing of long-playing records issued on 265 labels, 1,451 compositions by 238 contemporary composers are reported available on 2,520 recordings. This contrasts to 776 works by 48 composers active during the first half of the 19th century available on 2,548 recordings.

The BMI booklet, now in its third revised edition, was prepared first in 1952. More than 25,000 copies have been distributed by the music licensing organization as a public service.

AIRMAIL SUBSCRIPTION to THE CASH BOX $30.

ANOTHER BMI "PIN-UP" HIT

FROM A SCHOOL RING TO A WEDDING RING

Recorded by
THE ROVER BOYS
ABC-Paramount

Published by
PINELAWN MUSIC PUBLISHING CO., INC.

Mercury EP's 39¢
AT —
LITTLE AL'S RECORDS
3210 W. Lawrence, Chicago, Ill.
Phone: IRving 8-6114

Taking Off!
Sonny Knight
"CONFIDENTIAL"
VITA #137
VITA RECORDS
1846 NO. FAIR OAKS AVE.
PASADENA CALIF.

Platter Spinner Patter

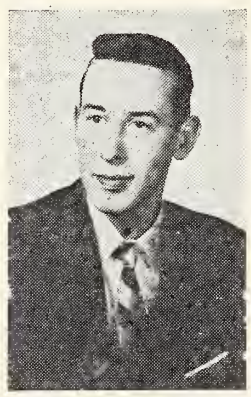
ALL ABOUT DISK JOCKEYS

Station KWEM believes they have the "spinningest" deejay in the world. Starting his marathon at 1 AM Friday, August 17th, **Kyle "Pappy" Lambert** (KWEM-Memphis, Tenn.) kept going until the following Wednesday morning, August 22nd, folding up at 8:01:20 AM. The record according to the station: 127 hours, 1 minute and 20 seconds. This, says the station passes the previous mark held by **Don King** (WBML-Macon, Ga.) of 125 hours. When the stint proved a commercial success a hard-hearted station manager said, "We lose more disk jockeys this way, but man, look at the healthy red color on the log." . . . **Lucky Lawrence** (KRUX-Phoenix, Ariz.) began a six months leave of absence and headed for Fort Monmouth, N. J. Lawrence, a Lieutenant in the Signal Corps, will return to KRUX about Feb. 1, 1957. . . . **Johnny Fairchild** (KTMS-Santa Barbara, Calif.) emceed the special Fiesta Day program at the town hall. Johnny says **Danny Andrew** (Coral) and **Rus Arno** (Liberty) are two singers to watch. . . . **Larry Blenheim** and **Bill Edmonds** of WMGM, N. Y., are back at their time slots after vacationing, while **Dean Hunter, John Connelly** and **Irwin Greenfield**, of the same station, are taking their Summer leaves.

KYLE "PAPPY" LAMBERT
(KWEM—Memphis, Tenn.)

* * * * *

David Dreis (KENT-Shreveport, La.) has a few unkind words to say to disk jockeys who report to their listeners about what's going on in the competing medium of TV. Says Dave: "I firmly believe that listeners of today are becoming more selective and being so, are conscious of what's going on in all mediums. If they turn off video to listen to the radio they're joining thousands of people who are doing the same thing. The four networks while concentrating on television have weakened themselves in radio and now local operations are enjoying top success. The deejay is enjoying a greater popularity because the deejay has become more 'personal' a quality video has, but to a lesser extent. Why should I tell a listener what's going on television at the moment he's listening to my show? Television isn't announcing my air times." . . . **Dewey Dow** (WGUY-Bangor, Me.), 20 years of age, is reentering the University of Maine for his final year, and then plans to settle down in the trade. **Dick Beck** and Dewey did an impromptu all-night stand this week, which featured a 600 vote contest for President between **Elvis Presley** and **Nervous Norvous** (Hound Dog ticket) and **Eddie Fisher** and **Johnny Ray** (Passion Party). Presley and Norvous were victors by a small 3-vote margin. That should make quite a stormy four years! . . . **Ken Collins** (KXYZ-Houston, Tex.) reports **Peggy King** is at the Shamrock-Hilton. Ken is emceeing some shows for her. . . . Station KDOK, Tyler, Tex., played the **Patience and Prudence** disk of "Tonight You Belong To Me" beginning at sign on Monday, August 13th until sign off Sunday, August 19th. The idea of the contest was for the listeners to tell KDOK, at the end of the period, how many times the record was played. At the end of the contest, the station received 344 pieces of mail. The estimates of the times the record was played ranged from four to five hundred. Eight people had the correct answer.



DEWEY DOW
(WGUY—Bangor, Me.)

* * * * *

Mike **Woloson** (WNOR-Norfolk, Va.) leaves WNOR, effective Sept. 1st, to do radio and television work in New York. Mike's new mailing address will be P. O. Box 23, Radio City Station, 322 W. 52nd St., New York 19, New York. . . . **Gerry Myers** (CKOY-Ottawa, Canada) reports **Caterina Valente's** "Si Tout E'Tait Fini" is "fabulous." Gerry says the record was released in Canada on APEX, which is a subsidiary of Decca. . . . **Pete Dreyer** (WROW-Albany, N. Y.), when not predicting top tunes, is forecasting the weather on his own TV show. . . . For the bleary-eyed red-nosed long suffering segment of the populace known as hay-fever sufferers, **Klavan** and **Finch** (WNEW-New York, N. Y.) will report the daily pollen count so that remedies can be taken by them to curtail their distress. . . . **Jay Maher** (WWON-Woonsocket, R. I.) thinks the **Buddy Greco** platter of "Love Don't Be A Stranger" is great and is one of the greatest tunes to come along in quite awhile. . . ."KOWH Appreciation Night," saluting the station's top ratings as an Independent station, guested **Russ Carlyle** and his ork, the **Diamonds, Jerri Southern** and **Georgie Shaw**. The station is located in Omaha, Nebraska. . . . Handling WCUE's (Akron, Ohio) recently adapted straight block music programming are **Paul Howard, Ed Thomas** and **Bob Ancell. Don Sargent's** Mecca release of "His Name Was Dean" took first place on **Bert Solitare's** (KRE-Berkeley, Calif.) "Open house Show."

PETE DREYER
(WROW—Albany, N. Y.)

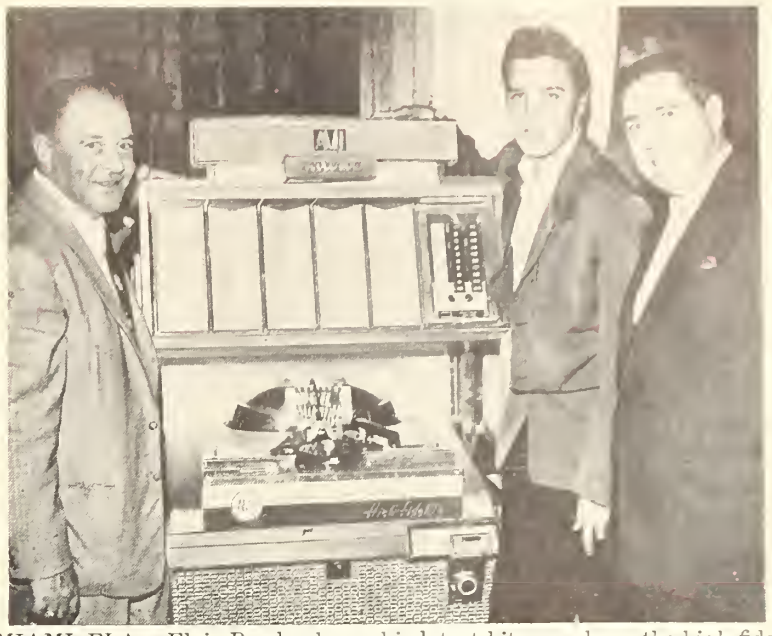
The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

THE RECOROS DISK JOCKEYS PLAYED MOST THIS WEEK	Pos. Last Week
1. MY PRAYER **PLATTERS (Mercury)**	1.
2. DON'T BE CRUEL **ELVIS PRESLEY (RCA Victor)**	4.
3. CANADIAN SUNSET **HUGO WINTERHALTER (RCA Victor)** **ANDY WILLIAMS (Cadence)**	2.
4. WHATEVER WILL BE, WILL BE (Que Sera, Sera) **DORIS DAY (Columbia)**	3.
5. TONIGHT YOU BELONG TO ME **PATIENCE & PRUDENCE (Liberty)**	8.
6. HOUND DOG **ELVIS PRESLEY (RCA Victor)**	5.
7. ALLEGHENY MOON **PATTI PAGE (Mercury)**	6.
8. SONG FOR A SUMMER NIGHT **MITCH MILLER (Columbia)**	7.
9. FLYING SAUCER **BUCHANAN & GOODMAN (Luniverse)**	9.
10. WHEN THE WHITE LILACS BLOOM AGAIN **BILLY VAUGHN (Dot)** **FLORIAN ZABACH (Mercury)** **HELMUT ZACHARIAS (Decca)** **LeROY HOLMES (MGM)**	16.
11. THE FOOL **SANFORD CLARK (Dot)**	10.
12. YOU DON'T KNOW ME **JERRY VALE (Columbia)**	11.
13. SOFT SUMMER BREEZE **EDDIE HEYWOOD (Mercury)**	12.
14. I ALMOST LOST MY MIND **PAT BOONE (Dot)**	13.
15. HONKY TONK **BILL DOGGETT (Mercury)**	27.
16. AFTER THE LIGHTS GO DOWN LOW **AL HIBBLER (Decca)**	20.
17. HAPPINESS STREET **GEORGIA GIBBS (Mercury)** **TONY BENNETT (Columbia)**	31.
18. GIVE US THIS DAY **JONI JAMES (MGM)**	22.
19. THE WAYWARD WIND **GOGI GRANT (Era)**	15.
20. ON THE STREET WHERE YOU LIVE **VIC DAMONE (Columbia)**	14.

21) BORN TO BE WITH YOU. 22) THE BUS STOP SONG (PAPER OF PINS). 23) IN THE MIDDLE OF THE HOUSE. 24) MAMA, TEACH ME TO DANCE. 25) MIRACLE OF LOVE. 26) SOMEBODY UP THERE LIKES ME. 27) KA-DING DONG. 28) THAT'S ALL THERE IS TO THAT. 29) FROM THE CANDY STORE ON THE CORNER. 30) MORE. 31) SWEET OLD FASHIONED GIRL. 32) TRUE LOVE. 33) ANGEL. 34) ENGLISH MUFFINS AND IRISH STEW. 35) A HOUSE WITH LOVE IN IT. 36) BE-BOP-A-LULA. 37) I WANT YOU, I NEED YOU, I LOVE YOU. 38) EARTHBOUND. 39) RIP IT UP. 40) FROM A SCHOOL RING TO A WEDDING RING. 41) CLAY IDOL. 42) YOU'RE SENSATIONAL. 43) I LAUGHED AT LOVE. 44) GHOST TOWN. 45) WEARY BLUES. 46) MOONGLOW & PICNIC. 47) JUST WALKING IN THE RAIN. 48) FABULOUS CHARACTER. 49) WHEN MY DREAMBOAT COMES HOME. 50) ITALIAN THEME.

Elvis Hears Elvis



MIAMI, FLA.—Elvis Presley hears his latest hit records on the high fidelity AMI "G-200" juke box at the Olympic Theater, Miami, Florida, during his recent personal appearance there. Elvis here is flanked by Robert Norman (left), Manager of the Miami office of the Southern Music Distributing Company, AMI distributors; and Joe Collins (right) AMI Southeastern regional sales representative.

"Roger Williams Month" Features New LP

NEW YORK — On September 1, Kapp Records will issue a new Roger Williams album titled "Roger Williams Plays the Wonderful Music of the Masters"—a platter which is being offered at a $2.98 list during September, the month which Kapp has designated as the "Roger Williams Month." It is the first album by the concert pianist in which he is heard playing classical music; the more popular classics, such as "Claire De Lune" and "Malaguena." The album will retail for the usual $3.98 price from October 1, on.

The new Williams LP is one of six new long-play disks which the label is issuing on the Sept. 1 date. The six will bring Kapp's LP catalog to a total of 48.

For the coming Fall season, Kapp, which has firmly entrenched itself in the album field, will concentrate on stepping up its single record business. Four singles are scheduled for release this week, including one by Ronnie Gaylord.

Talent Search

NEW YORK—Mr. and Mrs. Louis J. Brecker, who own Roseland Ballroom take off for Hollywood where Brecker plans signing name recording orchestral and vocal talent for his famed dance spot which moves in mid-December to its new quarters on 52nd Street and Broadway where it will be known as Roseland Dance City.

"DONKEY ROCK ELEPHANT ROLL"
c/w
"IRISH MAMBO"
SPIN NOW
For The Largest Turnout Of Voters In Our National History
D.J.'s — Distributors
write
SKYWAY RECORDS
BOX 57058
LOS ANGELES 57 CALIF.

Introducing:—
ANDRE BRUMMER
and his Orchestra
with
A Two-Sided Smash
"BLACK LACE FAN"
and
"TUMBA"
MOTIF # 30-001
MOTIF RECORDS
6269 SELMA AVE.
HOLLYWOOD 28 CALIF.

Planning The Session

HOLLYWOOD, CALIF.—Al Simms, of Crystalette Records, Bunny Bishop and Dominic Frontiere are shown going over the arrangements for the singers first records under her new Crystalette contract. A thirty-three piece orchestra, conducted by Frontiere was used for the date which was recorded in the new Capitol studios in Hollywood.

ABC-Para Releases Single From "Music To Break A Lease" LP

NEW YORK—In answer to tremendous disk jockey and consumer reaction, ABC-Paramount is scheduling for single release the "For Me and My Gal" band from the latest Don Costa-Sid Feller album: "Music To Break a Lease."

The album is a gang-sing party disk, featuring a dozen of the most familiar community-sing favorites. All of the selections were recorded in a lighthearted, happy-go-lucky vein, but on the "For Me and My Gal" song, something unusual happened.

While the chorus was singing the ditty, the trumpet man in the ork swung into the spirit of the happy number and began whistling right in among all the voices. His high-pitched, off-key tweeting was so out of line, and unexpected, that the entire chorus broke into hysterics in the midst of the number. No one stopped the tape during the session, and after hearing it played back, it was considered a must for the LP.

Many deejays, looking for something unusual to program for the audience, have been giving the disk heavy spins and calls have been coming into ABC's offices for the record.

The single will be issued within the next few weeks.

Sebok Upped As Decca Makes Personnel Changes

NEW YORK—Louis Sebok, Jr., has been appointed Special Services Sales Manager for Decca Distributing Corp., according to an announcement by Sydney N. Goldberg, Vice-President in charge of sales.

Throughout an eighteen-year association with Decca Records, Sebok has served the company in various capacities, most recently as assistant division manager for the Eastern Division.

In line with Sebok's promotion, the following changes have been made in the Decca Eastern Division:

Erward Hurley, present New York Branch Manager, becomes the Eastern Division Assistant Sales Manager. Frank Cama, manager of Hartford, moves in as New York Branch Manager. Dick Fitzsimmons moves from Philadelphia to Hartford as Branch Manager. Hugh Thompson, presently Boston Promotion Director, becomes Albany Branch Manager. And Lou Verzola, present Albany Branch Manager, assumes management of the Philadelphia Branch.

All of these moves become effective Tuesday, September 4.

Saul Weinstein,
Transdisc Corp.,
Boston, Mass.

Dear Saul:

I just want to thank you for selling 22,000 copies of "Pretty Little Girl" in two weeks. You might be interested in knowing that this record is also breaking big, pop and r & b, in Philadelphia, Pittsburgh, Cleveland, New York and Newark. Other territories are just receiving the record now.

Cordially,
JACK ANGEL

Taking off for a smash!!

"PRETTY LITTLE GIRL"

THE MONARCHS

101

NEIL RECORDS

8851 — 20th AVE.
BROOKLYN, N. Y.
ESplanade 2-4070

Disk Jockey

REGIONAL RECORD REPORTS

Larry Kane
KNUZ—Houston, Tex.
1. Jailed (J. Duncan)
2. Spin The Wheel (Scholars)
3. In The Middle Of The House (R. Draper)
4. Miracle Of Love (E. Rodgers)
5. Every Day Of My Life (McGuires)
6. When The Tide Is High (G. Grant)
7. 49 Shades Of Green (Ames Bros.)
8. Out Of Sight—Out Of Mind (5 Keys)
9. Tumbling Tumbleweeds (R. Williams)
10. I Only Know I Love You (J. Desmond)

Jim Williams
WWSW—Library, Pa.
1. Don't Be Cruel (E. Presley)
2. All There Is To That (Cole & 4 Knights)
3. Song For Summer Night (M. Miller)
4. Tonight You Belong To Me (Patience & Prudence)
5. Canadian Sunset (Winterhalter/Williams)
6. Earthbound (Roberto)
7. My Prayer (Platters)
8. The Fool (Clark/Gallahads)
9. You Don't Know Me (J. Vale)
10. After Lights Go Down Low (A. Hibbler)

Ron Wilner
WAYE—Baltimore, Md.
1. Canadian Sunset (H. Winterhalter)
2. Song For Summer Night (M. Miller)
3. Summer Vacation (4 Esquires)
4. That's Alright, Honey (P. Lee)
5. Soft Summer Breeze (E. Heywood)
6. Happiness Street (T. Bennett)
7. Bus Stop Song (Four Lads)
8. Where There's Life (G. Cates)
9. Dream Along With Me (P. Como)
10. Who Wants To Be A Millionaire (Sinatra & Holm)

Dick Deane
WKTQ—Norway-Paris, Me.
1. You Don't Know Me (J. Vale)
2. Whatever Will Be (D. Day)
3. Dream Along With Me (P. Como)
4. Song For Summer Night (M. Miller)
5. English Muffins (S. Syms)
6. Happiness Street (G. Gibbs)
7. Tonight You Belong To Me (Patience & Prudence)
8. La Strada (P. Weston)
9. Lights Go Down Low (A. Hibbler)
10. My April Heart (C. Coonor)

Sammy David
KRMD—Shreveport, La.
1. Miracle Of love (E. Rodgers)
2. You Don't Know Me (J. Vale)
3. War And Peace (V. Damone)
4. White Lilacs (B. Vaughn)
5. If I Were A Country Side (L. Chase)
6. Cecilia (S. Smith)
7. Tonight You Belong To Me (Patience & Prudence)
8. This Same Heart (G. Shaw)
9. Baby, Don't Call Me (P. Wright)
10. Me And My Shadow (Lewis)

Bill Lester
KOY—Phoenix, Ariz.
1. Allegheny Moon (P. Page)
2. Whatever Will Be (D. Day)
3. Canadian Sunset (H. Winterhalter)
4. More (P. Como)
5. You Don't Know Me (Vale/McRae)
6. True Love (Crosby & Kelly)
7. You're Sensational (F. Sinatra)
8. Just One Of Those Things (S. Davis)
9. White Lilacs (H. Zacharias)
10. Wait Little Darlin' (Jones)

Jim Aylward
WHIL—Medford, Mass.
1. Canadian Sunset (Williams/Winterhalter)
2. Miracle Of Love (E. Rodgers)
3. My Prayer (Platters)
4. Tonight You Belong To Me (Patience & Prudence)
5. Give Us This Day (J. James)
6. Pretty Little Girl (Monarchs)
7. English Muffins (S. Syms)
8. Temptation (T. Richards)
9. From A School Ring (Rovers)
10. Heaven Only Knows (Cornell)

Bob Smith
WOXF—Oxford, N. C.
1. Born To Be With You (Chordettes)
2. More (P. Como)
3. Fabulous Character (S. Vaughan)
4. From The Candy Store (T. Bennett)
5. On The Street Where You Live (V. Damone)
6. Graduation Day (Rovers)
7. Canadian Sunset (A. Williams)
8. Love Never Changes (Chordettes)
9. St. Therese (Ward & Dominos)
10. Allegheny Moon (P. Page)

Tommy Tye
WTAR—Cleveland, Ohio
1. White Lilacs (F. Zabach)
2. My Prayer (Platters)
3. Flying Saucer (Buchanan & Goodman)
4. U.F.O. (Answer To Flying Saucer) (S. Lawrence)
5. Soft Summer Breeze (E. Heywood)
6. Ka-Ding Dong (Diamonds)
7. Canadian Sunset (A. Williams)
8. On Street Where You Live (V. Damone)
9. Honky Tonk (B. Doggett)
10. Hound Dog (E. Presley)

Jack Eisner
WMAS—Springfield, Mass.
1. Canadian Sunset (Williams)
2. Hound Dog (E. Presley)
3. My Prayer (Platters)
4. Don't Be Cruel (E. Presley)
5. Whatever Will Be (D. Day)
6. Song For Summer Night (M. Miller)
7. Soft Summer Breeze (E. Heywood)
8. The Fool (S. Clark)
9. After Lights Go Down Low (Al Hibbler)
10. 49 Shades Of Green (Ames Bros.)

Monty Hoyt
KOCY—Oklahoma City, Okla.
1. Ka-Ding Dong (G-Clefs)
2. Let The Good Times Roll (Shirley & Lee)
3. Don't Be Cruel (E. Presley)
4. Song For Summer Night (M. Miller)
5. You Don't Know Me (J. Vale)
6. Flying Saucer (Buchanan & Goodman)
7. Mama, Teach Me To Dance (E. Gorme)
8. The Fool (Gallahads)
9. Honky Tonk (B. Doggett)
10. From A School Ring (Rovers)

Bob N. Perry
WCKR—Miami, Fla.
1. Canadian Sunset (H. Winterhalter)
2. My Prayer (Platters)
3. Soft Summer Breeze (E. Heywood)
4. Whatever Will Be (D. Day)
5. Almost Lost My Mind (Boone)
6. You Don't Know Me (J. Vale)
7. Allegheny Moon (P. Page)
8. Summer Sweetheart (Ames Bros.)
9. Wayward Wind (G. Grant)
10. Standing On Corner (4 Lads)

Ken Manley
WGUY—Bangor, Me.
1. My Prayer (Platters)
2. Don't Be Cruel (E. Presley)
3. Tonight You Belong To Me (Patience & Prudence)
4. Lights Go Down Low (A. Hibbler)
5. You Don't Know Me (J. Vale)
6. Canadian Sunset (A. Williams)
7. From A School Ring (Rovers)
8. Blue Jean Bop (G. Vincent)
9. Speak My Love (V. Damone)
10. The Green Door (J. Lowe)

Don Evans
KOPR—Butte, Mont.
1. Whatever Will Be (D. Day)
2. My Prayer (Platters)
3. You Don't Know Me (McRae)
4. Canadian Sunset (A. Williams)
5. Don't Be Cruel (E. Presley)
6. Flying Saucer (Buchanan & Goodman)
7. Ka-Ding Dong (Diamonds)
8. Rip It Up (B. Haley)
9. Italian Theme (C. Stapleton)
10. Mom, Oh Mom (R. Brown)

Sid Scott
WGSM—Huntington, L.I., N.Y.
1. Soft Summer Breeze (E. Heywood)
2. On Street Where You Live (V. Damone)
3. Canadian Sunset (H. Winterhalter)
4. You Don't Know Me (J. Vale)
5. Song For Summer Night (M. Miller)
6. Whatever Will Be (D. Day)
7. After Lights Go Down Low (A. Hibbler)
8. Tonight You Belong To Me (Patience & Prudence)
9. Happiness Street (Bennett)
10. Mama, Teach Me To Dance (E. Gorme)

Jim Lewis
WEMP—Milwaukee, Wis.
1. My Prayer (Platters)
2. More (P. Como)
3. Don't Be Cruel (E. Presley)
4. Weary Blues (Welk & McGuires)
5. White Lilacs (Zacharias/Welk)
6. Canadian Sunset (Winterhalter/Williams)
7. Bus Stop Song (4 Lads)
8. I'll Be Laughing Tonight (J. Leslie)
9. Tonight You Belong To Me (Patience & Prudence)
10. Grasshopper Hop (B. Christian)

Marvin Hunter
WOWO—Ft. Wayne, Ind.
1. My Prayer (Platters)
2. This Is Only The Beginning (E. Blue)
3. Whatever Will Be (D. Day)
4. All There Is To That (Cole & Knights)
5. Now You Has Jazz (Crosby & Armstrong)
6. Allegheny Moon (P. Page)
7. Don't Be Cruel (E. Presley)
8. The Beat (B. May)
9. I Only Know I Love You (J. Desmond)
10. English Muffins (S. Syms)

Bill Siegiele, Jr.
WEVM—Greenville, N. C.
1. I Love You, Samantha (R. Anthony)
2. Crazy, Crazy Loving (Carroll)
3. Hound Dog (E. Presley)
4. Somebody Up There Likes Me (P. Como)
5. Honky Tonk (B. Doggett)
6. You Don't Know Me (J. Vale)
7. Heart Hideaway (C. Carr)
8. Marimba Charleston (M. Chiapas)
9. Lipstick, Powder & Paint (J. Turner)
10. Don't Be Cruel (E. Presley)

Nick Nickson
WBBF—Rochester, N. Y.
1. Canadian Sunset (Williams/Winterhalter)
2. Tonight You Belong To Me (Patience & Prudence)
3. Whatever Will Be (D. Day)
4. Heaven On Earth (D. Day)
5. Earthbound (Roberto)
6. Rip It Up (B. Haley)
7. Miracle Of Love (E. Rodgers)
8. You Don't Know Me (Vale/McRae)
9. White Lilacs (H. Zacharias)
10. You're Sensational (Sinatra)

Robb Thomas
WEMP—Milwaukee, Wis.
1. Allegheny Moon (P. Page)
2. Whatever Will Be (D. Day)
3. Devotion (O. Cesana)
4. Tonight You Belong To Me (Patience & Prudence)
5. Heart Hideaway (C. Carr)
6. White Lilacs (H. Zacharias)
7. I Almost Lost My Mind (P. Boone)
8. Clay Idol (B. Johnson)
9. Tumbling Tumbleweeds (R. Williams)
10. Strangest Romance (P. Page)

Bob Ancell
WCUE—Akron, Ohio
1. Don't Be Cruel (E. Presley)
2. Honky Tonk (B. Doggett)
3. Ka-Ding Dong (G. Clefs)
4. Canadian Sunset (Williams)
5. Green Door (J. Lowe)
6. My Prayer (Platters)
7. Tonight You Belong To Me (Patience & Prudence)
8. Colorado Moon (4 Winds)
9. You Don't Know Me (J. Vale)
10. I Walk The Line (J. Cash)

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Please keep us constantly informed of any changes in call letters or title.

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Disk Jockey

REGIONAL RECORD REPORTS

Phil Goulding
WMGM—New York, N. Y.
1. Canadian Sunset (A. Williams)
2. Soft Summer Breeze (E. Heywood)
3. Whatever Will Be (D. Day)
4. Born To Be With You (Chordettes)
5. Don't Be Cruel (E. Presley)
6. You're Sensational (Sinatra)
7. After Lights Go Down (A. Hibbler)
8. You Don't Know Me (J. Vale)
9. I'll Never Stand In Your Way (4 Tophatters)
10. All There Is To That (Cole & Knights)

Bill Dawes
WCPO—Cincinnati, Ohio
1. Honky Tonk (B. Doggett)
2. Canadian Sunset (H. Winterhalter)
3. Tonight You Belong To Me (Patience & Prudence)
4. Whatever Will Be (D. Day)
5. True Love (Crosby & Kelly)
6. Somebody Up There Likes Me (P. Como)
7. White Lilacs (H. Zacharias)
8. After Lights Go Down Low (A. Hibbler)
9. From Drugstore On Corner (T. Bennett)
10. My Prayer (Platters)

Frank Gordon Tucker
WCOV—Montgomery, Ala.
1. Wayward Wind (G. Grant)
2. My Prayer (Platters)
3. Old Fashioned Girl (Brewer)
4. September In The Rain (J. London)
5. Make Me A Child Again (F. Laine)
6. Flying Saucer (Buchanan & Goodman)
7. Moonglow & Picnic (Stoloff)
8. You're The Top (A. O'Day)
9. White Lilacs (L. Holmes)
10. Street Where You Live (V. Damone)

Bert Solitaire
KRE—Berkeley, Calif.
1. Canadian Sunset (H. Winterhalter)
2. My Prayer (Platters)
3. The Fool (S. Clark)
4. Middle Of The House (V. Monroe)
5. Almost Lost My Mind (Boone)
6. Tumbling Tumbleweeds (R. Williams)
7. Magic Melody (D. Costa)
8. One Finger Piano (F. Martin)
9. We Laughed At Love (P. Lee)
10. Pousse Cafe (W. Beatty)

Jackson Lowe
WUST—Washington, D. C.
1. Flying Saucer (Buchanan & Goodman)
2. My Prayer (Platters)
3. Allegheny Moon (P. Page)
4. Whatever Will Be (D. Day)
5. Canadian Sunset (H. Winterhalter)
6. Wayward Wind (G. Grant)
7. Old Fashioned Girl (Brewer)
8. Stranded In The Jungle (Cadets)
9. Broken Heart (J. Shaw)
10. Hound Dog (E. Presley)

Truman Taylor
WBOS—Boston, Mass.
1. Hound Dog (E. Presley)
2. English Muffins (S. Syms)
3. Miracle Of Love (E. Rodgers)
4. Wait Little Darling (K. C. Jones)
5. Give Us This Day (J. James)
6. That's All Right (S Keys)
7. 13 Going On 14 (Crewcuts)
8. Pink Cadillac (S. Masters)
9. I'll Make You Understand (Performers)
10. Please Be Gentle (J. Martin)

Bob Adkins
KHQ—Spokane, Wash.
1. My Prayer (Platters)
2. Hound Dog (E. Presley)
3. Allegheny Moon (P. Page)
4. Don't Be Cruel (E. Presley)
5. Wayward Wind (G. Grant)
6. Almost Lost My Mind (Boone)
7. Whatever Will Be (D. Day)
8. I Want You (E. Presley)
9. Born To Be With You (Chordettes)
10. I'm In Love Again (Domino)

George E. LeZotte
DAVZ—New Haven, Conn.
1. Canadian Sunset (Williams/Winterhalter)
2. Tonight You Belong To Me (Patience & Prudence)
3. English Muffins (S. Syms)
4. Song For Summer Night (M. Miller)
5. Soft Summer Breeze (E. Heywood)
6. In The Alps (Welk & McGuires)
7. Somebody Up There Likes Me (P. Como)
8. Old Fashioned Girl (Brewer)
9. Ivory Tower (C. Carr)
10. Earthbound (S. Davis)

Peter Potter
KLAC—Hollywood, Calif.
1. Old Fashioned Girl (Brewer)
2. My Prayer (Platters)
3. Somebody Up There Likes Me (P. Como)
4. Allegheny Moon (P. Page)
5. In Middle Of The House (M. Berle)
6. I Love You Samantha (R. Anthony)
7. Tonight You Belong To Me (Welk & McGuires)
8. Test Of Time (D. Martin)
9. 49 Shades Of Green (Ames Bros.)
10. You're In Love (Gogi Grant)

Glen Brook
KIMA—Yakima, Wash.
1. Don't Be Cruel (E. Presley)
2. You Belong To Me (Patience & Prudence)
3. Canadian Sunset (A. Williams)
4. Allegheny Moon (P. Page)
5. Flying Saucer (Buchanan & Goodman)
6. The Fool (S. Clark)
7. Fever (L. Willie John)
8. Blue Moon (E. Presley)
9. Jamaican Farewell (H. Belafonte)
10. It Only Hurts (Ames Bros.)

Johnny Fairchild
KTMS—Santa Barbara, Calif.
1. My Prayer (Platters)
2. Wayward Wind (G. Grant)
3. Canadian Sunset (Williams/Winterhalter)
4. Your Place In The Sun (T. Martin)
5. Treasure Of Love (McPhatter)
6. Angel (A. Wayne)
7. Clay Idol (B. Johnston)
8. Beachcomber, Beachcomber (D. Knight)
9. Repeat After Me (R. Arno)
10. Is There A Heaven (R. Arms)

Charlie O'Donnell
WHAT—Philadelphia, Pa.
1. Rip It Up (L. Richard)
2. Big D (DeJohns)
3. When My Dreamboat Comes Home (F, Domino)
4. Be-Bop-A-Lula (G. Vincent)
5. Shanty In Old Shanty Town (S. Smith)
6. My Prayer (Platters)
7. More (P. Como)
8. Whatever Will Be (D. Day)
9. From A School Ring (Rovers)
10. On Street Where You Live (V. Damone)

Al McKinley
KDAV—Lubbock, Tex.
1. Don't Be Cruel (E. Presley)
2. My Prayer (Platters)
3. Whatever Will Be (D. Day)
4. Almost Lost My Mind (Boone)
5. Allegheny Moon (P. Page)
6. Canadian Sunset (H. Winterhalter)
7. Old Fashioned Girl (Brewer)
8. Weary Blues (McGuires)
9. Walk Hand In Hand (T. Martin)
10. Voices (Fontanes)

Irv Miller
WFOX—Milwaukee, Wisc.
1. White Lilacs (H. Zacharias)
2. Green Door (Jim Lowe)
3. Summer Sweetheart (Ames Bros.)
4. Don't Be Cruel (E. Presley)
5. Two Hearts (S. Forwood)
6. Believe In Love (T. Arden)
7. Born To Be With You (Kyle Kimbro)
8. Secretly (T. Leonetti)
9. To Love Again (V. Damone)
10. Who Wants To Be A Millionaire (Sinatra & Crosby)

Bob Day
WNIX—Springfield, Vt.
1. Earthbound (S. Davis)
2. Allegheny Moon (P. Page)
3. Somebody Up There Likes Me (P. Como)
4. Enchanted (J. Vale)
5. Song For Summer Night (M. Miller)
6. My Prayer (Platters)
7. From A School Ring (Rovers)
8. Flying Saucers (Buchanan & Goodman)
9. Canadian Sunset (H. Winterhalter)
10. King Solomon's Mines (E. Lawrence)

Larry Berrill
KBIG—Hollywood, Calif.
1. Canadian Sunset (H. Winterhalter)
2. Glendora (P. Como)
3. Dixie Doll (G. Smitty)
4. Allegheny Moon (P. Page)
5. Stranded In The Jungle (Cadets)
6. Shedding Tears For You (V. Green)
7. Somebody Up There Likes Me (P. Como)
8. Red Top (Teen Queens)
9. This Can't Be Love (Boswell)
10. I Almost Lost My Mind (P. Boone)

John Ademy
WAYE—Baltimore, Md.
1. My Prayer (Platters)
2. Allegheny Moon (P. Page)
3. Whatever Will Be (D. Day)
4. On Street Where You Live (V. Damone)
5. Canadian Sunset (H. Winterhalter)
6. Wayward Wind (G. Grant)
7. Almost Lost My Mind (Boone)
8. Born To Be With You (Chordettes)
9. Song For Summer Night (M. Miller)
10. White Lilacs (F. Zabach)

Ed McKenzie
WXYZ—Detroit, Mich.
1. Honky Tonk (B. Doggett)
2. Don't Be Cruel (E. Presley)
3. Hound Dog (E. Presley)
4. White Lilacs (H. Zacharias)
5. House With Love In It (4 Lads)
5. Tonight You Belong to Me (Tracy Twins)
6. My Prayer (Platters)
7. Song For Summer Night (M. Miller)
8. Canadian Sunset (Williams)
9. You Don't Know Me (J. Vale)
10. Whatever Will Be (D. Day)

Ray Schreiner
WRNL—Richmond, Va.
1. My Prayer (Platters)
2. Whatever Will Be (D. Day)
3. Allegheny Moon (P. Page)
4. Hound Dog (E. Presley)
5. Don't Be Cruel (E. Presley)
6. I Almost Lost My Mind (P. Boone)
7. Canadian Sunset (H. Winterhalter)
8. Wayward Wind (G. Grant)
9. Middle Of The House (V. Monroe)
10. White Lilacs (B. Vaughn)

Jack Gale
WTMA—Charleston, S. C.
1. Don't Be Cruel (E. Presley)
2. What Happens Now (Carroll)
3. Canadian Sunset (Williams)
4. Young Love (Rovers)
5. Miracle Of Love (Rodgers)
6. Flying Saucer (Buchanan & Goodman)
7. Old Fashioned Girl (Brewer)
8. Song For Summer Night (M. Miller)
9. Hound Dog (E. Presley)
10. My Prayer (Platters)

Cliff Mercer
WGN—Chicago, Ill.
1. Whatever Will Be (D. Day)
2. My Prayer (Platters)
3. Almost Lost My Mind (Boone)
4. Tonight You Belong To Me (Patience & Prudence)
5. Hound Dog (E. Presley)
6. Allegheny Moon (P. Page)
7. Canadian Sunset (Winterhalter/Williams)
8. Mama, Teach Me To Dance (E. Gorme)
9. White Lilacs (B. Vaughn)
10. Moonglow & Picnic (Cates)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS— Please keep us constantly informed of any changes in call letters or title.

Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"JUST WALKING IN THE RAIN"
Johnnie Ray
The Cash Box Best Bets 8/11
Columbia 40729; 4-40729

"MIRACLE OF LOVE"
Eileen Rodgers
Columbia 40708; 4-40708

25th Anniversary

HOLLYWOOD, CALIF.—Ross Bagdasarian, Nelson Eddy and Zsa Zsa Gabor are pictured on the dais applauding KRCA television star of "Juke Box Jury," Peter Potter. KLAC deejay Dick Haymes, master of ceremonies for Potter's 25th anniversary testimonal dinner at the swank California Racquet Club, smiles on approvingly.

To *The Cash Box*: We are cutting out and posting *The Cash Box* listing of "Best Selling Albums" and we have found that immediate results have been enjoyed by our Album Department. Congratulations on a fine new addition to the top trade magazine.

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R & B Ramblings

NEW YORK:

As we go to press Tommy Smalls is winding up his stay at the Apollo Theatre and Alan Freed goes into his nine day stay at the Brooklyn Paramount. It is obvious, from the reaction at the box office, that the New York teeners haven't had their fill yet, by a long shot. Smalls' show consisted of **The Clovers, Big Maybelle, Bo Diddley, Claudia Swann,** the Five Satins, the **Valentines, Charlie** and **Ray,** and the **Channels.** Alan Freed captured just about the hottest piece of r & b property around in headliner **Fats Domino,** and the tremendous New York draw, **Frankie Lymon** and **The Teenagers.** Backing them are **Big Joe Turner, The Cleftones, The Penguins, The Harptones, Jimmy Cavallo, Mabel King, Jean Chapel,** and **Cirino** and **The Bowties.** Also featured in Alan Freed's rock 'n roll ork are **Big Al Sears, Jimmy Wright, Freddy Mitchel** and **Panama Francis.** . . . Atlantic Records going all out on **Lavern Baker's** newest release, "I Can't Love You Enough." The headmen think this is the one to break Lavern all the way, feeling it can even top "Tweedlee-Dee." Reaction has been very strong all over the country. . . . **Chuck Willis** and **Ivory Jo Hunter** in town this week to cut. . . . Herald Records, moving solidly with "In The Still of The Night" by the Five Satins, and "Lindy Lou" by **Little Butchie Saunders,** now have a red hot **Turbans'** release, "It Was A Night Like This" that has created such distributor excitement it might be another "When You Dance." Also selling in large numbers is the Herald LP "Music From The Hall of Springs" Herald just cut **Joe Jones,** New Orleans bandleader and vocalist, and his initial release for the diskery will be out shortly. . . . **Jerry Winston,** Onyx Records, may have the label's first big hit in **The Pearls'** initial Onyx release, "Let's You And I Go Steady." The Pearls, formerly with Aladdin and Atlantic have a real zinger here and the reaction is already being felt saleswise. . . . Onyx also has another good sales puller in **The Velours'** "My Love Come Back." This is the one Onyx made its debut with. . . . **Ray Clark,** Groove Records, reports the **Mickey** and **Sylvia** "Walkin' In The Rain" getting great sales reaction in eight or ten territories, both pop and r & b, and spreading fast. This one can build into one of Groove's best yet. In the pop department **Ann Gilbert's** "There Will Never Be Another You" is starting to hum. Ann did extensive deejay promotion last week in New York and Boston. Clark is readying a powerful two disk release next week. **Vartta Dillard** will issue "I Miss You Jimmy." A ballad blues dedicated to **Jimmy Dean.** Varetta had tremendous success with her "Johnny Has Gone," her tribute to the late **Johnny Ace,** and Clark is certain "I Miss You Jimmy" will likewise hit big. **Oscar Black** and **Sue Allen** will be the other half of the release. . . . **Joe Kolsky,** Rama and Gee Records, announces Tico Distributing has made a deal whereby it will handle the national distribution for two new disks on the Tip Top label. "I'll Make You Understand" and "Give Me Your Heart" by **The Performers;** and "Mommy and Daddy" by **The Creations.** Rama this week released **The Joytones'** "Gee What A Boy" and "Is This Really The End?" . . . **Churchill Kohlman** announces that "I Hurt So Easy" and "Escape," sung by **Chuck Payne** on Atlas, have been assigned by him to Volkwein Bros., Inc., ASCAP. . . . **Norman Wain** (WDOK-Cleveland) wires to tell us the new Vee-Jay release, "The Convention" by **The Delegates,** is causing lots of excitement in his territory. . . . **Jack Angel's** "Pretty Little Girl" on Neil, by **The Monarchs,** continues to build to hit proportions. Transdisc Corp., Boston, has already gone through 22,000 in two weeks. . . . **Monte Bruce** deep in negotiations with the Pond Cosmetic people working out a national promotion tie-in based on his "Angel Face" on Tetra by **The Neons.** One of the Ponds' products is called Angel Face. Bruce is also getting a solid sale on "Go Cat Go" by **Bill Flagg** which is doing well in several areas and especially big in Boston and Philadelphia. . . . **The Hearts,** Baton group, closing out a season in Atlantic City where they are playing Reindeers Rest. Appearing with them are **Johnnie & Joe** and **Freddie Scott,** J & S artists. . . . News gathered at Peacock-Duke reveals that **Clarance "Gatemouth" Brown** flew into Houston this week to cut a new session; Duke is issuing **Paul Perryman's** "Just To Hold My Hand" and "I'm Crying No"; **Little Junior Parker's** etching "Mother-In-Law Blues" is taking off in a number of territories; and a new session is being readied for **Buddy Ace.** . . . Irma Records makes its bow with **Jimmy McCracklin** singing "You're The One." . . . **Ravon Darnell,** Peacock and Duke publicist, tells us the fan clubs for **Buddy Ace** continues to grow. Membership cards and photos of Buddy are being issued and charter certificates granted to all local presidents. . . . **Chuck Darwin,** Dawn a & r head, leaving for a three week trip to promote the label's "If I Were A Country side" by **Lincoln Chase** and "Linda" by the **Sophomores.** . . . Studio Films announces a "Jazz Festival" LP album to coincide with the national release of the firm's musical flic, "Jazz Festival" featuring **Count Basie, Lionel Hampton, Dinah Washington, Duke Ellington, Sarah Vaughan** and **Ruth Brown.** . . . **The Bruce** (Bruce's Roost on WAAT-Newark, N. J.) from 9 to 11 pm Monday thru Saturday, is now sporting a new goatee with those black Bermuda shorts and white high knee socks. The Bruce has been signed to a new three year contract with the Shaw talent and management agency. He will be featured with a 15 piece ork. . . . **Buck Ram,** who three weeks ago packaged several of his top attractions into a unit to tour theatres and concert halls nationally under the name of "The Happy Music Show," has booked the entire bundle into the Coliseum for ten days beginning September 7, as part of the Diamond Jubilee. Ram's package includes **The Platters, Shirley Gunter, The Flairs, The Cues, Dolly Cooper, The Blockbusters, Joe Houston** and **Young Jessie.** . . . **Morty Palitz,** Jubilee and Josie vice president, reports the labels are rolling full speed with "The Fool" by **The Gallahads** continuing to build, "If You Love Me" by the **Blue Notes** selling very well in the New York, Philadelphia, Baltimore areas, "Ballad of James Dean" and "Sayonara" by the **Four Tunes** breaking out on the coast; and "Woe Is Me" by the **Cadillacs** showing a strong upsurge.

VARETTA DILLARD

THE PENGUINS

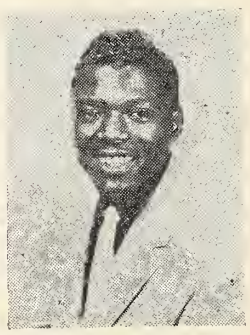
CHICAGO:

Joe Cerami turning cart wheels with delight over action Capitol star **Gene Vincent** is receiving, locally, with "Bee Bop A Lulu." . . . **Sam Evans** presented another star studded rock and roller this past week with **Ray Charles** and Ork, **Chuck Willis, J. B. Lenoir, Jimmy Binkley, The Calvaes, Nat Nelson** and **The Flamingos. Big Bill Hill** and **Richard Stamz** as guest emcees. . . . **Jack Huffman** now airing sounds to Tuskegee audiences, via WTUS. . . . **Les Bihari** thru Chi with eyes open for building. Says he and his brothers planning to knock local area for loop with pending plans. . . . **Freddie "Gravel Voice" Jenkins** visiting with local distribs. Many will remember him for his brilliant trumpet styling with **Duke Ellington** some years back. . . . Another novelty record was unwrapped in these parts over the weekend. "The Convention" by **The Delegates** on Vee-Jay is reported to be the hottest thing the diskery has released in many a moon. **Abner** claims, "Orders are moving in the thousands." Also stated, "This thing took off and just won't look back. We've got a hit." . . . King records now represented by **Herb Cole** in Wisconsin area. . . . **Len Chess,** minding the store while brother **Phil** is out west. Informs the recent session by **Chuck Berry** was best to date. "Chuck has another smash with "Too Much Monkey Businesss" b/w "Brown Eyed Handsome Man" crowed Len. . . . **Billy Stewart** still very big with "Billy's Blues" so claims **Mike Oury** of All-State. "Biggest thing we can see, tho, is **Fats Domino** doing just anything. Singles, albums, heck, anything the man touches, sells," said Mike excitedly. . . . **Chuck Myers** of King Distribs disclosed the fact that **Bill Doggett's** "Honky Tonk" hit fifty thousand over the weekend and orders have not begun to drop off. He went on enthusiastically to state **Little Willie John's** "My Nerves" is looking like another "Fever." . . . **Jim Flemming** announced that **Fats Domino** has been booked into The Blue Note for early December. "We've never had so many bids for an artist," he stated. . . . **Geo. Leaner,** fresh after a week's vacation, promising big things from **Roy Hamilton's** latest waxeroo, "I Took My Grief To Him". George also excited over Sun swinger "Dixie Fried" by **Carl Perkins** . . . **"The Great Montague"** back to his post at WAAF after NY trip. Up in the clouds over **The Magnificents** and their latest rocker, "Caddy Bo" . . . Many jazz hounds will be happy to learn that United has released two twelve inchers by **Tab Smith** entitled "Red Hot And Cool Moods" and **Jimmy Forest** entitled "Night Train". **Smitty** says response to release has been great . . . Rumors to the effect that **Jimmy Witherspoon** is dickering with several diskeries are beginning to filter up and down R&B's part of Boul Mich. . . . **Marty Hirsch** of M.S. Distribs reports acquiring Flip label. Marty promises big things from Flip's latest shellac, **The Six Teens** with "Casual Look" . . . **Larry Birdsong** of "Pleading My Love" fame one-niting thru area . . . The Crown Propellor booked **Bill Doggett** for one week because of "great public demand" . . . Bethlehem artist, **Sam Most,** said to be breaking 'em up but the most with flute at Stage . . . Congrats and best wishes to the brothers **Merrienthal** with the re-opening of Mr. Kelly's . . . **Otis Rush,** twenty-one year old artist on Cobra, hitting "Cash Box" charts with "I Can't Quit You Baby". **Eli Toscano,** verra happy with this disk also muchly pleased with **Rip-Chords** Abco recording of "Razzle Dazzle".

THE RIP-CHORDS

LOS ANGELES:

Imperial Records sold over 20,000 of the new **Fats Domino** LP in the first week of release. . . . Capitol's **Dakota Staton** currently at the Harlem Club in Atlantic City. . . . El Monte City Council upheld their ban on Rock and Roll dances in the city at a hearing held last week, and revoked the license of promoter **Hal Zeiger,** in spite of testimony by important witnesses including representatives of the American Civil Liberties Union. . . . **Joe Bahari** to San Francisco to record Bay Area artists for Modern Records. . . . **Billie Holiday** to Honolulu after a very successful engagement at Jazz City. . . . **The Four Colts and a Filly** break in their new act this week at Larry Potter's Supper Club. . . . "Blue Mood" by **Julie Stevens** which started locally on the Dig label now going for a national hit. . . . **The Platters** gifted their national fan club president, **Sheldon Kahn** with a car. Kahn is a student at Fairfax High School in Los Angeles. . . . "I Want You" by **The Cadets**—which is the flip side of their Modern record of "Stranded In The Jungle" is beginning to show up giving them a two-sided hit. . . . **Buck Ram** recording **The Blockbusters** for Dot Records before returning to the Coast. Ram is interested in a new teenage group called the **Three Jays.** . . . **The Flairs** second ABC-Paramount release, "Aladdin's Lamp," out this week. . . . "Let The Good Times Roll" by **Shirley** and **Lee** now riding all the charts for Aladdin Records. . . . Dootone recording star, **Roy Milton** currently at the 54 Ballroom. . . . **Eddie Ray** of Imperial Records expects a big one for **Smiley Lewis** in his new recording of "Down Yonder We Go Ballin'." . . . **Otis Williams** and **The Charms** in town to begin a West Coast tour. . . . **The Youngsters,** who record for Empire Records go to Denver this week for an engagement after doing a series of one-nighters in the Los Angeles area.



OTIS WILLIAMS

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ABC-Paramount To Promote "Music For Expectant Mothers" Album

NEW YORK—More than 4,091,000 were born in the United States in 1955—a good sized market no matter how you look at it. ABC-Paramount looked at it and decided something could be produced in the album field that might capture a healthy portion of this ready-made market. The result is a new album of 12 string filled intrumentals by Sid Feller and the Orchestra under the title "Music For Expectant Mothers".

An extremely saleable product, "Music For Expectant Mothers" will be the subject of one of the diskery's most intensive promotional efforts to date. Feature articles are scheduled to appear in Look, McCalls, Parents, Everywoman's and a host of other national magazines in addition to coverage through Associated Press to Women's pages of newspapers.

ABC-Paramount distributors will be placing displays in record store windows as well as windows of maternity shops, baby-wear shops and everywhere that a baby-shower gift might be purchased. Publicity appearing in newspapers and magazines will highlight the fact that many obstetricians recommend to expectant mothers that they take an hour out of their busy household schedule to relax and listen to some music.

In almost all cases, gifts for expectant mothers are designed for use after the newcomer has arrived. This album, however, will be suggested as an "entirely new and imaginative gift to be enjoyed before the arrival of the child."

"Music For Expectant Mothers", conceived by Frank Hobbs, national sales manager of ABC-Paramount, embraces selections by such composers as Gershwin, Porter, Rogers & Hart, DeSylva, etc. All the titles take on new meanings with reference to the coming event. Included are "My Shining Hour", "For You", "There Is No Greater Love", "Exactly Like You", "Soon", "My Baby's Comin' Home", etc. Sid Feller, who conducts the orchestra, uses his own arrangements.

In reference to the album, Parents' Magazine had this to say:

"There is always a first in the record field and this time AM-PAR has it! The idea for this delightful collection of soothing songs came from an obstetrician who realized the importance of relaxation during pregnancy . . . Sid Feller directs his orchestra in his sensitive arrangements of these melodies. This is delightful music and should prove relaxing not only to expectant mothers! Highly recommended".

"Cisco Kid" On Record

NEW YORK — Duncan Renaldo, TV's "Cisco Kid", clowns with Fraternity Records' vocalist Barbara Cameron at a "Cisco Kid Song" session. Record breaks nationally September 1.

Promoting Bethlehem's "Porgy And Bess"

HOLLYWOOD—Model Sharlene Radel, dressed in the style of Bethlehem's unusual cover, helps promote the label's new "Porgy and Bess" package in the Los Angeles market. From left to right: Red Clyde, of Bethlehem Records; Johnny Grant, KMPC; Sharlene; Ira Cook, KMPC; Al Sherman of Record Sales, Co., Los Angeles; and Bob Bacon who handles promotion for Record Sales.

R & B Disk Jockey

REGIONAL RECORD REPORTS

E. A. Kershaw
WTNT—Tallahassee, Fla.

1. It's Too Late (Chuck Willis)
2. My Prayer (Platters)
3. Tain't Whatcha Say (L. Esther)
4. Let The Good Times Roll (Shirley & Lee)
5. Hound Dog (Elvis Presley)
6. Treasure Of Love (McPhatter)
7. When I'm With You (Moonglows)
8. Fever (L. Willie John)
9. I Still Love You So (J. Ace)
10. Ka-Ding-Dong (Diamonds)

Dick Drury
WHHH—Warren, Ohio

1. Woe Is Me (Cadillacs)
2. Soldier Of Fortune (Drifters)
3. Don't Touch My Gal (Empires)
4. Honky Tonk (Bill Doggett)
5. There Were No Angels (Sugar & Spice)
6. Little Mama (Tommy Mitchell)
7. Ka-Ding-Dong (G Clefs)
8. Time Will Tell (Bobby Charles)
9. Rip It Up (Haley Richard)
10. A Casual Look (Six Teens)

Donald Leedy
WRWB—Kissimmee, Fla.

1. My Prayer (Platters)
2. Fever (L. Willie John)
3. Flying Saucer (Buchanan & Goodman)
4. Stranded In The Jungle (Cadets)
5. Rip It Up (Little Richard)
6. I'm In Love Again (Domino)
7. It's Too Late (Chuck Willis)
8. That's All There Is To That (Cole & Knights)
9. Don't Be Cruel (Elvis Presley)
10. Hallelujah, I Love Her So (Ray Charles)

Bill Siegele, Jr.
WGVM—Greenville, Miss.

1. I Love You 8aby (J. Reed)
2. It's Too Late (Chuck Willis)
3. I Can't Love You Enough (Lavern Baker)
4. My First Plea (J. Reed)
5. Let The Good Times Roll (Shirley & Lee)
6. What Fools These Mortals Be (Etta James)
7. Do Me No Wrong (Pat Cupp)
8. Bubbins Rock (Bostic & Doggett)
9. Don't Fall In Love Too Soon (Preludes)
10. Who Do You Think You Are (Jan Rudy)

Tom Adams
KUDL—Kansas City, Mo.

1. My Prayer (Platters)
2. Hound Dog (Elvis Presley)
3. Don't Be Cruel (Elvis Presley)
4. The Fool (Gallahads)
5. Hurt Me (W. Carr)
6. Hound Dog (W. M. Thornton)
7. I Gotta Get A Woman (Drifters)
8. Brazil (Coasters)
9. Candy (Big Maybelle)
10. In The Still Of The Night (5 Satins)

Dan Anderson
WLOL—St. Paul, Minn.

1. The Fool (Sanford Clark)
2. A Casual Look (Six Teens)
3. Hound Dog (Elvis Presley)
4. When My Dreamboat Comes Home (Fats Domino)
5. Time Will Tell (B. Charles)
6. Don't Be Cruel (Elvis Presley)
7. Rip It Up (L. Richard)
8. My Prayer (Platters)
9. Fever (L. Willie John)
10. I Promise To Remember (Teen Agers)

Ken Manley
WGUY—Bangor, Me.

1. My Prayer (Platters)
2. Fever (L. Willie John)
3. Rip It Up (Little Richard)
4. When My Dreamboat Comes Home (Dominoes)
5. Stranded In The Jungle (Cadets)
6. Honky Tonk (Bill Doggett)
7. Flying Saucer (Buchanan & Goodman)
8. So Long (Fats Domino)
9. Hound Dog (Elvis Presley)
10. Love, Love, Love (Clovers)

Dennis Bruton
KCOL—Ft. Warth, Tex.

1. Hound Dog (Elvis Presley)
2. My Prayer (Platters)
3. Let The Good Times Roll (Shirley & Lee)
4. Red Headed Woman (Sonny Burgess)
5. When My Dreamboat Comes Home (Fats Domino)
6. Honky Tonk (8ill Doggett)
7. See Saw (Moonglows)
8. Ka-Ding-Dong (G. Clefs)
9. One Kiss Led To Another (Coasters)
10. Hallelujah, I Love Her So (Ray Charles)

Al McKinley
KDAV—Lubback, Tex.

1. Let The Good Times Roll (Shirley & Lee)
2. So Long (Fats Domino)
3. My Prayer (Platters)
4. Honky Tonk (Bill Doggett)
5. Fever (L. Willie John)
6. Rip It Up (Little Richard)
7. One Kiss Led To Another (Coasters)
8. Hound Dog (Elvis Presley)
9. A Casual Look (Six Teens)
10. Treasure Of Love (McPhatter)

Hugh Demoss
WCPO—Cincinnati, Ohio

1. I Want You (Elvis Presley)
2. Love, Love, Love (Diamonds)
3. Rip It Up (Little Richard)
4. My Prayer (Platters)
5. In The Still Of The Night (Five Satins)
6. Honky Tonk (Bill Doggett)
7. Treasure Of Love (McPhatter)
8. Fever (L. Willie John)
9. Hurt Me (Robins)
10. Don't Be Cruel (Elvis Presley)

Danny Stiles
WNJR—Newark, N. J.

1. Love You Baby All The Time (Co-eds)
2. Candy (Big Maybelle)
3. Pretty Little Girl (Monarchs)
4. Honky Tonk (Bill Doggett)
5. Lindy Lou (L. B. Saunders)
6. I'll Never Fall In Love (Legends)
7. Moonlight (Young Ladds)
8. Chicken Hop (B. Blue Bland)
9. Night Watch (Bobby Smith)
10. Gone With The Wind (Shepards)

Joe McCallum
CFRN—Alberta, Canada

1. My Prayer (Platters)
2. Stranded In The Jungle (Cadets)
3. Rip It Up (Little Richard)
4. I'm In Love Again (Domino)
5. I Promise To Remember (Teen Agers)
6. When My Dreamboat Comes Home (Fats Domino)
7. Fever (L. Willie John)
8. Treasure Of Love (McPhatter)
9. So Long (Fats Domino)
10. Flying Saucer (Buchanan & Goodman)

Robin Seymour Presents Stars At Michigan State Fair

DETROIT, MICH.—The "Bobbin' With Robin" show will be emanating directly from the Michigan State Fair August 31 to September 9. All artists appearing at the Fair will appear in person on the "Bobbin' With Robin" show, dee jay Robin Seymour's popular program heard on WKHH, this city.

These artists include: Jaye P. Morgan, the Gaylords, the Platters, the Four Lads, Julius La Rosa, the McGuire Sisters, Don Cherry, and others.

A Solid Smash!
Etta James
"TOUGH LOVE"
MODERN 998
Modern RECORDS
9317 W. Washington Blvd., Culver City, Calif.

Gonna be bigger than "Tweedle Dee"
"I CAN'T LOVE YOU ENOUGH"
"STILL"
LAVERN BAKER
Atlantic 1104
ATLANTIC RECORDING CORP.
157 West 57 St., N.Y.C.

ACE RECORDS JACKSON, MISS.
EXTRA EXTRA EXTRA EXTRA
A-1 in N.O. Sold 16,000 in 7 days on these TWO HIT RECORDS
EARL KING
"Mother Told Me Not To Go"
B/W
"Is Everything Alright"
ACE 520
HUEY SMITH
"Little Liza Jane"
B/W
"Everybody's Whalin"
ACE 521

THE DELLS
"JO - JO"
b/w
"OH WHAT A NIGHT"
204
JIMMY REED
"I LOVE YOU BABY"
203
SARAH McLAWLER
"FLAMINGO"
199
Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

2 Hits on Herald Breaking Big!
BUTCHIE SAUNDERS'
"LINDY LOU"
485
THE TURBANS
"IT WAS A NIGHT LIKE THIS"
486
Herald RECORDS
1697 Broadway, New York City, N.Y.

Watch This One!
WILBERT HARRISON
"Confessin' My Dream"
b/w
"The Way I Feel"
Savoy # 1198
SAVOY RECORD CO.
58 MARKET ST.
NEWARK, N. J.

EARTH ANGEL
THE PENGUINS #348
DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

WATCH THIS ONE!
AMOS MILBURN
"JUICE, JUICE, JUICE"
c/w
"CHICKEN SHACK"
ALADDIN 3332
Aladdin RECORDS
Beverly Hills, Calif.

THE NATION'S
R & B TOP 15

			Pos. Last Week
1	HONKY TONK	*Bill Doggett (King 4950)*	1
2	MY PRAYER	*Platters (Mercury 70893)*	2
3	LET THE GOOD TIMES ROLL	*Shirley & Lee (Aladdin 3325)*	3
4	FEVER	*Little Willie John (King 4935)*	4
5	RIP IT UP	*Little Richard (Specialty 579)*	6
6	WHEN MY DREAMBOAT COMES HOME	*Fats Domino (Imperial 5396)*	9
7	HOUND DOG	*Elvis Presley (RCA Victor 20-6604)*	7
8	FLYING SAUCER	*Buchanan & Goodman (Luniverse 101)*	5
9	IT'S TOO LATE	*Chuck Willis (Atlantic 1098)*	10
10	I'LL REMEMBER (In The Still of The Night)	*Five Satins (Ember 1005)*	—
11	STRANDED IN THE JUNGLE	*Cadets (Modern 994) Jayhawks (Flash 109)*	8
12	SO LONG	*Fats Domino (Imperial 5396)*	12
13	DON'T BE CRUEL	*Elvis Presley (RCA Victor 20-6604)*	—
14	DON'T GO NO FARTHER	*Muddy Waters (Chess 1630)*	15
15	BAD LUCK	*B. B. King (RPM 468)*	11

The Cash Box HOT

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

	NEW YORK	CHICAGO	NEW ORLEANS
1	MY PRAYER *Platters (Mercury 70893)*	HONKY TONK *Bill Doggett (King 4950)*	HONKY TONK *Bill Doggett (King 4950)*
2	FEVER *Little Willie John (King 4935)*	MY PRAYER *Platters (Mercury 70893)*	LET THE GOOD TIMES ROLL *Shirley & Lee (Aladdin 3325)*
3	I REMEMBER (In The Still Of The Night) *Five Satins (Ember 1005)*	I CAN'T QUIT YOU BABY *Otis Rush (Cobra 5000)*	MY PRAYER *Platters (Mercury 70893)*
4	LET THE GOOD TIMES ROLL *Shirley & Lee (Aladdin 3325)*	SOFT WINDS *Dinah Washington (Mercury 70906)*	SO LONG *Fats Domino (Imperial 5396)*
5	HONKY TONK *Bill Doggett (King 4950)*	RIP IT UP *Little Richard (Specialty 579)*	SOLDIER OF FORTUNE *Drifters (Atlantic 1101)*
6	THE CLOSER YOU ARE *Channels (Whirlin' Disc 100)*	FEVER *Little Willie John (King 4935)*	CONGO MAMBO *Guitar Gable (Excello 2082)*
7	RIP IT UP *Little Richard (Specialty 59)*	WHEN I'M WITH YOU *Moonglows (Chess 1629)*	WHEN MY DREAM-BOAT COMES HOME *Fats Domino (Imperial 5396)*
8	STRANDED IN THE JUNGLE *Cadets (Modern 994)*	COUNTRY *Gene Barge (Checker 834)*	COME ON HOME *Eddie Lang (RPM 466)*
9	FLYING SAUCER *Buchanan & Goodman (Luniverse 101)*	SOFT SUMMER BREEZE *Eddie Heywood (Mercury 70853)*	EVERYBODY'S WAILIN' *Huey Smith (Ace 521)*
10	HOUND DOG *Elvis Presley (RCA Victor 20-6604)*	DON'T GO NO FARTHER *Muddy Waters (Chess 1630)*	BAD LUCK *B. B. King (RPM 468)*

	CLEVELAND	NEWARK	DALLAS
1	HONKY TONK *Bill Doggett (King 4950)*	HONKY TONK *Bill Doggett (King 4950)*	THE CHICKEN *Roscoe Gorden (Flip 237)*
2	DON'T BE CRUEL *Elvis Presley (RCA Victor 20-6604)*	LET THE GOOD TIMES ROLL *Shirley & Lee (Aladdin 3325)*	LET THE GOOD TIMES ROLL *Shirley & Lee (Aladdin 3325)*
3	MY PRAYER *Platters (Mercury 70893)*	FEVER *Little Willie John (King 4935)*	HONKY TONK *Bill Doggett (King 4950)*
4	DON'T GO NO FARTHER *Muddy Waters (Chess 1630)*	SO LONG *Fats Domino (Imperial 5396)*	DON'T BE CRUEL *Elvis Presley (RCA Victor 20-6604)*
5	IT'S TOO LATE *Chuck Willis (Atlantic 1098)*	WHEN I'M WITH YOU *Moonglows (Chess 1629)*	MY PRAYER *Platters (Mercury 70893)*
6	I LOVE YOU BABY *Jimmy Reed (Vee-Jay 203)*	A CASUAL LOOK *Six Teens (Flip 315)*	WHEN MY DREAM-BOAT COMES HOME *Fats Domino (Imperial 5396)*
7	FEVER *Little Willie John (King 4935)*	IT'S TOO LATE *Chuck Willis (Atlantic 1098)*	HALLELUJAH, I LOVE HER SO *Ray Charles (Atlantic 1096)*
8	KA-DING DONG *G-Clefs (Pilgrim 24971)*	BAD LUCK *B. B. King (RPM 468)*	SWEET LITTLE ANGEL *B. B. King (RPM 468)*
9	CANADIAN SUNSET *Hugo Winterhalter (RCA Victor 20-6537)*	THE ANGELS SANG *Solitaires (Old Town 1026)*	I GOTTA GET MYSELF A WOMAN *Drifters (Atlantic 1101)*
10	WOE IS ME *Cadillacs (Josie 798)*	WHEN MY DREAM-BOAT COMES HOME *Fats Domino (Imperial 5396)*	FLYING SAUCER *Buchanan & Goodman (Luniverse 101)*

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box

PHILADELPHIA

1	HONKY TONK	*Bill Doggett (King 4950)*
2	LET THE GOOD TIMES ROLL	*Shirley & Lee (Aladdin 3325)*
3	KA-DING DONG	*G-Clefs (Pilgrim 24971)*
4	FLYING SAUCER	*Buchanan & Goodman (Luniverse 101)*
5	I GOTTA GET MYSELF A WOMAN	*Drifters (Atlantic 1101)*
6	ONE KISS LED TO ANOTHER	*Coasters (Atco 1673)*
7	FEVER	*Little Willie John (King 4935)*
8	WHEN I'M WITH YOU	*Moonglows (Chess 1629)*
9	I REMEMBER (In The Still Of The Night)	*Five Satins (Ember 1005)*
10	CANADIAN SUNSET	*Hugo Winterhalter (RCA Victor 20-6537)*

LOS ANGELES

1	HONKY TONK	*Bill Doggett (King 4950)*
	MY PRAYER	*Platters (Mercury 70893)*
	WHEN MY DREAM-BOAT COMES HOME	*Fats Damlna (Imperial 5396)*
	BILLY'S BLUES	*Billy Stewart (Chess 1625)*
	LET THE GOOD TIMES ROLL	*Shirley & Lee (Aladdin 3325)*
	STRANDED IN THE JUNGLE	*Cadets (Modern 994) Jayhawks (Flash 109)*
	I REMEMBER (In The Still Of The Night)	*Five Satins (Ember 1005)*
	BAD LUCK	*B. B. King (RPM 468)*
	BLUE MOOD	*Julie Stevens (Dig 116)*
	FLYING SAUCER	*Buchanan & Goodman (Luniverse 101)*

DETROIT

1	HONKY TONK	*Bill Doggett (King 4950)*
	PLEADIN' FOR LOVE	*Larry Birdsong (Excello 2076)*
	SOFT WINDS	*Dinah Washington (Mercury 70906)*
	AFTER THE LIGHTS GO DOWN LOW	*Al Hibbler (Decca 29982)*
	MY PRAYER	*Platters (Mercury 70893)*
	DON'T GO NO FARTHER	*Muddy Waters (Chess 1630)*
	DON'T LET IT END THIS WAY	*Elmare Marris (Peacock 1660)*
	KA-DING DONG	*G-Clefs (Pilgrim 24971)*
	BAD LUCK	*B. B. King (RPM 468)*
	HOUND DOG	*Elvis Presley (RCA Victor 20-6604)*

ST. LOUIS

1	HONKY TONK	*Bill Doggett (King 4950)*
2	PLEADIN' FOR LOVE	*Larry Birdsong (Excello 2076)*
3	FLYING SAUCER	*Buchanan & Goodman (Luniverse 101)*
4	BAD LUCK	*B. B. King (RPM 468)*
5	MY PRAYER	*Platters (Mercury 70893)*
6	DON'T GO NO FARTHER	*Muddy Waters (Chess 1630)*
7	WHEN MY DREAM-BOAT COMES HOME	*Fats Domino (Imperial 5396)*
8	LET THE GOOD TIMES ROLL	*Shirley & Lee (Aladdin 3325)*
9	FEVER	*Little Willie John (King 4935)*
10	I REMEMBER (IN THE STILL OF THE NIGHT)	*Five Satins (Ember 1005)*

ATLANTA

1	LET THE GOOD TIMES ROLL	*Shirley & Lee (Aladdin 3325)*
2	I LOVE YOU BABY	*Jimmy Reed (Vee-Jay 203)*
3	IT'S TOO LATE	*Chuck Willis (Atlantic 1098)*
4	RIP IT UP	*Little Richard (Specialty 579)*
5	WHEN MY DREAM-BOAT COMES HOME	*Fats Domino (Imperial 5396)*
6	BAD LUCK	*B. B. King (RPM 468)*
7	FLYING SAUCER	*Buchanan & Goodman (Luniverse 101)*
8	STRANDED IN THE JUNGLE	*Cadets (Modern 994)*
9	FEVER	*Little Willie John (King 4950)*
10	HONKY TONK	*Bill Doggett (King 4950)*

SAN FRANCISCO

1	HONKY TONK	*Bill Doggett (King 4950)*
2	BLUE MOOD	*Julie Stevens (Dig 116)*
3	PLEADIN' FOR LOVE	*Larry Birdsong (Excello 2076)*
4	MY PRAYER	*Platters (Mercury 70893)*
5	FEVER	*Little Willie John (King 4935)*
6	I REMEMBER (IN THE STILL OF THE NIGHT)	*Five Satins (Ember 1005)*
7	IT'S TOO LATE	*Chuck Willis (Atlantic 1098)*
8	SOFT WINDS	*Dinah Washington (Mercury 70906)*
9	LET THE GOOD TIMES ROLL	*Shirley & Lee (Aladdin 3325)*
10	MARTY ON PLANET MARS	*Marty (Novelty 101)*

R & B Sure Shots

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate, are either already beginning to sell in quantity or else give every sign of doing so.

"KA-DING DONG"

G-Clefs

The Cash Box R&B Best Bets 7/14

Pilgrim 24971

Happy Birthday, Red

VANCOUVER, B. C.—Red Robinson, Canadian dee jay who hits the air waves from CJOR in Vancouver, chats with some of his teenage fans who now number ten thousand in the territory covering the province of British Columbia and the state of Washington. Red has one of the largest teen shows in Canada and has been with the station for three years. Two months ago, CJOR held a birthday party at the Orpheum to celebrate Red's third anniversary, and three thousand people turned out to wish him Happy Birthday.

THE NATION'S MOST COMPLETE ONE STOP

FREE TITLE STRIPS — DEALING IN — IMMEDIATE SHIPPING 5c OVER

RHYTHM AND BLUES — JAZZ — SPIRITUALS

VIVIAN'S RECORD SHOPS

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MARTY JUMPS FROM PLANET MARS TO THE CASH BOX CHART IN ONE WEEK

SAN FRANCISCO

No. 10 MARTY ON THE PLANET MARS

(Novelty 101)

DISTRIBUTORS: Please bear with us. We are trying to fill all orders.
Some Territories Still Available

($5000.00 Reward For The Arrest and Conviction of Anyone Bootlegging This Record)

NOVELTY RECORDS, P.O. BOX 422, EMERYVILLE, CALIF.

ZOOMING TO THE TOP!

MABEL KING

singing

"SECOND HAND LOVE"

b w

"SYMBOL OF LOVE"

RAMA

Rama # 204

220 West 42nd Street — New York, N. Y. — WI 7-0652

R & B Reviews

A AWARD & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

AMOS MILBURN
(Aladdin 3332)

B "CHICKEN SHACK" (2:30) [Aladdin BMI—Cullum, Milburn] A driving rocker novelty with a talky reading of that chicken shack eatery.

B+ "JUICE, JUICE, JUICE" (1:54) [Aladdin BMI—Mesner, Mesner, Milburn] Milburn sings of the happy effects of juice. "Orange juice, what else?" asks the chanter. Happy little novelty.

THE SOPHOMORES
(Dawn 218)

B+ "LINDA" (2:28) [Warock ASCAP—Jack Lawrence] The catchy standard is given a lively reading by The Sophomores. It is a delectable etching that should revive the fetching number. Watch it very carefully as it is a strong possibility.

B "I GET A THRILL" (2:43) [Cherio Music BMI—Lopez] The Sophomores drift through a slow paced bouncer with a feeling filled reading. Slow blues told with a slow, swinging arrangement. Ok deck.

VINCE MONROE
(Excello 2089)

B "GIVE IT UP" (2:20) [Excellorec BMI—Monroe, West] Vince Monroe sings a middle beat rocker with a hearty vocal and strong rhythm instrumental backing. Good listening and dance deck.

B "IF I HAD MY LIFE TO LIVE OVER" (2:29) [Excellorec BMI—Monroe, West] Monroe chants a slow paced blues for the deep south market. It's a wailing blues effectively done.

ANDRE WILLIAMS
(Fortune 828)

B+ "BOBBY JEAN" (2:41) [Trianon BMI—Andre Williams] Andre Williams sings a quick beat bouncer novelty with an infectious chant and arrangement. Happy little lilter that comes off well. Deck should gather a good sale. Deserves your close attention.

B "IT'S ALL OVER" (2:40) [Trianon BMI—Andre Williams] Williams backs with a slow beat shuffle item with a weeper lyric. His love's over. Done well, making a strong coupling.

EARL KING
(Ace 520)

B "IS EVERYTHING ALRIGHT" (2:13) [Ace BMI—King, Vincent] Earl King sings a middle beat blues that will have a strong sales pull in the southern markets. King handles the item with a swinging vocal. Good deck.

B+ "MOTHER TOID ME NOT TO GO" (2:11) [Ace BMI—King, Vincent] King backs with a slow beat rhythmic blues about having left home when but 16, been done wrong, and is now on his way back home. Good deck, well done, tho the lyrics sound more like a girl's.

THE FALCONS
(Mercury 70940)

B+ "THIS DAY" (2:37) [Pure BMI] The Falcons paint a delicate portrait of a romance. It is a slow, drifty ballad with a tender reading depicting the proper mood. Lead handles his chores deftly. Deck could step out.

B "BABY THAT'S IT" (2:39) [Pure BMI] The Falcons back with a quick beat novelty number that drives. Jubilant side that excites.

The Cash Box Award o' the Week

"TOO MUCH MONKEY BUSINESS" (2:35)
[Arc BMI—Berry]

"BROWN EYED HANDSOME MAN" (2:20)
[Arc BMI—Berry]

CHUCK BERRY
(Chess 1635)

CHUCK BERRY

● Chuck Berry follows his "Roll Over Beethoven" with another novelty ditty that looks like paydirt. Berry sings the quick beat cutie in talky-sing fashion as he tells of life's monkey business that he don't want to get involved in, like marriage, work, school, etc. Swinging bouncer with the chuckley lyric and Berry's reading should take it a long way up the charts. Watch it closely. The flip, "Brown Eyed Handsome Man", is a western flavored offering of a novelty nature. Quick beat story of the brown eyed handsome man who affected women that-a-way. Ok coupler. For the intense action it will be "Too Much Monkey Business."

"IT WAS A NITE LIKE THIS" (2:12)
[Angel BMI—Jones]

"ALL OF MY LOVE" (2:26)
[Angel BMI—Lee-Kirkland]

THE TURBANS
(Herald 486)

TURBANS

● The Turbans have a potent offering with a Latin flavor, "It Was A Night Like This", that looks very much like it could follow in the footsteps of "When You Dance". It is a tuneful bouncer with an infectious reading giving it real strong sales potential. Watch it very carefuly—it's loaded. The flip, "All Of My Love", The Turbans drift lazily through a romantic slow beat ballad. Easy to listen to side, but we're putting our chips on "It Was A Nite Like This" to make it.

EDDIE BO
(Apollo 499)

B+ "I CRY OH" (2:20) [Bess BMI—Bocage] Eddie Bo knocks out a middle beat jumper with an infectious treatment. Bo handles the rocking tempo in good style. It is strong south wax particularly, but is also of the type that can go in any market. Watch it.

B "MY HEART WAS MEANT FOR YOU" (2:31) [Bess BMI—Bocage] Bo sings a slow paced ballad pretty with a warm feelingful vocal. Pleasant listening wax.

THE HEARTS
(Baton 228)

B "I HAD A GUY" (2:27) [Dare BMI—Joyce James] The Hearts dish up a slow, rhythmic love ditty with an easy, swaying blend. Pleasant offering that should touch the romantic teener.

B "HE DRIVES ME CRAZY" (2:20) [Dare BMI—Zell Saunders] The Hearts back with a quick beat jump that rocks with excitement. Lead shouts out her love with an exhuberant vocal. Ok side.

The Cash Box R & B Best Bets

★ "GEE WHAT A BOY!"	The Joytones	Rama 202
★ "JUICE, JUICE, JUICE"	Amos Milburn	Aladdin 3332
★ "LINDA"	The Sophomores	Dawn 218
★ "BOBBY JEAN"	Andre Williams	Fortune 828
★ "I CRY OH"	Eddie Bo	Apollo 499
★ "CONFESSIN' MY DREAM"	Wilbert Harrison	Savoy 1198

SCOTTY MANN
(Peacock 1665)

B "THE MYSTERY MAN" (2:27) [Lion BMI—Bess] Scotty Mann offers a middle beat bouncer that tells the story of the mystery man called 'Lovin' Dan'. Cute deck.

B "JUST A LITTLE BIT OF LOVING" (2:27) [Lion BMI—Scott, Dean] Mann wails a quick beat southern blues in infectious style. A sprightly bouncer that comes off in lively style.

WILBERT HARRISON
(Savoy 1198)

B+ "CONFESSIN' MY DREAM" (2:31) [Crossroads BMI—Harrison] Harrison sings a simple melody telling of his dream and his romance. Effective chant in which the simplicity of the item makes it a potent disking. Watch it for good action.

B "THE WAY I FEEL" (2:33) [Crossroads BMI — Harrison] Harrison backs with a warm, slow paced deep south blues, it is a story told to the wailing strings of a guitar and it comes off well.

LITTLE JIMMIE SCOTT
(Savoy 1199)

B+ "GUILTY" (2:41) [Kahn, Akst, Whiting] Little Jimmy Scott offers the tuneful oldie with loads of feeling and the result is another strong interpretation. Scott gives it an emotional reading and the standard emerges with the prospect of another good sale.

B "IF YOU ONLY KNEW" (2:37) [Crossroads BMI — Mendelsohn, McCoy, Singleton] Scott swings lightly through a quick paced melodic romancer. It is a feathery effort that makes pleasant listening.

THE VOCALTONES
(Apollo 3572)

B "I'LL NEVER LET YOU GO" (2:29) [Bess BMI—Duncan] The Vocaltones bounce gaily through a happy quick beat rocker. It is a sprightly wax incorporating many infectious gimmicks. Good teen-age fare.

B "MY VERSION OF LOVE" (2:25) [Bess BMI — Robinson, Duncan] The Vocaltones change pace with a slow beat ballad on the flip. A dreamy romancer offered with tenderness. Relaxed listening.

EDDIE LANG
(RPM 466)

B "COME ON HOME" (2:30) [Modern BMI—Langlois] Eddie Lang swings through an infectious quick beat jump in which he pleads with his baby to 'come on home'. A happy sounding bouncer that belies its lyrics. Ok deck.

B "I'M ALL ALONE" (2:15) [Modern BMI—Langlois] Melodic middle beat handled by Lang with an easy styling. Ballad blues sung with feeling.

OTIS RUSH
(Cobra 5000)

B+ "I CAN'T QUIT YOU BABY" (2:53) [Armel BMI—Dixon] Otis Rush wails a slow beat blues in which he sings of his deep love. Rush sings with emotion and the result is an strong deep south blues that could grab off a big piece of action.

B "SIT DOWN BABY" (2:13) [Armel BMI—Bedno] Rush backs with a rhythmic middle beat bouncer. Rush does an effective job of swinging and the deck comes off well. Two good sides.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

R & B Reviews

A AWARD & SLEEPER B+ EXCELLENT B VERY GOOD
C+ GOOD C FAIR D MEDIOCRE

The Cash Box R & B Sleeper of the Week

"PRETTY LITTLE GIRL" (2:20)
[Flame BMI—Wells, Kemp, Allen, Gallaway, White]

"IN MY YOUNGER DAYS" (2:25)
[Flame BMI—Wells, Kemp, Allen, Gallaway, White]

THE MONARCHS
(Neil 101)

● The Monarchs will take Jack Angel's new Neil label into the charts with what looks like a hit first crack out of the box. "Pretty Little Girl" is a quick beat jump ditty handled with class by the group. Deck rocks and the lads give it a zesty reading that appeals. Stay close to this one. The flip "In My Younger Days", is a quick beat bouncer handled well, but it falls short of the overall appeal of the "Pretty Little Girl" side.

"LET'S YOU AND I GO STEADY" (2:38)
[Malver BMI—Wood, Guyton]

"ZIPPIDY ZIPPIDY ZOOM" (2:41)
[Malver BMI—Wood, Guyton]

THE PEARLS
(Onyx 5003)

THE PEARLS

● The Pearls make their debut on the Onyx label and it looks very much like their initial entry will be a hot selling item. "Let's You and I Go Steady" is a middle beat syncopated beat with a load of gimmicks and a torrid ork support. The lads really go to town on this one and we suggest you give it a good, long look. The flip, "Zippidy Zippidy Zoom", is another novelty bouncer given a similar treatment by the group. The Pearls inject a happy quality to the deck. Two very good decks, but we'll make our pick "Let's You and I Go Steady."

"COSY WITH ROSY" (1:53)
[Delstone BMI]

"WALK BESIDE ME" (2:43)
[Maggie BMI]

THE VIBRAHARPS
(Beech 713)

● The Vibraharps come up with swinging middle beat, "Cosy With Rosy", that is a strong best seller possibility. The lads sing the tuneful ditty with a lilting performance that comes off well. The lead voice does a fine job handling the melodic romancer. It has a driving jump instrumental break making it an all around teenage hunk of wax. The flip, "Walk Beside Me", features Charles Hargro, bass singer, singing a slow paced ballad. Tho we think this side will appeal to many listeners, it is "Cosy With Rosy" for the real action.

SARAH McLAWLER/ RICHARD OTTO
(Vee-Jay 199)

B+ "FLAMINGO" (2:59) [Tempo ASCAP — Anderson, Groua] Sarah McLawler and Richard Otto combine organ and strings on the lovely tune and come up with a lush instrumental. Delightful listening.

B "BABE IN THE WOODS" (2:30) [Conrad BMI—McLawler] Sarah McLawler sings on this side, handling a moving slow paced item with a mood feeling.

THE JOYTONES
(Rama 202)

B+ "GEE WHAT A BOY!" (2:06) [Hill & Range BMI—Goldner] The Joytones swing gaily through a joyous quick beat bouncer, singing "Gee what a boy, he's promised to marry me". A flavory tune with several cute tricks. Like it. Watch it closely.

B "IS THIS REALLY THE END?" (2:33) [Kahl BMI — Goldner, Cita] The Joytones back with a slow paced ballad which they handle tenderly. Deck is pleasurable, but fails to come up to the appeal of "Gee What A Boy".

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)
* Indicates first appearance on Territorial Tips

AFTER THE LIGHTS GO DOWN LOW
Al Hibbler (Decca 29982)
ANGEL FACE
Neons (Tetra)
BE-BOP-A-LULA
Gene Vincent (Capitol 1450)
BILLY'S BLUES
Billy Stewart (Chess)
BLUE MOOD
Julie Stevens (Dig 116)
*BUBBINS ROCK
INDIANA
Earl Bostic & Bill Doggett (King 4954)
CANADIAN SUNSET
Winterhalter (RCA Victor 20-6537)
COME ON HOME
Eddie Lang (RPM 466)
CONGO MAMBO
Guitar Gable (Excello 2082)
COUNTRY
Gene Barge (Checker 835)
DIAMONDS AT YOUR FEET
Muddy Waters (Chess 1630)
DON'T LET IT END THIS WAY
Elmore Morris (Peacock 1660)
ENDLESS
Honey Bees (Imperial 5400)
*EVERYBODY'S WAILIN'
Huey Smith (Ace 521)
HEAVEN ON EARTH
Platters (Mercury 70893)
I CAN'T QUIT YOU BABY
Otis Rush (Cobra 5000)
I GOTTA GET MYSELF A WOMAN
SOLDIER OF FORTUNE
Drifters (Atlantic 1101)
I LOVE YOU BABY
MY FIRST PLEA
Jimmy Reed (Vee-Jay 203)
I'M BAD
WHO DO YOU LOVE
Bo Diddley (Checker 842)
I'M TORE UP
Billy Gayles (Federal 12265)
I WANT YOU, I NEED YOU, I LOVE YOU
Elvis Presley (RCA Victor 20-6540)
*JUST A FEELING
*TEENAGE BEAT
Little Walter (Checker 845)
KA-DING DONG
G-Clefs (Pilgrim 24971)
LINDY LOU
Butchie Saunders (Herald 485)
*MY NERVES
Little Willie John (King 4960)
LIPSTICK, POWDER AND PAINT
ROCK AWHILE
Joe Turner (Atlantic 1100)
MARTY ON PLANET MARS
Marty (Novelty 101)
ONE KISS LED TO ANOTHER
Coasters (Atco 1673)
MOM OH MOM
Ruth Brown (Atlantic 1104)
PLEADIN' FOR LOVE
Larry Birdsong (Excello 2076)
PLEASE DON'T DRIVE ME AWAY
Charles Brown (Aladdin 3316)
PRETTY LITTLE GIRL
Monarchs (Neil 101)
*SHEDDING TEARS FOR YOU
Vernon Green (Dootone 400)
SOFT SUMMER BREEZE
Eddie Heywood (Mercury 70853)
SOFT WINDS
Dinah Washington (Mercury 70906)
SWEET LITTLE ANGEL
B. B. King (RPM 468)
TAIN'T WHATCHA SAY
Little Esther (Savoy 1193)
TELL ME WHY
Marie Knight (Wing 90069)
THAT'S ALL THERE IS TO THAT
Cole & Four Knights (Capitol 5396)
THE ANGELS SANG
Solitaires (Old Town 1028)
THE CHICKEN
Roscoe Gordon (Flip 237)
THE CLOSER YOU ARE
Channels (Whirling Disc 100)
THE FOOL
Gallahads (Jubilee 5252)
Sanford Clark (Dot 15481)
TIME WILL TELL
Bobby Charles (Chess 1648)
TORE UP OVER YOU
Midnighters (Federal 12270)
WHEN I'M WITH YOU
SEE SAW
Moonglows (Chess 1629)
WOE IS ME
Cadillacs (Josie 798)
YOU'RE THE ONE
Jimmy McCracklin (Irma 102)
YOU'VE GOT BAD INTENTIONS
I CAN'T PUT YOU DOWN BABY
Bobby Blue Bland (Duke 153)

Ram Switches From "Rock 'N Roll" To "Happy Music"

NEW YORK — Buck Ram, prominent tunesmith and manager of a number of leading vocal groups and rhythm singers, has put together a package of his own artists, to tour the States and Canada. The package has just completed playing its premiere engagement, a week at Toronto's Casino Theatre which began August 23rd.

Touring under the banner of "Buck Ram Presents Happy Music," the unit is headed by the Platters (Mercury), one of the hottest vocal combos in the country, and features the following acts:

Shirley Gunter (Modern Records), the Flairs (ABC-Paramount), the Cues (Capitol), Dolly Cooper (Dot), Joe Houston (Modern), and Little Jessie (Modern).

In doing away with the rock-and-roll tag because of the continuous slaps in print aimed at rock-roller shows, Ram's "Happy Music" package will be exploited nationally with the slogan, "The Happy Beat for Happy Feet." Following its Casino Theatre engagement in Toronto, the troup will play Montreal, Chicago and the National Paramount Theatre chain.

This tour marks the first time that Ram has packaged a touring unit comprised entirely of his own artists.

IT'S A HIT! IT'S A HIT!
"CONGO MAMBO"
b/w
"LIFE'S PROBLEM"
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The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. CRAZY ARMS ..... Ray Price (Columbia)
2. I WALK THE LINE ..... Johnny Cash (Sun)
3. YOU ARE THE ONE ..... Carl Smith (Columbia)
4. DON'T BE CRUEL ..... Elvis Presley (RCA Victor)
5. SEARCHING ..... Kitty Wells (Decca)
6. SWEET DREAMS ..... Faron Young (Capitol)
7. MY LIPS ARE SEALED ..... Jim Reeves (RCA Victor)
8. ANY OLD TIME ..... Webb Pierce (Decca)
9. I TAKE THE CHANCE ..... The Browns (RCA Victor)
10. HOUND DOG ..... Elvis Presley (RCA Victor)

11. I'M SO IN LOVE WITH YOU. 12. CONSCIENCE, I'M GUILTY. 13. I'M A ONE-WOMAN MAN. 14. YOU GOTTA BE MY BABY. 15. CHEATED TOO. 16. I WANT YOU, I NEED YOU, I LOVE YOU. 17. TWENTY FEET OF MUDDY WATER. 18. I'D RATHER STAY HOME. 19. BE-BOP-A-LULA. 20. THE FOOL; TRYIN' TO FORGET THE BLUES; YOU DON'T KNOW ME; ONIE'S BOP; YOU DONE ME WRONG; COME BACK TO ME; GOODBYE, MR. BROWN; HOPING THAT YOU'RE HOPING; LOVE, LOVE, LOVE; WALTZ OF THE ANGELS; THE MOTHER OF A HONKY TONK GIRL; AT THE OLD TOWN HALL; THE BEST YEARS OF YOUR LIFE; YOU DON'T OWE ME A THING; CASEY JONES.

JEAN SHEPARD

"Just Give Me Love"

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Country Disk Jockey REGIONAL RECORD REPORTS

TONY DAVIS
"HOMETOWN JAMBOREE"
WTSL—Hanover, N. H.

1. Searching (K. Wells)
2. The Fool (S. Clark)
3. You Are The One (C. Smith)
4. Any Old Time (W. Pierce)
5. Here Today, Gone Tomorrow (F. Robinson)
6. Best Years Of Your Life (R. Sovine)
7. Hey You There (Rusty & Doug)
8. Boppin' The Blues (Perkins)
9. Cheated Too (Lee & Cooper)
10. Bargain Day (Carlisles)

JIMMIE WILLIAMS
WNOP—Newport, Ky.

1. Don't Be Cruel (E. Presley)
2. My Lips Are Sealed (Reeves)
3. You Are The One (Smith)
4. Alpha & Omega (Williams)
5. Crazy Arms (R. Price)
6. One To Every Heart (Grove)
7. I Walk The Line (J. Cash)
8. Without Your Love (8. Lord)
9. Onie's Bop (O. Wheeler)
10. I Gotta Know (W. Jackson)

CARL STUART
WAMO—Pittsburgh, Pa.

1. Crazy Arms (R. Price)
2. My Lips Are Sealed (Reeves)
3. I Take The Chance (Browns)
4. Until I Met You (F. Young)
5. Searching (K. Wells)
6. Consciene, I'm Guilty (Snow)
7. Any Old Time (W. Pierce)
8. I Walk The Line (J. Cash)
9. I'm Ragged But I'm Right (G. Jones)
10. Take A Look At Yourself (G. Morgan)

"HOPALONG" JOE HOPPEL
WCMS—Norfolk, Va.

1. Don't Be Cruel (E. Presley)
2. Searching (K. Wells)
3. Be-Bop-A-Lula (G. Vincent)
4. Sweet Dreams (F. Young)
5. We'll Find A Way (Pierce)
6. Onie's Bop (O. Wheeler)
7. Crazy Arms (R. Price)
8. No Love Have I (T. Collins)
9. The Fool (S. Clark)
10. Walking In The Rain (D. Richards)

HARMIE SMITH
KDET—Center, Tex.

1. Don't Be Cruel (E. Presley)
2. You Gotta Be My Baby (G. Jones)
3. One Woman Man (J. Horton)
4. Any Old Time (W. Pierce)
5. Searching (K. Wells)
6. Sweet Dreams (F. Young)
7. Cheated Too (Lee & Cooper)
8. It's Heaven (W. Fairburn)
9. My Lips Are Sealed (Reeves)
10. Sugar Sweet (D. Houston)

DEAN "HILLBILLY" EVANS
WXOK—Baton Rouge, La.

1. Don't Be Cruel (E. Presley)
2. Hound Dog (E. Presley)
3. Crazy Arms (R. Price)
4. I'll Walk The Line (J. Cash)
5. Pretty Blue Eyes (D. Rich)
6. The Fool (S. Clark)
7. Come Back To Me (Newman)
8. Searching (K. Wells)
9. I Loved You Better Than You Knew (Johnnie & Jack)
10. You Are The One (C. Smith)

EARL AYCOCK
KRCT—Baytown, Tex.

1. You Gotta Be My Baby (Jones)
2. One Woman Man (J. Horton)
3. Crazy Arms (R. Price)
4. Half As Good A Girl (W. Jackson)
5. Eleven Roses (George & Earl)
6. Your Pretty Blue Eyes (Rich)
7. Whippor-will (B. Martin)
8. I Walk The Line (J. Cash)
9. Without Your Love (B. Lord)
10. Poor Man's Riches (Barnes)

DONALD LEEDY
WRWB—Kissimmee, Fla.

1. Don't Be Cruel (E. Presley)
2. Searching (K. Wells)
3. Hound Dog (E. Presley)
4. I Want You (E. Presley)
5. You Are The One (C. Smith)
6. Crazy Arms (R. Price)
7. I Walk The Line (J. Cash)
8. Sweet Dreams (F. Young)
9. Any Old Time (W. Pierce)
10. You And Me (Wells & Foley)

RED HUGHES
CKEY—Toronto, Ont., Can.

1. Crazy Arms (R. Price)
2. I Walk The Line (J. Cash)
3. Searching (K. Wells)
4. I Want You (E. Presley)
5. Sweet Dreams (F. Young)
6. Hound Dog (E. Presley)
7. You Are The One (C. Smith)
8. Any Old Time (W. Pierce)
9. Be-Bop-A-Lula (G. Vincent)
10. Don't Be Cruel (E. Presley)

JOHNNY RION
KSTL—St. Louis, Mo.

1. I'm So In Love With You (Wilburns)
2. You Are The One (C. Smith)
3. It Scares Me Half To Death (J. Dickens)
4. Crazy Arms (R. Price)
5. I Walk The Line (J. Cash)
6. Conscience, I'm Guilty (Snow)
7. Will You Be Satisfied (Tubb)
8. Lover Of The Town (Martin)
9. We'll Find A Way (Pierce)
10. Sweet Dreams (F. Young)

"CUZZIN" RAY SCRIBNER
WKTQ—Norway-Paris, Me.

1. At The Old Town Hall (B. Wimberly)
2. Don't Be Cruel (E. Presley)
3. It's Not Easy To Forget (R. Aldridge)
4. Crazy Arms (R. Pierce)
5. I Walk The Line (J. Cash)
6. Searching (K. Wells)
7. Boppin' The Blues (Perkins)
8. Hasta Luego (D. Houston)
9. Any Old Time (W. Pierce)
10. I Want You (E. Presley)

SLIM LAY
WHBS—Huntsville, Ala.

1. Ain't It Fine (D. Rich)
2. Going Walking (Barkdull)
3. Crazy Arms (R. Price)
4. I Take The Chance (Browns)
5. You Are The One (C. Smith)
6. Lover Of The Town (Martin)
7. I'm So In Love With You (Wilburns)
8. I Walk The Line (J. Cash)
9. Searching (K. Wells)
10. Trying To Forget The Blues (P. Wagoner)

SLEEPYHEAD CLIFF
KASM—Albany, Minn.

1. Crazy Arms (R. Price)
2. I'm So In Love With You (Wilburns)
3. Searching (K. Wells)
4. My Lips Are Sealed (Reeves)
5. I Take The Chance (Browns)
6. Sweet Dreams (F. Young)
7. Going Home All Alone (Ray)
8. 20 Feet Of Muddy Water (S. James)
9. Without Your Love (Lord)
10. At The Old Town Hall (Nita, Rita & Ruby)

JACK HENDERSON
KCUL—Ft. Worth, Tex.

1. Crazy Arms (R. Price)
2. I Take The Chance (Browns)
3. I'm A One Woman Man (J. Horton)
4. Day By Day (F. Miller)
5. You Gotta Be My Baby (G. Jones)
6. You And Me (Wells & Foley)
7. My Lips Are Sealed (Reeves)
8. 20 Feet Of Muddy Water (S. James)
9. You Are The One (C. Smith)
10. Cheated Too (Lee & Cooper)

DICK "BOOTS" BENARD
WHWB—Rutland, Vt.

1. In My Teens (Collins Kids)
2. Don't Be Cruel (E. Presley)
3. Waltz Of The Angels (L. Frezzell)
4. My Lips Are Sealed (Reeves)
5. Yes, I Know Why (Pierce)
6. You Don't Know Me (Arnold)
7. You Are The One (C. Smith)
8. Hoping That You're Hoping (Louvins)
9. Hey, You There (Rusty & Doug)
10. Hound Dog (E. Presley)

UNCLE NICK BELL & POTATO PICKERS
WGUY—Bangor, Me.

1. Blackboard Of My Heart (H. Thompson)
2. Sweet Dreams (F. Young)
3. Any Old Time (W. Pierce)
4. Poor People Of Paris (Jean's Song) (C. Atkins)
5. You Are The One (C. Smith)
6. I Walk The Line (J. Cash)
7. My Little Rat (R. Sovine)
8. Pretty Blue Jeans (Cramer)
9. I'm In My Teens (Collins Kids)
10. Bustin' Thru (West & Bryant)

CHUCK OTTE'S "COUNTRY ROUNDUP"—KLPW—
Washington-Union, Mo.

1. My Lips Are Sealed (Reeves)
2. Sweet Dreams (F. Young)
3. Crazy Arms (R. Price)
4. Searching (K. Wells)
5. Any Old Time (W. Pierce)
6. You Are The One (C. Smith)
7. What'cha Don't Do To Me (G. Douglas)
8. Maybe (G. Terry)
9. Who Will Buy The Wine (B. Mize)
10. Casey Jones (E. Arnold)

MICKIE EVANS
WHOO—Orlando, Fla.

1. I Walk The Line (J. Cash)
2. Crazy Arms (R. Price)
3. My Lips Are Sealed (J. Reeves)
4. Sweet Dreams (F. Young)
5. Conscience I'm Guilty (Snow)
6. Onie's Bop (O. Wheeler)
7. I'd Rather Stay Home (Wells)
8. If Jesus Came To Your House (R. Sovine)
9. Mama, Make Him Behave (Collins Kids)
10. You Don't Owe Me A Thing (M. Robbins)

SMOKEY SMITH
KRNT—Des Moines, Iowa

1. You Gotta Be My Baby (G. Jones)
2. I Walk The Line (J. Cash)
3. This Crazy Crazy World (Lee & Cooper)
4. Onie's Bop (O. Wheeler)
5. I've Known You From Somewhere (P. Wagoner)
6. I'm So In Love With You (Wilburns)
7. Crazy Arms (R. Price)
8. Searching (K. Wells)
9. Best Years Of Your Life (R. Sovine)
10. Trying To Forget The Blues (P. Wagoner)

TEX JUSTUS & NORM HALL
Triangle Network—
Boonville, Ind.

1. Don't Be Cruel (E. Presley)
2. You Are The One (C. Smith)
3. Searching (K. Wells)
4. Ain't It Fine (D. Rich)
5. Singing The Blues (Robbins)
6. Highway To Nowhere (J. Reeves)
7. Onie's Bop (O. Wheeler)
8. You Were Mine For A While (E. Arnold)
9. I'm So In Love With You (Wilburns)
10. Hound Dog (E. Presley)

"CHUCKWAGON CHUCK" NICHOLS
KOWB—Laramie, Wyo.

1. Crazy Arms (R. Price)
2. Sweet Dreams (F. Young)
3. You Are The One (C. Smith)
4. My Lips Are Sealed (Reeves)
5. I Take The Cance (Browns)
6. I'm So In Love With You (Wilburns)
7. Hoping That You're Hoping (Louvins)
8. Any Old Time (W. Pierce)
9. Waltz Of The Angels (W. Stewart)
10. You Don't Know Me (Arnold)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, **The Cash Box**, 26 West 47th Street, New York 36, N. Y.

Country Big 10 JUKE BOX TUNES

Pos.		Last Week
1	**CRAZY ARMS** *Ray Price* *(Columbia 21510; 4-21510)*	1
2	**I WALK THE LINE** *Johnny Cash* *(Sun 241; 45-241)*	2
3	**HOUND DOG** *Elvis Presley* *(RCA Victor 20-6604; 47-6604)*	4
4	**DON'T BE CRUEL** *Elvis Presley* *(RCA Victor 20-6604; 47-6604)*	6
5	**SEARCHING** *Kitty Wells* *(Decca 29956; 9-29956)*	3
6	**BE-BOP-A-LULA** *Gene Vincent* *(Capitol 3450; F3450)*	5
7	**I WANT YOU, I NEED YOU, I LOVE YOU** *Elvis Presley* *(RCA Victor 20-6540; 47-6540)*	8
8	**YOU ARE THE ONE** *Carl Smith* *(Columbia 21522; 4-21522)*	7
9	**SWEET DREAMS** *Faron Young* *(Capitol 3443; F3443)*	9
10	**ANY OLD TIME** *Webb Pierce* *(Decca 29974; 9-29974)*	10

Search On For Ken Griffin's Music

CHICAGO, ILL. — Dick Shelton, acting as attorney and administrator for the estate of the late organist-composer, Ken Griffin, has announced that a search is being conducted at the request of Griffin's heirs to locate all of his published songs.

Griffin's most famous composition was "You Can't Be True, Dear," a ditty he parlayed into a personal hit on Columbia Records. He was a prolific writer and no accurate record was ever kept of his material.

Shelton's own publishing firm, Windy City Music, recently acquired the rights to four Griffin originals which were recorded by the organist and will be released by Columbia in the Fall. Ditties are titled "The Gay Danube," "Black Beauty March," "You're My Love Song" and "One Martini."

Shelton managed Griffin's affairs prior to the cleffer's death.

"I Love Mickey" Buttons

NEW YORK—Special promotional lapel buttons have been manufactured and distributed in connection with Coral Records' Novelty release, "I Love Mickey," featuring Teresa Brewer and the voice of Mickey Mantle, New York Yankee slugger. The buttons were sent out in answer to endless requests for the same from fans of the thrush and the popular baseball hero.

Win July Decca Contest

NEW YORK—The J. E. Redmond Supply Co. of Phoenix, Arizona, and Decca's Birmingham Branch are winners of the July V.I.P. Silver Record Sales Contest, conducted in competition among all Decca Distributors and branches, according to Sydney N. Goldberg, vice-president in charge of sales.

Coming And Going

NEW YORK—Bethe Douglas, Fraternity recording artist, returned this week from a two-month tour of leading night clubs and theaters in Spain. Bethe will be leaving shortly on a national disk jockey tour to plug her disk of "Two Innocent Hearts" and "The Wedding of the Winds." The platter, released while she was still in Europe, is currently a strong seller for Fraternity.

CINCINNATI CUT-UPS

While the Cincinnati Reds are off on a road trip the Ice Capades as presented by **John H. Harris** will take over Crosley Field for a six day run. To my knowledge this is the first time a show of this kind has ever been booked in at our ball club's home field. . . . **Ruth Lyons** had her 50-50 Club originating at her home this week over WLW-TV. Miss Lyons (a neighbor of mine) has a new swimming pool in her back yard. The show took on a Godfrey air. . . . Pat **Burke** (Irish Tenor) did a great job at the Food Show from the Cincinnati Zoological Gardens. Pat did two shows daily for a two week run. He tells us that **Janet Green** now working with Al and **Wanda Lewis** over WCPO-TV is a discovery of his, who was a local child star in this area. Her name in those days was **Janet Marken.** . . . They tell me that trouble over contract difficulties will cause entertainer at WCPO's radio hill to walk out soon, if negotiations are not met. . . . **Ralph Marterie** (who holds the all time attendance record at Moonlight Gardens) will bring his big band in for a two week run to wind up the current season. . . . **Tom Storey** was named by WLW-TV as their new Film Director. Tom has been with the station for four years. . . . **Bill White**, veteran song-plugger of the Big Three Music Corp., tells us that the "Fatima" story will become a 52-week TV presentation this fall. **Gladys Follahan** who wrote the hit song "Our Lady of Fatima" is a Cincinnati housewife. The song will be used as a theme for the show.

Carl Smith was the star of Verona Lake's big show Sunday August 26, which drew a big crowd of 3,400. Local stars also were on the show which included **Jimmie Skinner** (Mercury), **Bobby Grove** (King), **Jimmie Williams** (MGM), and Lee **Jones. Faron Young** will be the star at the lake on Labor Day. . . . Should you folks down around Atlanta way see a strange sight moving in your direction, it could be **Aunt Emmie,** Hogwash Kentucky's number one citizen. She called to tell me goodbye, stating that she plans to sponge off relatives for a few weeks while doing shows in Atlanta, Macon and Rome, Georgia. . . . WWVA has set up a new studio for recording artist at their WWVA studios. This means extra work for the musicians on the "Original Jamboree". . . . Scheduled to appear on "Jamboree Command Performance" in coming weeks are **Cowboy Phil,** WHJB-Greensburg, Pennsylvania, **Curley Wilson,** WCHI-Chillicothe, Ohio, and **Ralph Hunt,** WABI Bangor, Maine.

Attention Cincinnati folks: Any news that you might have for Cincinnati Cut-Ups send to 7771 Cheviot Road, Cincinnati 31, Ohio.

Country Best Sellers

IN RETAIL OUTLETS

1. CRAZY ARMS
   Ray Price
   (Columbia 21510; 4-21510)
2. HOUND DOG
   Elvis Presley
   (RCA Victor 20-6604; 47-6604)
3. DON'T BE CRUEL
   Elvis Presley
   (RCA Victor 20-6604; 47-6604)
4. I WALK THE LINE
   Johnny Cash
   (Sun 241; 45-241)
5. SEARCHING
   Kitty Wells
   (Decca 29956; 9-29956)
6. BE-BOP-A-LULA
   Gene Vincent
   (Capitol 3450; F-3450)
7. SWEET DREAMS
   Faron Young (Capitol 3443; F3443)
8. YOU ARE THE ONE
   Carl Smith (Columbia 21522; 4-21522)
9. I WANT YOU, I NEED YOU, I LOVE YOU
   Elvis Presley
   (RCA Victor 20-6540; 47-6540)
10. I TAKE THE CHANCE
    The Browns
    (RCA Victor 20-6480; 47-6480)
11. ANY OLD TIME
12. MY LIPS ARE SEALED
13. CONSCIENCE, I'M GUILTY
14. I'M A ONE-WOMAN MAN
15. HEARTBREAK HOTEL; I'M SO IN LOVE WITH YOU; THE MOTHER OF A HONKY TONK GIRL; TRYIN' TO FORGET THE BLUES; THE FOOL; YOU DON'T KNOW ME; BOPPIN' THE BLUES; CASEY JONES.

Columbia Record Club Names Director Of Operations

NEW YORK — Columbia Records Vice President in charge of the Columbia LP Record Club, Norman A. Adler, has announced the appointment of Marvin E. Weck to the position of Director of Operations. The post is a newly created position in the club.

Weck brings to his new association a broad background in mail-order operations and general management procedures. As Vice President of Management Systems, Inc., he was in charge of the planning and installation of fulfilment procedures now used by the club. Prior to his service with Management Systems, Weck was retained as head industrial engineer of Montgomery Ward and Company.

Country Reviews

A BULLSEYE — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

THE CASH BOX BULLSEYE

"GONNA BACK UP BABY" (2:24)
[Fairway BMI—D. Wolfe]

"RACE WITH THE DEVIL" (2:02)
[Central BMI—Davis, Vincent]

GENE VINCENT
(Capitol 3530; F3530)

● Gene Vincent, who skyrocketed to national prominence in all three categories, country, pop and r & b, with his smash hit "Be-Bop-A-Lula", dishes up another powerful contender on his second Capital release. It's a rhythmic, up tempo blues item, tagged "Gonna Back Up Baby", on which the chanter employs most of the vocal tricks that helped him hit the top. On the under side Vincent rocks his way through a high-flying jolter labeled "Race With The Devil". Tremendous instrumental assist handed in by the Blue Caps. Top half has the edge.

"TEENAGE BOOGIE" (2:23)
[Cedarwood BMI—W. Pierce]

"I'M REALLY GLAD YOU HURT ME" (2:35)
[Cedarwood BMI—W. Pierce]

WEBB PIERCE
(Decca 30045; 9-30045)

● It was only a matter of time before Webb Pierce would succumb to the rock 'n roll craze. The chanter has come up with a piece of his own material and has set it to the teenage beat that is currently exciting the entire record industry. It's a colorful swinger appropriately titled "Teenage Boogie" and Pierce, along with a chorus, socks it out in contagious fashion. Watch it. Could be Pierce's biggest pop item. "I'm Really Glad You Hurt Me", a middle-beat lover's lament, is another one of the top quality country ballads that the vocalist handles with finesse. Excellent pairing.

"BEFORE I MET YOU" (2:12)
[Driftwood BMI—Seatz, J. Lewis, Rader]

"WICKED LIES" (1:44) [Golden West BMI—Brewster, P. D. Jones]

CARL SMITH
(Columbia 21552; 4-21552)

● Carl Smith, who is currently riding high on the country charts with his "You Are The One", lends his magical touch to two strong pieces of material, either of which can take off and head way up there. On one half, a feelingful, moderate-paced piece labeled "Before I Met You", the chanter expressively tells how he's finally met the gal who can "set him back on his ear". The other side "Wicked Lies", is a middle beat, crying-towel romantic item that Smith renders with heartfelt emotion. It looks like another pair of hits for the artist to add to his long list. Take your pick.

"I'M SORRY, I'M NOT SORRY"
[Hi Lo BMI—W. Ballman]

"DIXIE FRIED"
[Hi Lo BMI—Perkins, Griffin]

CARL PERKINS
(Sun 249; 45-249)

● Carl Perkins, who had his "Blue Suede Shoes" on when he made the climb up the 'ladder of success' comes through with another potent item that oughta keep his popularity at 'record height'. This time the songster comes through with a steady - driving, rhythmic, blues item titled "I'm Sorry, I'm Not Sorry" and wraps it up in intriguing- money-making fashion. On the flip the artist delightfully knocks out a catchy little up tempo novelty tagged "Southern Fried". Top half should lead the way on this all-market two-sider.

WYNN STEWART
(Capitol 3515; F3515)

B+ "THE KEEPER OF THE KEYS" (2:45) [Vido ASCAP-Howard, Guynes, Devine, Stewart] Wynn Stewart, who made a solid chart impression with his very pretty "Waltz Of The Angels", follows it up with an equally outstanding job on this lovely, moderate paced weeper. Keep close tabs on this one.

B+ "SLOWLY BUT SURELY" (2:08) [Central BMI—H., W. Stewart, B. Stewart] Here Stewart waxes an infectious, quick beat, tear-compelling lover's tale. Two fine performances with a top notch musical assist turned in by Skeets McDonald's Ork.

HOUSE BROTHERS QUARTET
(State Calla 1168; 45-1168)

C+ "WOND'RING 'BOUT YOU" [LeBam BMI—Betz, Ziegler] The House Brothers, Bill, Dan, Dave and Tom, popular west coast country-barbershop quartet put their vocal talents on wax as they dish up a lilting, moderate paced romantic weeper. Pretty side.

C+ "ARKANSAS MOUNTAINS" LeBam BMI—Howell, Moore, Chase.] On the lower deck the boys offer some of their pleasant harmony on a sentimental waltzer with heartfelt lyrics.

HELEN CARTER
(Hickory 1053; 45-1053)

B+ "A HEART FULL OF SHAME" (2:24) [Acuff Rose BMI—Carter] Helen Carter intros on the Hickory label and comes through with a penetrating performance on a middle beat lover's tale. Strong wax.

B "SWEET TALKIN' MAN" (1:58) [Acuff-Rose BMI—Carter] On the under slicing the canary spins a fetching, quick paced romantic piece. Pleasing coupler.

HOMER & JETHRO
(RCA Victor 20-6651; 47-6651)

B+ "WHERE IS THAT DOGGONE GAL OF MINE?" (2:07) [Trinity BMI—Hicks, Gwyn, Leisy] Although Homer and Jethro have 'gone to the dogs' on their latest Victor release, they're still a cinch to rake in the sales, spins and laughs. This one is a quick beat side-splitter that the boys 'bark out' gleefully. Could be real big, country and popwise.

B+ "JUST BE HERE" (2:22) [Tannen BMI—B. Newman, S. Long] This end the duo tantalizingly waxes another one of its fast paced novelty specialties. Two solid coin-pullers.

RED GARRETT
(Decca 30047; 9-30047)

B+ "MAY YOU NEVER BE ALONE" [Acuff-Rose BMI-H. Williams] "A BED OF ROSES" [Old Charter BMI—R. Garrett, J. Valli] (2:34) A tribute to the late Hank Williams is recited with touching sincerity by Red Garrett who also sings one of Hank's own compositions. Watch this one. Could bust wide open.

B "CLEAR SAILING" (2:32) [Copar BMI—C. Garrett] A romance that has experienced rough sailing is now on an 'even keel' and Garrett sings about it with a not-so-heavy heart. Potent coupling.

JERRY IRBY
(Daffan 106; 45-106)

C+ "CALL ME DARLING" [Hill & Range BMI—T. Daffan] Ted Daffan and his Texans provide a tasteful instrumental showcase for Jerry Irby's distinctive warbling on this fast paced sentimental piece.

C+ "IT'S TIME YOU STARTED LOOKING" [Hill & Range BMI—T. Daffan] On the under half the Daffan crew neatly backs up Irby, once again, as the deep-voiced artist waxes a rhythmic, up beat blues item.

SLIM JOHNSON & GINA
(Star 56; 45-56)

C+ "YOU CARVED YOUR INITIALS" (2:16) [Perfection BMI—E. Moschetti, D. Vinson] Slim Johnson and Gina turn in a warm, sincere vocal duet as they and the diskery debut with this tender, moderate paced weeper. Pretty wedding of melody and lyrics.

C+ "CUDDLE ME" (2:03) [Perfection BMI—E. Moschetti, D. Vinson] Here the artists change the pace as they refreshingly etch a sprightly, quick beat romantic cutie. The Prairie Playboys handily assist on both sides.

THE CARLISLES
(Mercury 70951; 70951x45)

B+ "POOR MAN'S RICHES" (2:03) [Starrite BMI—Dee, Marais] The Carlisles are in top form, once again, as they beautifully spin a meaningful, quick beat item that tells of finding the greatest of all riches—a true love.

B+ "RAINBOW AT MIDNIGHT" (2:26) [Shapiro-Bernstein ASCAP—J. Miller] Here the crew sings the heart-warming tale of a serviceman returning home to his sweetheart. It's a slightly up tempo biscuit that makes for pleasant listening. A winning double-decker.

REDD STEWART
(RCA Victor 20-6632; 47-6632)

B+ "HOMESTEAD" (2:33) [Earl Barton BMI—H. Ashley] Redd Stewart engagingly spins a delectable, rhythmic up tempo ditty with cute romantic lyrics. A most appealing vocal and instrumental backdrop on a deck with click possibilities.

B+ "I'M GETTING TIRED" (2:29) [Ridgeway BMI—D. Burgess, R. Stewart] On this end a gal's voice is heard in the background as she says that, she too, is tired of their half-hearted love. An interesting, moderate paced platter that could stir up a heap of attention.

FERLIN HUSKEY
(Capitol 3522; F3522)

B+ "WAITING" (2:24) [Central BMI—B. Westergard] The polished vocal styling of Ferlin Huskey make for excellent listening as the songster persuasively grooves a feelingful, up tempo romantic piece. Could happen.

B "NOTHING LOOKS AS GOOD AS YOU" (2:46) [Central BMI—M. Thomas] Here Huskey projects with the utmost sincerity as he "sings the gal's praises" on a moderate paced heartfelt piece.

LOUISE DUNCAN
(Capitol 3524; F3524)

B+ "GOSSIP" (2:13) [Bafield BMI—I. Smith] Newcomer Louise Duncan, on her initial effort for the diskery, sings a poignant, middle beat item in most convincing fashion. Potent mid-deck recitation by a male voice enhances this top notch offering.

B+ "WHEREVER YOU ARE" (2:21) [Bafield BMI—B. Woods, J. Cuviello] The chirp says that she'll always love the guy no matter where he may be. It's an up tempo tale on which she, once again, demonstrates real class. Remember her name. She'll be a chart-topper in the near future.

BOB GALLION
(MGM 12327; K12327)

B "A FOOL IN LOVE" (2:09) [Acuff — Rose BMI — Gallion] Smooth-toned Bob Gallion sends up a flavorful reading on a fast paced romantic weeper. He's tryng to prove to his gal that he really loves her and wants her to reciprocate.

B "TRADEMARK ON WHAT I'VE FOUND" (2:29) [Acuff-Rose BMI—Gallion] Gallion also craves the gal's affections here but he's in a happier frame of mind. It's a light - hearted biscuit that bounces along gaily. Attractive two-sider.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Country Round Up

Lee Sutton, back at the WWVA-Wheeling, W. Va., turntables after a two week vacation with his folks and friends passes along the following information from WWVA's "World's Original Jamboree".

Ole' Brother Charlie and **Daisy Mae** (Columbia) have joined forces with **Skeeter Bonn** (RCA Victor) and the Pickin' and Singin' Boys with Sally Jo to form one of the best shows to go out from the Jamboree. The fresh, new voice with the Dusty Owens band is pretty **Janice Morgan.** Janice has been appearing with the Dusty Owens show all summer but will be returning to Binghamton, New York with the re-opening of High School. **Donna Darlene** was slated to rejoin the Rodeo Boys, Sunday, August 26. **Hardrock Gunter** is now spending his vacation time-off at reserve camp at Camp Breckenridge, Kentucky.

DUSTY OWENS

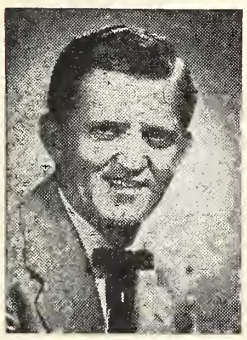
Since his last newsletter, Sutton reminds everyone that Sun Records has released Hardrock's composition, "Juke Box, Help Me Find My Baby" by Hardrock and the **Rhythm Rockers.** The tune is backed with "Fiddle Bop". Mercury Records has also released the tune by a new artist, **Tommy Mitchell.**

Stoney Cooper and **Wilma Lee's** latest Hickory record release, "Cheated Too" and "This Crazy, Crazy World" now on the trade magazines' national hit parade. **Rusty and Doug** (Hickory) due for a new release the first of September. **Dutsy Owens** and the **Rodeo Boys** (Admiral) recently recorded in the WWVA studios, songs for immediate release.

Scheduled to appear on "Jamboree Command Performance" in the coming weeks are disk-jockeys: **Cowboy Phil,** WHJB—Greensburg, Penna., Curly Wilson, WCHI—Chillicothe, Ohio, and Ralph Hunt, WABI, Bangor, Maine.

Jolly Joyce reports that **Paul Cohen,** Decca A&R, has recently signed **Wilf Carter,** alias **Montana Slim,** to a five year pact, after 20 years with RCA Victor. The Jolly Joyce Agency is his exclusive representative for all personal appearances.

Since returning from his vacation, **Tony Davis-WTSL-Hanover,** N. H., has taken over the country and western platter spinner duties. His show tagged "Hometown Jamboree", is a two-segment show heard Mon. thru Fri. at 4:45 P.M. 'til 5:00 and 5:30 'til 5:45.



RED SOVINE

Fred Lynn, KWTO-Springfield, Mo., informs us that **Jimmy Wakely,** filling in for Red Foley on the Jubilee, stopped in at "Hillbilly Heaven" to visit with proprietor Lynn. Wakely brought along his Decca duet waxing with **Karen Chandler** tagged "Crazy Arms" and "Tonight You Belong To Me." Fred sez the record recalls the 'different sound' that Jimmy and **Margaret Whiting** had a few years ago on "Slipping Around." . . . **Curtis Gordon's** newest Mercury waffle, "Hey Mr. Sorrow" and "Play The Music Louder," looks like it could develop into the big one for him. Curtis passes along his thanks to all the ops and deejays for their help on his last waxing "Draggin' " and "Mobile, Ala."

Webb Pierce recently completed a number of the Flamingo Films country shows, plays at **Roy Acuff's** Dunbar Cave, Aug. 19, along with **Red Sovine** and **Eddie Hill** before taking a much needed two weeks rest.

Faron Young and his Country Deputies played a return engagement for **Dick Blake's** Plantation Park, Indianapolis, Indiana to over 6,500 people, Sunday, August 12. Blake, Indianapolis promoter recently opened Plantation Park booking talent each Sunday. It seems to be off to a good start, with plans continuing with **Hank Snow,** Aug. 19 and other Opry talent on following Sundays throughout the summer season.

Happy Ison, WORZ, Orlando, Florida recently hosted **Webb Pierce, Faron Young,** the **Country Deputies, Red Sovine, Jimmy** and **Johnny** and had two packed houses at the Municipal Auditorium, Orlando, Florida, July 28. The following day the same show played Charleston, South Carolina and the following week vacationed at Daytona Beach. "It was a nice vacation," quotes Webb and Faron, "even though the Labrador current was a little cold for swimming."

Paul Simpkins, WBAM-Montgomery, Alabama, this past week pulled over 750 replies to the **Dave Rich** release "Ain't It Fine and gave away pictures of Rich in promoting his record. Simpkins' reports from Montgomery that he is now making Saturday personals in nearby Union Springs, Alabama. Working with Paul is the Clyde Farmer Band from Maxwell Air Force Base in Montgomery. Other talent will be booked for coming weekends, according to Simpkins.

FARON YOUNG

Denver Duke & Jeffery Null, now with Mercury, are booked to appear at the Civic Center in Hammond, Ind., on Aug. 26th. Along with the boys will be **Bonnie Sloan, The Cisco Kid,** and **Danny Turner** and his band.

Billie Smith writes that good friend, **Harmie Smith,** KDET-Center, Tex. played host to **Jimmie Davis** whose Decca waxing of "Dear Son" is going fine. Also in to visit with Harmie was **David Houston,** "Louisiana Hayride" star, whose new release on Victor, titled, "Sugar Sweet" and "Hasta Luego," Harmie feels, will be his greatest. Other visitors included, **George Jones, Slick Norris** and **Tillman Franks.**

Wink Lewis, C&W deejay at KMIL-Cameron, Texas, notes that be recently recorded his first disk for Tone Records of Cameron. The titles are "More Times Than One" and "ZZZTT, ZZZTT, ZZZTT." On the 22nd Lewis took a one month leave from his DJ duties to go on tour with **Jimmy Heap,** in addition to promoting his waxing. **Bill Reynolds,** Tone Prexy, has signed and plans releases in the next two months for the following artists; **Sir-Cedric Fat-Wallett 11, Bud Shaw, Gaylon Christie & his Downbeats, Blackie Vale, Richard Wilkinson** and of course **Wink Lewis.** Titles of the Wilkinson release due out this week are "My Dearest Prophecy" and "Wicked Woman."

Received the latest issues of "The Tomahawk-S.M.O.K.E. S.I.G.N.A.L." official organ of the **Marvin Rainwater** fan Club and **Murray Nash's** "Ad Libs & Intos".

Jim Reeves (Victor) who headlined the Grand Ole Opry show at the Wisconsin State Fair from August 18th to 26th was tendered a surprise birthday party on the 20th. Attending were **Betty Foley,** (Decca), **Floyd Cramer** (MGM), **Tommy Hill** (Hickory), **Kenny Hill, Jimmy Day, Bobby Meyers, Charlie Lamb, Dub Allbritten, Mrs. Reeves, Herbert L. Shucher, Joe "Red" Hayes** (Capitol) and **Jimmy & Johnny** (Decca).

JOE 'RED" HAYES

Following the fair, Reeves returned to Nashville before leaving for Birmingham, Alabama and then on to Texas for a well deserved vacation. In September Reeves is booked solidly in the northwest.

Jim Halsey, Personal Mgr. for **Hank Thompson** reports that Hank and **His Brazos Valley Boys** opened for a ten day stay at Pittsburgh, Pa.'s swank supper club, the Holiday House on Friday, August 24. This is the first time in the nitery's history that they have featured a western attraction as the headliner. The first night was a sellout and second night had such a crowd that the State Patrol was called out to help direct traffic on the hiways in front of the club. The club was filled to capacity all evening and the lobby was jammed with customers wanting to see Hank and his band. Club operator, **Johnny Bertera,** stated he had never seen anything like the way Thompson broke the house up with his brand of country and western music.

For the fourth straight year, THOMPSON and the boys have been booked as one of the feature stars of the Texas State Fair. The Fair is held in Dallas, Texas and is the largest of the state fairs in the Nation, doing over a million and a half paid admissions each year. Hank and the band will do three shows daily.

Carl Stuart types from WAMO-Pittsburgh, Pa., that since his opening, Aug. 13th, he's met with great success and that the public has accepted country music a lot faster than he expected. Carl, who is knee deep in mail, with sponsors and more personal appearances coming in every day, programs 9 hours of country music and plans to program more. On Aug. 16th and 17th he moved the entire operation to Grant's Dept. Store in Pittsburgh and appeared before capacity crowds both days. **Hal Smith,** personal mgr. of **Carl Smith,** types that Carl has just completed his film series for **Al Gannaway** Productions shows entitled "The Country Shows" and at present is working on his DJ Radio Programs for the A.B.C. Network produced by Gannaway. The radio show is heard over some 323 stations and is becoming more popular with the public each week. The fan mail response has been more than expected at this particular time.

HANK THOMPSON

Smith and the **Tunesmiths** played to better than 12,000 people in Live Oak, Fla. Thursday, August 16 for the Chamber of Commerce at the Local Football Stadium. According to the officials of the Chamber of Commerce this is one of the biggest turnouts for any type show in the history of Live Oak.

Smith and the crew are slated for the Prince Albert portion of the Grand Ole Opry Saturday night, Sept. 1.

Jimmy Newman is scheduled for an extended tour starting Sunday Sept. 16 of 15 to 25 days through the west and back in through the southland. This will be the first official Grand Ole Opry tour that Newman has played since joining the Opry.

All deejays wanting copies of any Carl Smith or Jimmy Newman releases can write to **Hal Smith** at 4705 Gallatin Rd., Nashville, Tenn.

Ree Pine reports that WRVA's "Old Dominion Barn Dance" in Richmond, Va., went overboard on last Saturday's visiting guests which included: **Windy Lindy Wade** from WCMS over Norfolk way; **Cal Newman** from Petersburg; **Jeannie Asble** from WTAR-TV, Norfolk and good friend **Pete Pike** of Decca recording fame who is being considered for a regular place on the Barn Dance cast. The guest list for the 25th included those famous kids from WSLS-TV in Roanoke, the **Robertson Brothers,** who range from 6 to 16 years old.

CARL STUART

Sunshine Sue is away on vacation and visiting her folks in Iowa and **Jim Wilson** is doing the emcee chores during her absence. **Don Reno & Red Smiley** will not be with the Barn Dance this week-end because of their tour and recording activities in Cincinnati, but they return September 1st, and will present the juvenile member **Little Ronnie Reno. Janis Martin** was in Lynchburg, Va., Friday the 24th, appearing at the local Junior Chamber of Commerce's hillbilly jamboree and gave everyone a first hearing of her brand new RCA Victor release, "My Boy Elvis" and "Little Bit".

Matt Edwards, Promotion Mgr. for Perfection Music writes that Star Records, a Perfection subsidiary, has its first release out this week. The titles and artists are "You Carved Your Initials" and "Cuddle Me" by **Slim Johnson, Gina** and the **Prairie Playboys.** Matt adds that "Initials" was aired by Slim and his group over WJAC-TV in Johnstown and he received over 300 requests from four different states to do the song again.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, **The Cash Box,** 26 West 47th Street, New York 36, N. Y.

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it makes titles easier to see
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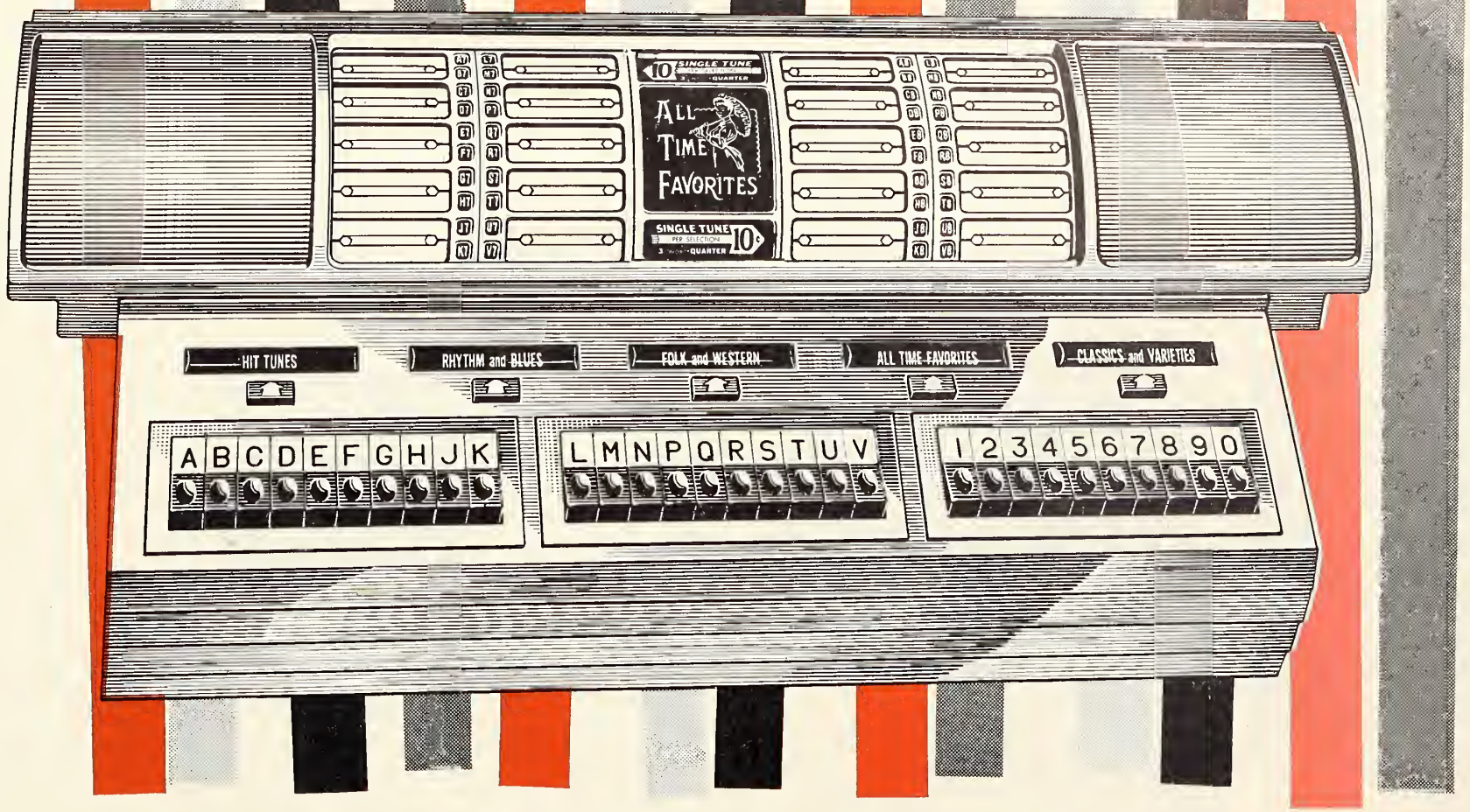
10 SINGLE TUNES
ALL TIME FAVORITES
SINGLE TUNES 10
HIT TUNES
RHYTHM and BLUES
FOLK and WESTERN
ALL TIME FAVORITES
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Here and There

DETROIT, MICH.—What is more appropriate than the coin machine industry taking a few lessons in promoting from the world's greatest promoters—the auto industry? In order to introduce its 1957 models in a properly excited atmosphere, the manufacturing firms are planning all kinds of shows and conventions. For the first time since pre-war days, the auto industry will introduce new models in a cluster in December at the National Automobile Show in New York's Coliseum. All companies necessarily will have shown their new models in advance of the opening date, December 8. A few, however, will do more than that. They are holding back special cars of one sort or another for unveiling at the time the show begins. The auto industry has been working hard for months to assure the properly excited atmosphere. The intensity of the publicity searchlight will be on the show itself, but the press from one end of the country to the other has been urged to give editorial recognition to the event. Substantial radio and television arrangements have been made. In addition, plans are being developed for a revival of the annual national banquet of bygone days.

(*Editor's note: How well the coin machine industry could learn from these top brains—who admit the necessity of creating excitement and glitter to stimulate the men and women to buy their products—thru the medium of a convention. The coin machine industry needs the stimulation of a convention. Who's going to take the initiative?*)

NEW YORK—Sales and profit figures have been increasing continually for most of the nation's firms. On occasion we have listed in this column the names of those firms who have reached top figures. Advertising and promotion have played a featured role in pushing these firms to the top. Printer's Ink, weekly magazine of advertising, selling and marketing, releases some very interesting facts. In 1955, it reports, 290 companies spent a million dollars or more during the year for advertising. In 1954, only 259 firms were in this bracket. Just for the fun of it, here's the leading advertising spenders: General Motors Corporation topped the list with $121,434,936, followed by Procter & Gamble with $57,494,845. Next in order were Ford Motor Company, $54,403,228; Chrysler Corporation $54,235,211; General Foods, $38,030,311 and Colgate-Palmolive $34,860,928.

What About LOWER PRICES?

Operators agree that, regardless of price, if a machine will amortize itself and show an equitable profit return on the investment made in the machine within a reasonable period of time, then that machine is "priced right."

This, then, can mean that even tho the machine may be priced much, much higher than other products in that very same division (for example: the games field) it still pays the operator to purchase this higher priced machine than to buy a lower priced game that won't as rapidly amortize itself and as quickly show him an equitable profit return on his investment.

This also brings two very important questions into being. What should be considered a "reasonable period of time" for amortization? What should be an "equitable profit return" on the investment?

Operators, on an overall average, have set up their own amortization periods for what they believe should be fact as regards profit.

For example, a juke box operator who pays more than $1,000 for a new automatic phono, may set up an amortization period based on a front money guarantee of $20 per week. That means he clears the price (not counting expense and overhead) at the rate of 20% amortization of the cost per week.

It seems that this is accepted as the general mathematical basis of figuring a really profitable and worthwhile product as far as the average operator is concerned.

This also seems to mean that the juke box operator intends to enjoy a profit return on his original investment for the months and, sometimes, for the years that follow that he continues to retain that very same juke box.

Where this actually happens, this juke box, regardless of its price, is considered a very profitable investment.

Where amusement games are concerned, the same mathemetical ratio is used, but on a much speedier amortization basis.

A $600 game is expected to amortize itself on the basis of $50 per week gross intake. This means that, in twelve weeks or about three months the game, as far as the outside cost is concerned, has completely amortized itself.

Of course, after three months, the game is not expected to take in anywhere near $50 per week, nor even half this amount in many cases. But if it can be kept going, and the players' interest in it maintained for another few months, this is the equitable profit the operator agrees makes the game worthwhile purchasing.

One operator also figures to profit on an earlier trade-in while the valuation is still in a high range for this machine in the used market.

Another cares very little about the trade-in value and is inclined to continue ahead with the machine until it has worn away its earning potential as far as play interest is concerned.

The trade-in valuation has a very definite effect on the equitable profit factor involved.

The matter of lower prices in the coin machines industry is, therefore, relative. The fact is, in repetitive simplicity that, regardless of the price, the operators must be able to amortize the cost and enjoy an equitable profit return on the investment within a reasonable period of time.

PRE-WAR PHONOS FADE

Very Few Pre-World War II Phonos Left Except Where Location Owned. Estimate About 100,000 Post-War Phonos of 8 and 10 Year Old Vintage Continue To Block Off Many Top Spots Thruout Nation.

Many Distribs Plan Top Trade-In Drives in Effort to Get All Areas to Use Finer Hi-Fi, Multi-Selection Music and Thereby Gain Greater Approval of Press and Public for Automatic Music Industry

CHICAGO—A survey just completed indicates that the pre-war phonos have just about faded from the scene. This does not include those pre-war phonos that are location owned.

Reports indicate that there are still many retailers who own their own machines. These storekeepers are reported to be retaining their pre-war phonos, regardless of the fact that the intake is extremely low and also that the tonal quality of these phonographs is anything but complimentary to the industry, or for that matter, to their own customers.

Otherwise, it would seem that, at long last, the automatic music industry has progressed to the point, as the Fall season of 1956 comes into being, where very, very few pre-war phonographs are being operated. The number now on location is considered infinitestimal compared to the over 550,000 automatic musical instruments throughout the U. S.

One factor that has caused many to pause is that a large number of the early models of post-war phonographs —those of eight- and ten-year vintage—are still on location This number is estimated at 100,000. These are said to have their effect as far as poor public relations are concerned.

Many noted music distributors are planning trade-in drives in an effort to remove these old and worn machines from locations in their areas. They would like to see these replaced with the new, modern and very beautiful high fidelity, multi-selection phonographs.

The general belief is that, once these are cut down appreciably in number, the entire industry will benefit from better understanding of the press and public, due to finer tonal qualities of the new and modern high fidelity phonos.

The location owners, they say, will find the beauty of these marvelous multi-selection instruments of tremendous value in enhancing their own fixtures as well as winning the acclaim of their customers.

Some distributors plan to make their trade-in offers so attractive, in an effort to get these eight- and ten-year-old phonos off locations, that they just cannot see how their offers can be turned down.

Many also point out that the new phonos are more certain to start 10¢-play action in many areas and that this alone, from any standpoint, makes it worthwhile for operators to rid themselves of these old and toneless early post-war phonos.

Better public relations seems to be the core of the drive that the distributors, interested in removing the very old eight- and ten-year post-war phonos from locations, will feature.

They are certain that the music operators will agree that it is worthwhile from every standpoint, better public relations, closer and better cooperation from location owners, higher profits resulting from greater attractiveness and superior play appeal, to trade in their old 8- and 10-year machines for the new multi-selection high fidelity phonographs.

It is pleasing, many of the music leaders report, to know that the pre-war phonos are gradually disappearing entirely. Now, they believe, the leading distributors in the industry should do everything in their power to help remove the eight- and ten-year-old machines so that all the industry, nationwide will be able to benefit from the better public relations this will definitely produce.

It is a surety they state that the press will give the trade better notices and that the public will appreciate the finer tonal quality and beauty as well as greater multi-selectivity of the modern automatic musical instruments.

Urge Mfrs. Run Big National All Divisions Convention In Chi

Will Stimulate and Excite Trade

NEW YORK—As a result of our attending the Wurlitzer "Centennial" celebration at North Tonawanda, N.Y., we are more convinced than ever that the industry not only needs a big get-together convention in Chicago, but coinmen want it.

They urge *The Cash Box* to get the manufacturers together, both music and amusement machines, and start the ball rolling.

Talks with leading executives among the manufacturers have indicated that they would be more than interested in bringing the nation's operators of music machines and amusement machines together in Chicago. All agree that a meeting of this kind, bringing together thousands of operators, would stimulate interest in their equipment, and would send the operators and wholesalers home with pep, enthusiasm and optimism.

Operators, as well as the manufacturers, ask that someone take the initiative and make the necessary arrangements.

While coinmen have barrels of fun at conventions (like all others in all other industries), they state that by meeting with other operators from all around the country, they are able to exchange ideas to their benefit. In addition, they say, by meeting with the executives of the various factories, they get the feeling of close relationships. The operators get to know the manufacturers' problems, and the manufacturers get first-hand knowledge of the operators' problems. When this knowledge is absorbed by both parties, a closer kinship and spirit of cooperation is possible.

Just as important, a convention always creates a great deal of enthusiasm and excitement, which all concerned bring back to their home towns. This excitement and enthusiasm results in better business for all concerned—the manufacturer in increased sales of machines, and the operator in increased collections.

The coin machine industry needs a convention—it's up to the manufacturers to initiate the proceedings

Jim Mangan Suggests: "20 Year Club" Should Have Convention In Print

CHICAGO—With all the hoopla of the Democratic and Republican conventions faded off into dimness, James T. Mangan, as a member of the "20 Year Club", suggests:

"Let us, the members of the '20 Year Club', hold a convention of our own in print."

Jim is of the belief that all letters, nominating "The Most Outstanding Coin Machines Man of the Year," should be printed.

"This," he says, "will give everyone an opportunity to comment on those who have been nominated.

"It will also give many of us the opportunity to write why we think any one certain man should be put in nomination for the '20 Year Club's Gold Coin Award' as the 'Most Outstanding Man of 1956'.

"It'll be a lot of fun," continued Mangan, "and, at the same time, it will have its more serious side.

"So," he concluded, "let's all get together and build ourselves a great big 'convention-in-print' that will have all the sound and fury and hoopla of the big political conventions just past."

"The Cash Box" "Price Lists" Official Source For Belgium Custom Authorities

ANTWERP, BELGIUM—Reporting on conditions in this country, Sal Groenteman and Al Polak, Belgian Amusement Company, Ltd., this city, state, "The Belgium Custom Authorities, at our request, have accepted THE CASH BOX as their official source of information for prices of coin operated equipment, and now base their taxations on your price lists of used machines.

"Importation of all kinds of coin operated amusement machines", advises Groenteman, "are still satisfactory and American made machines are in great demand all over Europe."

Through The Coin Chute

NEW ENGLAND NIBBLES

Distribs are planning fall programs after an active summer which saw a big upswing in music, games and arcade equipment. Outdoor ops are experiencing an extended season with outlook for hot weather through September and are leaving their equipment at fun spot and beach locations to take full advantage of the extension... First of the fall showings will be held soon by Associated Amusements (Rock-Ola) for the new Rock-Ola "200", which was unveiled in Chicago recently. **Ed Ravreby** and **Dick Mandell**, general manager of Associated, are making extensive arrangements of the showing, dates to be announced.

Activity toward the formation of a "Massachusetts Automatic Merchandising Council" is underway with some 40 ops already pledged. Sole purpose of the Council will be to represent all segments of the automatic merchandising industry in Massachusetts on matters pertaining to legislation, taxes, licenses, sanitary codes and adverse publicity. Immediate need for an over-all org is obvious, sponsors say. There is a strong trend throughout the nation toward the regulation of machine vending, they point out, particularly in food and beverage products, by means of sanitary codes and licensing. A meeting is to be held at the Kenmore Hotel on Tuesday, Sept. 11, at 8 p.m. to get the ball rolling. The session is called by the Guild Associates, industry association managers, who represent the Eastern Mass. Music Operators Ass'n. and the Cigarette Merchandisers Ass'n.

At Redd Distributing (Wurlitzer), **Si Redd** and **Bob Jones** back home from the Wurlitzer "Centennial" celebration held at the Wurlitzer factory. Report activity continues at a rapid pace with music in the forefront and increasing demand for in-line games . . . At Atlas Distributors, (AMI), **Louis** and **Barney Blatt** planning their fall sales trips through the territory . . . At Trimount Automatic Sales Corp. (Seeburg), demand for Seeburg "V-200's" is reported phenomenal and Mutoscope's "Lord's Prayer" is a runaway with orders still pouring in. **Irwin Margold**, gen. mgr., reported big round of activity for the firm's new RCA sound equipment department with sales staff busily engrossed in contracts and bids for industrial and hospital installations . . . Ops visiting around town this week included: **Ray Shea**, Worcester; **Dave Baker**, Arlington; **Bill Hamel**, Concord, N. H.; **Saul Taube**, Manchester, N. H.; **Al Dolins**, Hyannis; **Ralph Lackey**, West Roxbury; **Ray Faini**, Framingham; **Harry Deshowitz**, Chelsea; **Harry Lazarus**, Brockton; **Dave Garbarino**, Framingham; **Ralph Ridgway**, Springfield; **Jim O'Connor**, Danielson, Conn.; Pete **Suma**, Bristol, Conn.; **Eddie Ross**, Torchester; **Tom Libby**, Haverhill; **Henry Levine**, Milton; **Sol Robinson**, Newton; **Bill Sullivan**, Bangor, Me.; **Ken Estes**, Keene, N. H.; **Walter Luby**, Worcester; and **Tony Grazzio**, Quincy.

Through The Coin Chute

WEST TEXAS TINGLES

W. E. Mooney, Ft. Stockton, putting on new Spanish records on his phonographs. A large portion of the population in his section of West Texas are Spanish-speaking. His son, Dick, was having a round with a can of tomato juice and a little bit of vodka . . . J. C. Stubblefield, Pecos, after being a dispatcher for the Greyhound Bus Lines for fourteen years, finally had to go to school this month to learn how to be a dispatcher . . . Dan Daniels, Pecos, watching the conventions on television . . . The mother of Mrs. George Green, Odessa, was not expected to live at the last report . . . Bill Sheffield and his wife, Nell, were at the Wurlitzer show, leaving his new service-man, Everet Daniels, in charge of the route . . . Tommy Withrow, Midland, off on a vacation in the mountains of New Mexico and was to play in a golf tournament at Cloudcroft while there . . . Bill Shuman, Carlsbad, recently sold his drive-in cafe there to enter full time into the juke box business . . . George New, Hobbs, off to Louisiana for his vacation . . . Mr. and Mrs. John Beard, Brownfield, in Mineral Wells, shopping at the Wallace Distributing Company, AMI distributors . . . Mrs. W. E. Smart, Slaton, sister of Allen Wallace, passed away on Aug. 27 after a long illness . . . Peggy Alcott, Abilene, busy at her desk at the M. T. Cornelius office.

Airmail Subscription
The Cash Box $30.

Bally's New In-Line "Big Show"

JACK NELSON

CHICAGO — Bally Manufacturing Company, this city, this week introduced its newest in-line game "Big Show", which is now on display at all of its distributors.

"'Big Show' features a brand new scoring idea known as 'Triple-Deck Advancing Scores'", advised Jack Nelson, Bally general sales manager. "All 25 numbers on the backglass card are tied together with red, yellow or green lines, and three separate series of advancing scores appear at the bottom of the backglass; one for red-line scores; one for yellow-line scores; one for green-line scores. Each series is sub-divided into scores for 3-in-line, 4-in-line and 5-in-line. The player may score separately in each of the three colors, with scores ranging up to 600. All three series of scores advance separately, but rapidly enough to stimulate lively play.

"Prolonged location tests have proved this new scoring idea to be extremely popular among players," continued Nelson, "resulting in a remarkable increase in collections."

Other "Big Show" features include poular "Magic Squares", permitting the players to shift card-numbers for greater scoring advantage; "Extra Time" for moving "Magic Squares"; "Ballyhole", releasing first extra ball without coin-play; "Corners" that score as green 5-in-line; spoted 2 and 18; and "Extra Balls".

Busman's Holiday

CHICAGO—Sam Kolber, salesman for First Coin Machine Exchange, this city, spent part of his vacation calling on customers, according to Wally Finke.

Seems that Sam couldn't resist calling up when he drove into towns on his ride up Michigan and down Wisconsin. "Just to say 'Hello'," confided Sam.

"Next thing I knew I was invited over and being entertained most royally. So by the time I got back to the office, I was ready for another vacation."

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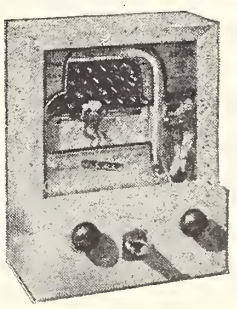

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WURLITZER "CENTENNIAL"

NORTH TONAWANDA, N. Y.—The Wurlitzer "Centennial" Celebration, conducted in a "circus" atmosphere, at the factory here on Thursday, Friday and Saturday, August 23, 24 and 25, can only be described in terms used by circus exploitation men. It was tremendous. It was great. It was sensational. It was glorious. It was stupendous. It was magnificent. It was thrilling. It was terrific. And most of all, it was successful—from the viewpoint of Wurlitzer and its 1,200 guests.

The men and women from all over the United States were kept on the go continuously for three solid days, and enjoyed every minute of it. From the moment of a guest's arrival in Buffalo, everything was arranged. Breakfast was served every morning in the Statler Hotel. Busses took the guests to the Wurlitzer factory and back again. Lunches and dinners were ready for consumption at scheduled times every day. Entertainment was provided day and night. And all topped off with a sumptuous dinner and stage show at the Statler Hotel on Saturday night.

Coinmen arriving on Thursday were served a buffet meal.

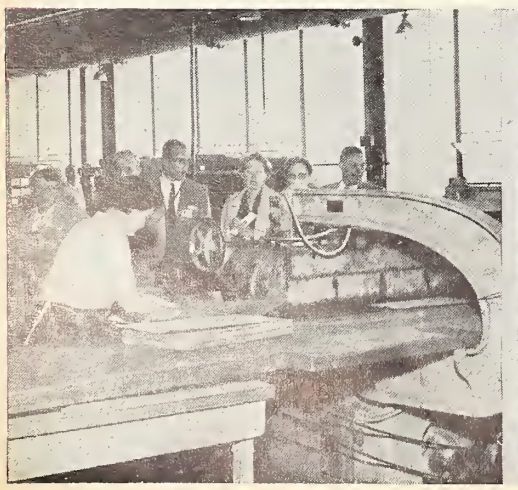
On Friday morning, busses took everyone to the Wurlitzer plant. The busses drove thru the city of Buffalo, accompanied by police cars, dancing drum majorettes and halabaloo. Everyone then made a tour thru the factory, where they saw how their juke boxes are manufactured. After a barbecue luncheon under the Wurlitzer tent, the guests were entertained with a stage show. At the conclusion of the show, everyone took in whatever type of entertainment they wanted, playing carnival games, riding a ferris wheel, merry-go-round, chute-the-chutes, etc. One of the favorites were the carvinal games, as everyone wanted the trick hats and canes being handed out as prizes. The day was completed with a viewing of the Broadway musical "Kismet" on the Wurlitzer grounds.

After an early breakfast on Saturday morning, the busses were loaded for a visit to Niagara Falls. This was one of the most enjoyable events of the celebration. Practically every guest took in this awe-inspiring trip. Coinmen and their wives were "shooting" pictures all morning. The busses then brought everyone back to the grounds, where they ravenously dug into a buffet luncheon. The afternoon was utilized by some to fly over Niagara Falls, others played the games and watched another stage show. Then came the big event—drawing for prizes. Feature prize was a Pontiac station wagon, which was won by Frank Guerrini of Lewiston, Pa. Strangely enough Guerrini also won two other prizes, a refrigerator and an electric toaster.

The big celebration was concluded with the Saturday night banquet and dance. Robert (Bob) Bear, sales manager, acting as toastmaster, introduced R. C. Rolfing, Farney Wurlitzer, A. D. Palmer, Jr., R. F. Waltemade, and several other Wurlitzer executives. Albert Denver, president of the Music Operators of New York, and Sidney Levine, attorney for this organization, presented Rolfing with a plaque, commemorating the 100th Anniversary of Wurlitzer and commending the firm for its progressiveness over the years in behalf of the juke box operator.

Sunday morning and afternoon saw a mad rush for transportation by the tired and happy coinmen.

Wurlitzer officials, who had worked so hard and so long to organize and carry out this most outstanding event, expressed themselves as completely satisfied with its results. It was a grand and glorious party.



" CELEBRATION TERRIFIC

Pictures reproduced in this issue are only a few of the many hundreds taken. These are some of the "shots" snapped during the early part of the celebration. **The Cash Box** will feature some more pictures in its next issue, among which will be those of the winners of the major prizes.

On the page opposite, top picture shows the Wurlitzer tower, and coinmen watching an outdoor stage show. Following in sequence from top to bottom, are: Hosts for the celebration: Roy F. Waltemade, vice president and manager of the North Tonawanda Division; Farny Wurlitzer, Chairman of the Board; R. C. Rolfing, President; and Robert H. Bear, Sales Manager: A. D. Palmer, Jr., Centennial Manager, handing out souvenirs—nearest man in white suit and dark glasses is Lou Casola of Rockford, Ill.: and last picture in this group shows R. C. Rolfing and Farny Wurlitzer picking up some delicacies with the members of the band looking on.

Photos across the bottom of the opposite page show guests during their tour of the factory. In center picture, Roy Waltemade shows guests Wurlitzer's first juke box.

PRIZE WINNERS

PONTIAC STATION WAGON
Frank Guerrini
Lewistown, Pennsylvania

WURLITZER ELECTRONIC ORGAN
James Fungaroli
Bedford, Pennsylvania

WURLITZER SPINETTE PIANO
Mrs. V. Anderson
Skokie, Illinois

WURLITZER ELECTRONIC PIANO
Paul Halenda
Pittsburgh, Pennsylvania

SYLVANIA CONSOLE TELEVISION SETS
Mrs. David Secre
Rochester, New York
Jerry Gillespie
Flint, Michigan
Leonard Strand
Chicago, Illinois
C. H. Flannery
Logan, West Virginia
James Jones
Richmond, Virginia

ADMIRAL PORTABLE TELEVISION SETS
Jerry Gillespie
Flint, Michigan
Mrs. John Wagner
Dearborn, Michigan
Mrs. M. Flexer
Williamsport, Pennsylvania
H. Christianson
Seattle, Washington
Mrs. Val Andreas
Malone, Wisconsin

ADMIRAL REFRIGERATORS
C. H. Flannery
Logan, West Virginia
Mrs. Roy Kiser
Durango, Colorado
Frank Guerrini
Lewistown, Pennsyvanlia
(Deluve model)

FRIGIDAIRE REFRIGERATORS
Larry Bodell
Sparta, Michigan
Mrs. James A. Jones
Richmond, Virginia

FRIGIDAIRE AUTOMATIC WASHERS
Mrs. J. Szuch
New Kensington, Pennsylvania
Ed Brodniak
Everett, Washington
Mrs. Harold Bradley
Cookeville, Tennessee

WEL-BILT GAS RANGE
Allen Grant
Geneva, New York

SYLVANIA CLOCK-RADIOS
Mrs. Allen Grant
Geneva, New York
Mrs. Wilmer Emge
Belleville, Illinois
Wilmer Emge
Belleville, Illinois
H. G. Crews
Tivoli, Texas
Sam Puice
Austin, Texas
Joe Salardino
Denver, Colorado
Mrs. Joe Salardino
Denver, Colorado
George Hillick
Norfolk, Virginia
Jerry Palassis
Charleston, South Carolina
Ralph DePaulo
Needham, Massachusetts
Mrs. James Tolisano
Hartford, Connecticut
Mrs. A. Bradley
Cookeville, Tennessee
Virail Boyle
Soldier's Grove, Wisconsin
Mrs. Gordon Wimson
Mankato, Minnesota
H. Benno
San Diego, California
Lee Nelson (2)
Santa Ana, California
Harold Chassen
Maplewood, New Jersey

SYLVANIA RADIOS
Helen Babich
Aliquippa, Pennsylvania
Mrs. Paul Halenda
Pittsburgh, Pennsylvania
Paula Halenda
Pittsburgh, Pennsylvania
Mrs. D. M. Smith
Wilcox, Pennsylvania
Mrs. George Hillick
Norfolk, Virginia
Jerry Palassis
Charleston, South Carolina
Lee Nelson
Santa Ana, California
Anthony Hesch
Arlington Heights, Virginia
Mrs. Allen Kerner
Far Rockaway, Long Island

UNIVERSAL TOASTERS
Larry Bodell
Sparta, Michigan
Mrs. Allen Grant
Geneva, New York
Wilmer F. Emge
Belleville, Illinois
Mrs. Howard Ellis
Omaha, Nebraska
Harold Ellis
Omaha, Nebraska
Jerome Wit
Omaha, Nebraska
Mrs. H. Silverstein
Cleveland, Ohio
H. Silverstein
Cleveland, Ohio
Bernard Poss
Aurora, Illinois
John Wallace
Oak Hill, West Virginia
Charles Miller
Billings, Montana
Mrs. D. C. Bradley
Prichard, Alabama
Mrs. Ludvic Herlevic
Monroe, Louisiana
H. T. Rowell
Mumford, Alabama
Anthony Sisirianna
Galeton, Pennsylvania
Mrs. W. Adams
New Kensington, Pennsylvania
Frank Guerrini
Lewistown, Pennsylvania
Mrs. R. Alger
Seattle, Washington
H. Christianson
Seattle, Washington
R. J. Oley
Richmond, Virginia
A. Grazio
Boston, Massachusetts
George Rode
Terryville, Connecticut
Mrs. Harold Bradley (3)
Cookeville, Tennessee
Mrs. Bill Siddens
Bowling Green, Kentucky
Stan Muckler
Los Angeles, California
C. Bookmeier
Green Bay, Wisconsin
Mrs. Harold Chassen
Newark, New Jersey
Mrs. C. Ehrle
Bayshore, Long Island
Mrs. George Maccaro
Wantagh, Long Island
Estelle Moore
East Rockaway, Long Island
Mrs. Ben Sohm
Seaford, Long Island
Ben Sohm
Seaford, Long Island

These pictures will give the reader an idea of the fun and frivolity enjoyed by Wurlitzer's "Contennial" Club members.

(Top of column, left): Group takes in a ride. Seen in the leading car are Bert Davidson, Wurlitzer Mid-West district salesman, and Carl J. Angott, Angott Distributing, Detroit, Mich. (Right): Guests pouring thru the grounds go underneath a welcome sign. In front, facing camera are Mr. and Mrs. Andy Hesch of Arlington Heights, Ill.

(Second column from top, left): Ruth Morrison helps her husband enjoy outdoor meal. (Right): Coinmen loading up their plates. On extreme right, with back to camera is Ozzie Truppman of Bush Distributing, Miami, and facing him is Bob DuPuy of F.A.B. Distributing, New Orleans.

(Third column from top, left): Guests tossing for prizes. (Right): Mrs. Alton Berg enjoys some cotton candy.

(Bottom column, left): Mrs. Betty Miller of Racine, Wis., rests her tootsies while riding the merry-go-round. (Right): Mr. and Mrs. Allie Goldberg, Young Distributing, N. Y., getting their souvenir hats and canes.

Gets Up-Gets Out-Gets Busy

Remember for
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it's
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SCOTT CROSSE COMPANY
1423 Spring Garden Street
Philadelphia 30, Pa. Tel. RI 6-7712

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$$$ OR TRADE
ALL-STATE COIN MACH. EXCH.
4407 W. Fullerton Ave., Chicago 39, Ill.
(All Phones: BEImont 5-6770)

ALL GAMES RIGHT FROM LOCATION IN WORKING ORDER

BROADWAY	$325.
MIAMI BEACH	210.
BIG TIME	205.
VARIETY	90.
BEACH BEAUTY	310.
KING O' SWAT (Very Clean)	285.
JET	135.
VICTORY	100.
ROYAL	50.
CHIEF	65.

GAMES IN WORKING ORDER RIGHT FROM LOCATION
5 SPOT LITE, 1 ATLANTIC CITY, 1 PALM BEACH, 3 YACHT CLUB—Package lot, as is ..... $100.

WRITE — WIRE — PHONE TODAY!
We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA
AKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

Importers:
RUNYON SALES COMPANY has served the coin machine industry thruout the years with the best music and amusement machines—both new and reconditioned. We have built up an enviable reputation by supplying the trade with the finest reconditioned machines—at the most reasonable prices.
We now have expanded our service to coin machine firms thruout the world. We invite European buyers to contact us for any of the machines they need. We have them all—music, pinballs, in-lines, kiddie rides, guns, arcade machines, etc. All machines checked — and re-checked—by our skilled technicians before packing.
Write us your needs! You'll be agreeably surprised and pleased with the quality of the machines—and, of course, with the price!
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231 Windsor St., Hartford, Conn., JA 7-4470

PAUL HUEBSCH

CHICAGO — This past week Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, stated:

"I got up, got out and got busy", he reports.

According to Paul, "The editorials in 'The Cash Box' just worked on me and stimulated me to the point where I decided to get out into the trade and learn for myself just exactly what was what.

"Well", continued Paul, "I've learned plenty.

"I got more new ideas in a few hours out of my office than I've received in the office in weeks.

"All I can now say is for everyone to keep their eyes glued on Keeney.

"We have some new products and some new ideas under way which we believe are going to prove among the best this industry has yet enjoyed."

75% Dime Play In Albany, N. Y. Area

ALBANY, N. Y. — Henry Wertheimer, Davis Distributing Corporation, Albany office, this week reported that 10¢ play has made great progress in his area.

The operators in this territory started a serious dime play campaign only a half dozen months ago. Today, Wertheimer states, "In the Albany territory, which includes the area from Canada to Oneonto and from Utica to Berkshire County, Mass., 75% of all locations are now on 10¢ play.

"We believe", concluded Henry, "that by the end of the year the entire area will be 90% on the dime."

BRING 3-WAY PROFITS!
Write FOR FREE CIRCULARS TODAY!
J. H. Keeney & CO. INC.
2600 W. FIFTIETH ST. • CHICAGO 32, ILL.

Through The Coin Chute

HOUSTON HAPPENINGS

Mrs. Joe R. Steele, 56, passed away on the morning of Aug. 20. She was the wife of Joe R. Steel, prominent in Texas coin machine circles the past 20 years and owner of Steele Distributing Co., local Wurlitzer distributors. Besides her widower, Mrs. Steele is survived by a son and daughter, three sisters and four grandchildren. . . . **H. M. Crowe**, owner of Acme Record Distributing Company flew to San Antonio on a business trip. . . . **Eddie Schatz**, prominent Austin Texas operator a recent visitor. . . . Another visitor was **Bob Cowan**, one time big operator in Fort Worth, Dallas area but out of the business now. . . . Operator **E. M. (Red) Martin** doing OK as is, but hoping business will improve with cool weather and returning vacationists . . . Lengthy bull session and coffee with **W. C. Lynch**, novelty game dealer, **Fred Troy**, operator and **Ben Wells**, service specialist. . . . Glad to hear that **Garland De Lamar**, owner of leading one stop spot for Waco Texas operators, is out of McClosky Veterans hospital of Temple. . . . Met a gang of out of town operators record shopping at United Record Distributors including: **J. M. De Olive**, Brenham; **Ray House**, Liberty; **Doug Shiver**, Richmond; **Guy Dunn**, Freeport; **T. R. Nato**, Navasota; and **Lee Palermo**, Bryan. . . . Many local operators so far have not been able to give the Rockola phonograph a close looking over for the reason that they are sold fast as they come in, **Strike Rothrock** said, and he hoped presently to hold on to one for display at Amusement Distributors, Inc. . . . Operator **Edward Arwardy**, part owner of American Music Co., shopping about for records, parts, accessories and such. . . . **Melvin J. Blum**, leading Bay City operator vacationing in the far west.

Presents Birds To Scranton Zoo

SCRANTON, PA.—Benj. Sterling, Jr., well known operator and arcade owner, this city, was a very proud man this past week when he was present when his grandson presented 2 flamingoes to the City Zoo at the Nay Aug Park, this city.

In the picture above, Ben (right) looks on while his grandson presents the birds to J. Boland, assistant superintendent of City Parks.

Sterling, one of the most progressive coinmen in the country, has contributed considerably over the years to publicizing the coin machine industry thru donatinos of equipment to charitable causes. He is acknowledged one of the leading citizens in his area.

Belgium Arcades Draw Big Crowds

ANTWERP, BELGIUM—Sal Groenteman and Al Polak of Belgian Amusement Company, Ltd., this city, (both well known in United States), operate several arcades along the Belgium seashore.

Reproduced herewith are several pictures of the tremendous crowds these arcades draw. "You will notice that arcades attract big crowds" writes Groenteman, "and we are having a wonderful season."

Through The Coin Chute

CALIFORNIA CLIPPINGS

Business along Pico continues on the up-grade even with vacations and warm weather setting in. The new tunes being covered by more than one label is creating a great deal of controversy as to which label will take off and become the hit. . . . **Lucille and Paul Laymon** were being welcomed home by the staff at Paul A. Laymon, Inc. after their auto trip to Chicago for the showing of the new Rock-Ola "200" phonograph. The Laymons were very impressed, as was everyone attending, with the new phonograph and are looking forward to the first shipment. Driving back they made a number of side trips and one was to Colorado Springs where they took the Cog Railway to Pike's Peak. **Jimmy Wilkens** was bidding farewell to **Ed Wilkes** and **Charlie Daniels** and telling them he would see them in two weeks after his fishing, swimming and skin diving excursion with his family in Ensenada, Mexico. . . . **Doc Senter** along Pico purchasing bowlers and other equipment for his operations in Bakersfield. . . . **Charley Robinson** reports that the first shipment of Mutoscope's "Lord's Prayer" machine has been received and being accepted very well by the operators. Al **Bettelman** was put in charge of the "cold beverage department" at Robinson's and was kept jumping supplying operators with cold drinks during the hot spell. Al says that sales of used equipment continues at a steady pace.

Being welcomed in as new members of the coin machine business are **Marie** and **Ray Weigel** who will operate in Studio City where they have just purchased part of Harry LeRoy's route. . . . **Mrs. L. Berman**, Sicking Distributing Company, Indianapolis, Indiana, in town and visiting her old friend **Jack Simon** at Simon Distributing Company. Jack is making a short trip to Las Vegas and then on to Chicago for a week or ten days. **John Freeman** says that the orders for foreign shipments continue rolling in which keeps **Sonny Lomberg** hustling. . . . **Ben Butler** is starting operations in and around China Lake. . . . **Jo Stafford** and **Doris Day**, two of Columbia Records top femme recording stars, dropped in to see **Norty Beckman** at Norty's Music Center last week. Norty told Doris that her recording of "Whatever Will Be, Will Be" continues one of his top sellers and told Jo that her new release of "Love Me Good" should take off and be another big one for her. Business has increased so rapidly at Norty's that he has started his remodeling and expansion program and is hiring additional help. **Ann Marinez** was telling one of the operators that she thought **LeRoy Holmes'** MGM release of "When The White Lilacs Bloom Again" should be a big record. . . . **Al Cohn** of Trico Music passing out cigars in honor of the birth of a baby daughter, **Nancy Beth**, August 24th.

Charlie Sharpe, Claymore Amusement Company, Portland, Maine, visiting his daughter in Culver City, dropped by Minthorne Music Company to reminisce with his old friend, **Roy Provencher**. Roy reports that the attendance and enthusiasm remains at a high peak for the Seeburg Service School through the summer vacation period. He says the Seeburg "V-200" phonograph remains very popular with the operators and the orders keep coming in at Minthorne. Roy has had to double his dosage of "tranquilizer pills" while holding down the fort for **Hank Tronick** who is enjoying his vacation with his family at Lake Tahoe and Sequoia National Park. . . . At Leuenhagen's Record Bar, **Barbara Chandler**, the **Solle Sisters'** attractive niece, was being teased by the operators for not washing the spot on her cheek where **Johnnie Ray** "bussed" her after his visit to the "bar" recently. **Mary, Claire** and **Kay** took a two day holiday and returned to the "Bar" and a pile of orders that will have them working day and night to fill. Mary says that with all the new releases that have come out the past few weeks that it is difficult to pick one that will be a certain hit but that she thinks the **Mills Brothers** have one with "That's Right" on Decca. Kay reports that "You've Got Bad Intentions" by **Bobby "Blue" Bland** on the Duke label is getting action from the operators. **Nancy Horton**, small daughter of **Jay Horton**, accompanies her father to Leuenhagen's each week to help him make his selections for his operation in Carlsbad.

Paul E. Kain has joined force with **Emil Winter** to form the K & W Music Company operating in San Bernadino. . . . **Lou Weinstien**, A & A Vending Maintenance, was hurrying to a service call and fell down a flight of stairs which kept him on the mend with numerous bruises for a few days. On Lou's return to A & A, **Sid Greenfield** contacted the virus and had to take four days off. **Mimi Greenfield** is keeping her fingers crossed that she won't be next on the casualty list.

Through The Coin Chute

DALLAS DOINGS

Phil Weinberg, regional sales manager for Bally Manufacturing Company, on a trip to points north. . . . **Ron Weed** just joined the sales staff at Texas Record Distributors, London label. . . . **Abe Susman** of State Music Distributors is proudly displaying Gottlieb's new 2-player game "Sea Belles." . . . **Gunnar Gabrielson**, J. P. Seeburg field representative, tells us that the "V-200" model on which he is busy booking orders is contributing strongly to the progress of conversion to 10c play. . . . **Buck Stapleton** returned to town after a business trip to Houston. . . . **Don Perotta** and **R. E. Chatten** of Commercial Music and their wives are back after enjoying the Wurlitzer Centennial celebration in North Tonawanda, N Y. Other visitors from Texas at the Centennial celebration included **Sam Pierce** and **Pete Martinez** of Austin; **Mr. and Mrs. H. G. Crews** from Tivoli; **Mr. and Mrs. M. E. Varner** of San Antonio. . . . We were sorry to hear **Mrs. Cliff Wilson's** mother passed away. The Wilson family left for Cushing, Oklahoma, for services. . . . B. W. **Byford** of McGregor shopping the local market. . . . Other visitors sighted along coinrow were **Speedy Walker**, Waco; **Jake Moorhead** from Arlington; **Jimmy Woolsey**, Pete McDonald, R. E. **Burns** and **Cameron Franks** from Fort Worth. . . . **Johnny Thompson** of Coral Records visiting at Big State Record Distributors. **Mel Mallory** of Capitol Record Distibutors of New Orleans also stopped in for a visit at Big State.

We Will Pay CASH

for the following equipment.

SEEBURG M100A's, B's, BL's, C's, G's & W's
GOTTLIEB AND WILLIAMS PIN GAMES
GENCO, UNITED, WILLIAMS GUNS

WE NEED OVER 1000 PIECES TO COMPLETE EXPORT ORDERS.
SEND IN COMPLETE LISTS.

DISTRIBUTORS: We are Interested In Buying Complete Stocks

Exclusive Gottlieb, Williams, Seeburg, Genco and International Mutoscope Distributors.

TRIMOUNT

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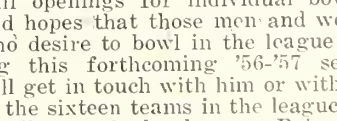
BOSTON 18, MASS.
Tel. Liberty 2-9480

WURLITZER 1650 (45 RPM)	$365	A.M.I. "A"	$ 95
WURLITZER 1900	Write	A.M.I. "B"	150
WURLITZER 1100	125	A.M.I. E-120	465
WURLITZER 1250	175	A.M.I. E-40	365
WURLITZER 1500	275		



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Exclusive Seeburg Distributors

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ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

Chi Phono Bowling League Opens 5th Season On Sept. 10

16 Teams In Race at Bel-Bowl Alleys

JOHN OOMENS

CHICAGO—The Chicago Automatic Phonograph Bowling League opens its fifth season with sixteen teams at 9:15 p.m. on September 10 at the Bel-Bowl, 3259 West Belmont Avenue, this city.

Sparkplug secretary of the league, Johnny Oomens, reports that there are still openings for individual bowlers and hopes that those men and women who desire to bowl in the league during this forthcoming '56-'57 season will get in touch with him or with any of the sixteen teams in the league.

Officers of the league, Robert E. (Bob) Gnarro, president; Ray Gallet, vice-president; Edith Davis, treasurer, and John Oomens, secretary, are thrilled at the way this new season opened.

Reports are to the effect that a southside league may also come into being and that this would bring about citywide competition which is sure to sharpen the bowlers for their greatest season yet.

The sixteen teams who open the season this September 10 are: ABC Music Service teams No. 1 and No. 2; Walter Oomens Sons; Star Music; Gillette Distributing; B & B Novelty; Western Automatic Music; Pasche Phonograph Service; Coven Music; Atlas Music; Decca Records; Coral Records; Mercury Records; Galgano Distributing; Singer One-Stop and M. S. Distributing.

"Everyone is raring to get going," Johnny Oomens reported, "and everyone agrees that this season is going to see some of the best bowling of all time."

Dana Hicks Appointed To Top W. Va. State Job

CHARLESTON, W. VA.—Dana M. Hicks, executive secretary of the West Virginia Music Operators Association, was named this week state merit system supervisor by Gov. Marland.

In his new job, Hicks will supervise the selection of employes for five state agencies—the Public Assistance, Employment Security and Health Departments, Vocational Rehabilitation Division and Conservation Commission. These agencies employ about 1,500 persons.

Officials of the association will sorely miss the talents of Dana, but they advise he will stay on for the next few weeks, and will always be available for assistance and advice.

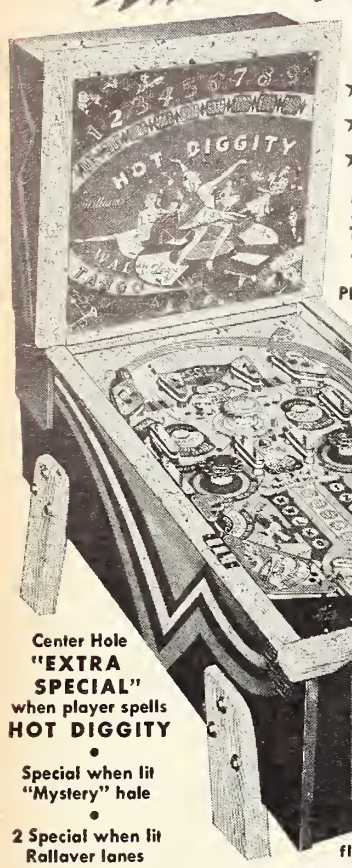
THE NEW SMASH HIT!

Williams

INVITING! EXCITING!

HOT DIGGITY

NOVELTY or REPLAY



★ Ball in Top Hole when lit scores 1 Replay.

★ Side Rollovers score replay with numbers lit.

★ Spell "W-A-L-T-Z"—"T-A-N-G-O"—or "P-O-L-K-A" and shoot ball in Center Hole for 1 Replay for each.

2 Skill Tracks at top of Playfield

★ Spell "H-O-T D-I-G-G-I-T-Y" for 1 Replay, then shoot ball in Center Hole for 5 REPLAYS ! ! !

HIGH SCORES!

INCORPORATES Williams BALANCED PLAYFIELD WITH MORE WAYS TO SCORE MORE AWARDS!!!

Center Hole "EXTRA SPECIAL" when player spells HOT DIGGITY

•

Special when lit "Mystery" hale

•

2 Special when lit Rallaver lanes

★ chrome plated flipper buttan cabinet guards

★ chrome cigorette trays on siderails!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL

•

4242 W. FILLMORE ST. CHICAGO 24, ILL.

If you are reading someone else's copy of The Cash Box why not mail this coupon today!

THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.

Enclosed find my check for $15 for a Full Year (52 Weeks) Subscription.

NAME .....

FIRM .....

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CITY ..... ZONE ... STATE .....

Through The Coin Chute

EASTERN FLASHES

Not too much action is expected on coinrow next week—Sept. 3 to 8, what with the Monday Labor Day holiday, and then the Jewish holidays on Thursday and Friday. Many of the wholesaling firms will be closed on these Jewish holidays, leaving only a two-day week. However, this week's slow-up will only be the forerunner of what all expect to be a great Fall season. As a matter of fact, wholesalers were already getting into stride, reporting a fine improvement during the past week or ten days.

* * * * *

The big event of the year, of course, was the Wurlitzer "Centennial" Celebration held this past week-end, Thurs., Fri. and Sat., Aug. 23, 24, and 25, at the phono manufacturer's plant in North Tonawanda, N. Y. We were honored to be among those invited, and had the time of our lives—not only because of the activities in which we participated, but also because it gave us the opportunity to meet up with many of our friends from every state in the nation. We cannot, of course, mention the names of all the people we mixed with—we do not have the space, and then we might omit someone's name, and we wouldn't want to do that. However, we thought we might mention some incidents: **Willard Wayne** and his missus (from **Rosy Rosenberg**'s San Francisco firm) and operator **Carl Girandono**, Sacramento, came on to New York City and spent a week seeing the sights and having themselves a time: **Morris Gisser** (Cleveland) and his wife, left by car for a few days trip thru the Canadian Niagara Falls section before returning home: **Albert Denver**, Music Operators of N. Y. president, and **Sidney Levine**, attorney for the assn., presented **R. C. Rolfing**, Wurlitzer president, with a plaque at the banquet, in honor of its 100th Anniversary and for the firm's efforts in furthering the progress of the juke box industry: **Irv Sandler**, Des Moines, Ia., almost missed his plane or train (whichever method of transportation he was using to get home) when his bag disappeared from the hotel lobby. Just did find it, and then we saw him rush away in a cab: Busiest man we saw was **Paul Brown** of Chicago, who photographed everything and everyone with all kinds of cameras: Most modest and quietest man (and probably the happiest) on the premises was **Farney Wurlitzer**, chairman of the board, who mixed around for the three days discussing this and that with the guests: **Teddy Blatt** of N. Y. suffered a major catastrophe—he found out that he had only 20 feet of film in his camera, and then could not find a store that had the particular film he needed for his camera: Luckiest operator was **Frank Guerrini** of Lewistown, Pa., who won the major prize, a Pontiac Station Wagon—and in addition, a refrigerator and an electric toaster. . . . All of the Wurlitzer executives are to be highly commended on the tremendous job of planning and organization. Their efforts were well worth it, and they could get no greater compliment than knowing that all their guests had a terrific time, and will be talking about it for years. The unsung heroines of the celebration were the wives of the Wurlitzer execs. As one of the men put it "For two to three weeks prior to the party, our wives saw little of us—and when they did, we were not the easiest people to put up with. And in addition, we always had many chores to do at home, with which we were helped by our wives."

* * * * *

Barney (Shugy) Sugerman, Runyon Sales, anticipating a hectic Fall, takes a week's vacation. He, the missus, **Mollie**, and their two sons, **Nate** and **Myron**, will be at the Concord Hotel in the Catskill Mountains from Fri., Aug. 31, until Sunday, Sept. 8. . . . **Gertrude Browne**, Beacon, N. Y., on coinrow, loading up with supplies for the Labor Day biz. . . . **Mac Pollack**, the handsome and perennial youth, takes **Charlie Bernoff** up to the Wildwood Dude Ranch at Brewster, N. Y., to show him his fancy stepping horse. . . . Mike Munves, who was supposed to finish up his vacation last week, was delayed in order to complete several important export shipments. He left, however, with **Rose**, on Friday, Aug. 31, and will stay away for some ten days. . . . Now that **Hymie Koeppel**'s daughter married (Sunday, Aug. 26), his mind is clear of the many details of the wedding, and he's concentrating on the business of buying and selling reconditioned music machines.

Through The Coin Chute

UPPER MID-WEST MUSINGS

Elgin McDaniel of Wadena, Minn., is keeping close tabs on the muskie fishing and as soon as they start to hit he is all set to take off and try for the elusive giant muskie. . . . **Elmer Cummings** of Brookings, S. D., brought his missus along with him on a shopping trip. Elmer reports that his golf game is coming along well considering the time he has to spend on the golf course. . . . **I. F. La Fleur** of Devils Lake, N. D., has bought out the coin machine operation of **Eric Grundeen**, Northwest Piano Company of Minot, N. D. An interesting point is that Iz La Fleur and Eric were partners at one time. . . . **George Coddington** of Minneapolis is in the hospital recovering at the present time and we certainly hope for a speedy recovery. . . . **B. R. "Bun" Couch** of Grand Forks, N. D., spent a couple of days in the Twin Cities visiting with his grandchildren, and while the missus did some shopping, Bun looked over the latest in coin operated games. . . . **Bernard Misch** of La Crosse, Wis., has been entering all the speed boat races in the Northwest area and has been doing his share of showing up in the winners' circle. . . . **Bill Hanf** of Austin, Minn., was seen in town looking over some games and also showing off very proudly the picture of his baby boy. . . . **Stan Woznak** of Little Falls, Minn., is still getting around on crutches and hopes to be able to get around unassisted in the very near future. . . . **Earl Hauseur** of East Grand Forks, Minn., spent a few hours in the Twin Cities shopping around for equipment. . . . **Nels Nelson** of Alexandria, Minn., made a trip into town to pick up some equipment for his route. . . . Recent visitors to the Twin Cities were **Elmer Graden** of Winona, Minn.; **Harry Galep** of Menomonie, Wisc.; **Gordon Dunn** of Moose Lake, Minn.; **Joe Topic Jr.** of Shokapee, Minn.; **Cap Keister** of Frontenac, Minn.; and **Frank Mager** of Grand Rapids, Minn.

Through The Coin Chute

CHICAGO CHATTER

Trade girds for big fall season as Labor Day passes. Vacations over, offices and factories fully staffed, coinbiz already in momentum, everyone set for big boom. Emphasis among distribs on buying equipment to fill ops' demands. New products rolling. . . . **Art Weinand** doing dozens of things at once at Williams. Meeting callers, taking phone calls, studying reports, etc. Thrilled at the way new products are going. Art says **Sam Stern** in Paris, France, cabling good news. More to come. . . . **Paul Huebsch** at Keeney decided to get around. So, got up off the office chair and visited. "It's amazing," said Paul, "what you can learn when you get out." Adding, "With our new Chief Engineer appointed, we'll have some tremendous ideas soon." . . . **Bill O'Donnell**, Bally, on the phone more than ever. But in reverse, with Bill turning down distribs' orders for "Double Headers". "You're getting an even greater game next week," Bill was telling 'em. . . . **Jim Mangan** called all enthused over "The 20 Year Club" balloting. Suggests that **"The Cash Box"** print speeches as to why these men are nominated—a la Dem and Rep conventions.

ALVIN GOTTLIEB

Busy **Bill De Selm** entertaining distribs and selling carloads of United games. Even busier **Herb Oettinger** recalled the great time enjoyed by all at firm's tremendous Annual Picnic. . . . Everything's "Blondie" at Chi Coin. **Ed Levin** constantly on phone taking orders and reorders. In the midst of this hectic action, **Joe Kline** of First hurries in to ask for more deliveries. All of which keeps **Sam Wolberg** and **Sam Gensburg** smiling. . . . World Wide's **Al Stern, Joel Stern, Len Micon** and **Fred Skor** reported all hepped up on the new Rock-Ola "200". "Games going great, too," stated Joel, "and we're trying to get 10 trade-ins for every game we sell." . . . Indication of fall Bizboom: **Jerry Rappin** of Universal Container & Paper Co., states he never before enjoyed such a volume of biz from coinmen for gummed tapes and cartons. . . . **Jack (Jock MacNic) Mitnick,** United, taking phone calls from all over the nation. . . . Bally's **George Jenkins** claims he's lazy when he sends carbon copies to Chicago office of **"The Cash Box."** But we think it's efficiency. Busy execs take short cuts.

SAM WOLBERG

Alvin "of the dusty shoes" **Gottlieb** becoming an expert on parking lot construction as two big lots across the street are made ready for asphalt. **Nate** and **Sol Gottlieb** continue on their merry pace with current release "Sea Belles". **Dave Gottlieb** reported making fine progress on his hospital philanthropy project . . . Gateway's **Fred Minter** looking for truckloads of jukes to keep customer demand satisfied. . . . **Herb Jones** back at Bally after two weeks of relaxation and sight-seeing in New England and Eastern Canada. Now snowed under sheets of layout paper as he prepares ad ideas for fall campaigns. . . . **Wayne Bradfield** reports **Dave Rockola, Ed Ristau, Les Rieck** and **Kurt Kluever** mighty busy as they talk to distribs from everywhere, plan future showings, schedule production, plus 1,001 details necessary to keep up with their tremendous order-reaction for the Rock-Ola "200." . . . Atlas execs **Eddie Ginsburg, Nate Feinstein, Harold Schwartz** and the entire organization settling down to busy routine again. As Nate stated, "Vacations are over. Shop moving used equipment at a steady clip. Exports picking up considerably."

HERB JONES

Wally Finke at First C. M. Exch. happy and enthused at the way Mutoscope's "Lord's Prayer Vendor" being received by ops. Said Wally, "It's great in arcades, chain stores and any location with transient traffic." Chimed **Fred Kline**, "Can't get 'em fast enough to fill orders." . . . September is "National Better Breakfast Month." Busy bustling coinmen need plenty energy these booming fall days, so let's all start the day right with a hot 'n hearty meal. . . . **Johnny Oomens**, sparkplug of music ops bowling league says **Bob Gnarro, Ray Gallet** and **Edith Davis** want everyone to show up at fifth season opening Sept. 10. . . . **Jack Kelner** going bigger and stronger than ever since he diversified his line. Now handles many types of vendors. . . . **Al Thoelke** back at United this past week. But **Johnny Casola** still out in field with lotsa work to do. . . . "Empire completely sold out of phonos three times in the past two weeks," stated **Joe Robbins.** "Including **Gil Kitt**, we're all searching the nation's markets for all model phonos." He adds, **"Jack Burns** is straining at the leash to hit the road again." . . . Thanks to **Ben Chemers**, formerly head of Calif. MOA office, for nice note praising **"The Cash Box"** stories.

LES RIECK

Genco's **Ralph Sheffield** advises that **Al Simon** of New York and **John Bess** of Richmond, Va. among the many distribs who came in this past week to speed orders for "State Fair". In the meantime, **Avron Gensburg** dashes back and forth from blueprints to shipping department, while **Al Warren** keeps calling in more and more orders. . . . Six-two **Ronnie Schwartz** of National Coin, back from biztrip in northern Illinois and Iowa, claims he found demand for late Gottlieb equipment far greater than available supply. "All games holding their own in price and earnings," said Ronnie, "so ops hold onto games." . . . **Jerry Kuklin**, busy biz mgr. of Standard-Harvard Metal Typer, working like mad to get new Typers out to ops. . . . **Stan (ASCME) Levin** and **Vince Shay** put it this way over at All-State: "We're as busy as a couple of barefooted boys in a kicking contest." . . . **Grant Shay** advises that well-known coinmen making tracks to H. Horwitz Co., wholesale gift firm, for fine watches. (Good news for some five- and ten-year employes). . . . Bally's **Art Garvey** making plans for southeast and east biztrip for two weeks.

JOHN FRANTZ

John Frantz, Penny Game King, had to add three new employees to his production line. Two of them are mighty attractive young ladies—and they love their steaks rare. . . . Always on the go is **Jack Nelson, Jr.** at Logan Distributing. "Guess I'll have to get an extra cart for my self-service charm bar," said Jack. . . . **Ted Rubenstein** advises Marvel's pool replacement conversions selling better allatime as ops rejuvenate pool games to keep earnings high. . . . **Tom Callaghan** of Bally out of town visiting distribs. . . . **Ben Coven**, blinking sleepily, reports that he and his group at Wurlitzer's "Centennial" celebration had so fabulous a time that no one wanted to sleep for four days. Said Ben, "We all kept together, took in all the great entertainment and programs, and had a time we'll remember for the rest of our lives." . . . Very effective house magazine "Jonesland Journal" received from R. F. Jones Co., distribs out west for Seeburg, Bally and Keeney. Informative and done well, Jonesboys . . . **Dave, Hy** and **Ben Polo** three most energetic ops in Chi. Started their route two and a half years ago and operate 100 licensed amusement games. "CIAA is a great organization," says Dave.

HERB OETTINGER

HAPPY BIRTHDAY THIS WEEK TO: **John Ostrander**, Baltimore, Md. . . . **Earl P. Gore**, New Orleans La. . . . **John Casola**, Chicago, Ill. . . . **P. A. Thurkettle**, Toledo, O. . . . . **Luther S. White**, York, Pa. . . . . **William K. Rodstein**, Philadelphia, Pa. . . . **John Minero**, Paterson, N. J. . . . **Harold Motherway**, Chicago, Ill. . . . **E. C. Bybee**, San Antonio, Tex. . . . **Al Engeln**, Nashville, Tenn. . . . **George L. New**, Hobbs, N. Mex. . . . **Bovio Belletini**, Colgate, Okla. . . . **Charles W. Stillman**, Augusta, Me. . . . **Batha C. Love**, Atlanta, Ga. . . . **Earl C. Gravlin**, Jacksonville, Fla. . . . **Algot L. Kropp**, Tuscaloosa, Ala. . . . **Gerald Barron**, Belmont, Cal. . . . **Robert M. Carlyle**, Grand Rapids, Mich. . . . **Malcolm Ward**, Monroe, La. . . . **Nat Lessner**, New London, Conn. . . . **Fred Iverson**, Buffalo, N. Y. . . . G. C. **Lee**, Columbia, S. C. . . . **Jack Kauffman**, Philadelphia, Pa. . . . **Allen J. Stern**, Chicago, Ill. . . . **Arthur J. Weinishke**, Warson Woods, Mo. . . . **James Ross**, Cleveland, O. . . . **E. T. Davis, Jr.**, Atlanta, Ga. . . . **Martin Wells**, Ithaca, N. Y. . . . **Carl F. Jackson**, Seminole, Okla. . . . **Philip J. Mason**, Washin ton, D. C. . . . **Gene Daddis**, Pequannock, N. J. . . . **Harvey J. Gorgan**, Big Bay Point, Ont., Canada.

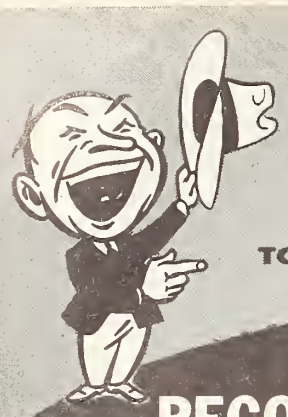
R. F. JONES

WORTH REPEATING: "Trouble—'Some people have three kinds: All they have had, all they now have and all they expect to have.'"

Just Wait UNTIL YOU SEE THE Rock-Ola 200

AT ALL ROCK-OLA DISTRIBUTORS SOON!

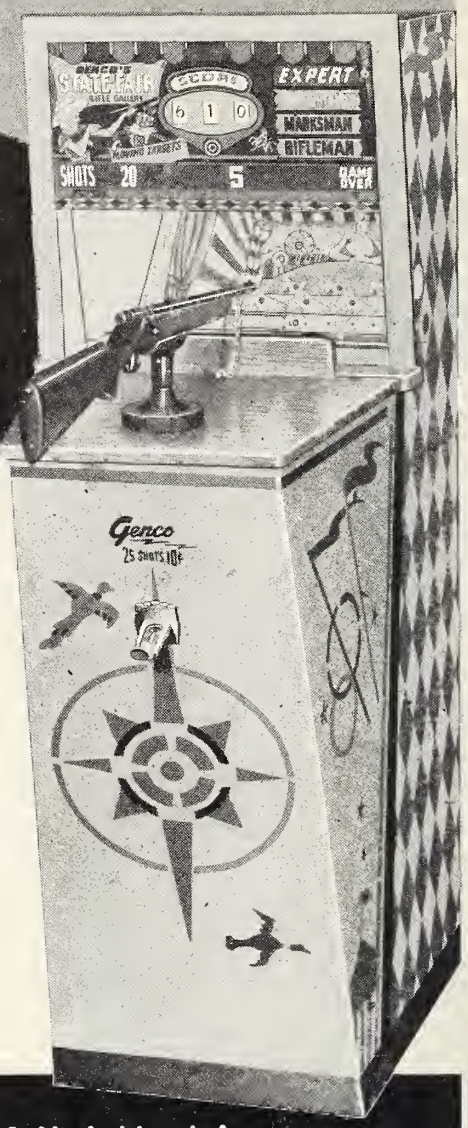
WANTED: Seeburg B-C-G-R & V
AMI Models E-F & G
CASH WAITING!!
WRITE! WIRE! PHONE!
Empire COIN MACHINE EXCHANGE
1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

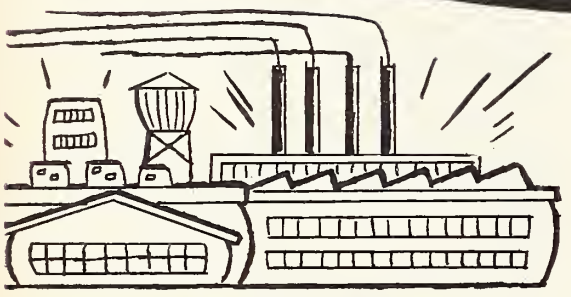


a great big "THANK YOU"

TO DISTRIBUTORS AND OPERATORS EVERYWHERE

For Your
RECORD-BREAKING ACCEPTANCE
of GENCO's
STATE FAIR
RIFLE GALLERY





FEATURING
SENSATIONAL NEW
"FREE-ROLLING BALLS"
PAT. PEND.

WE'RE IN FULL PRODUCTION
. . . bending every effort to fill the overwhelming demand!

NOW SHIPPING BOTH REGULAR AND MATCH MODELS

SEE YOUR GENCO DISTRIBUTOR TODAY!

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue Chicago 14, Illinois

BE SURE . . . With A NYACK **SLATE TOP**

THE ONLY TOP PRECISION GROUND and GUARANTEED LEVEL

ONLY THE BEST SOLID ¾" BLACK SLATE IS USED

GUARANTEED TO CONTAIN NO LIME DEPOSITS
In cheaper slate, lime deposits deteriorate in a very short time.
OUR NYACK SLATE TOPS ARE GUARANTEED AGAINST WARPAGE and DETERIORATION.
CALL, WIRE or WRITE US FOR NEAREST DISTRIBUTOR.

Telephone NYack 7-2464 NOW!

NYACK SLATE CO., INC.

80 SO. FRANKLIN ST. NYACK, NEW YORK

SPECIALIZING IN ALL KINDS OF SLATE POOL TABLE TOPS

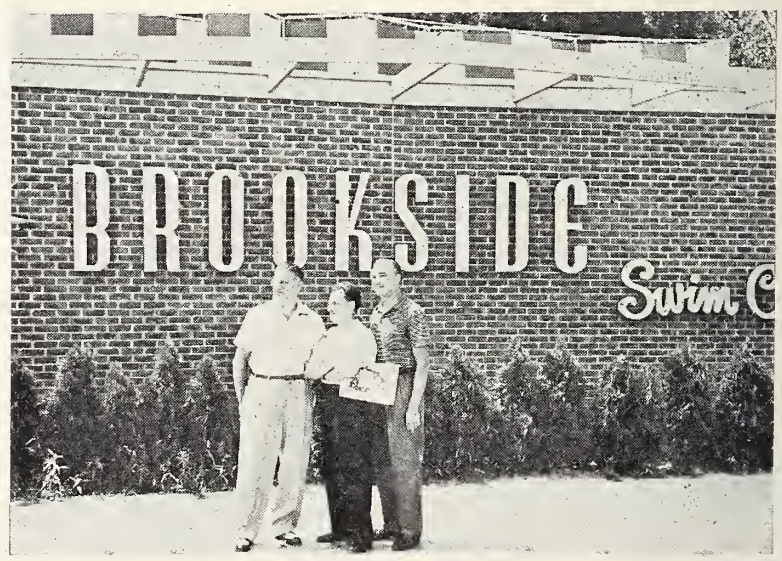
SAVE
UP TO
$100
ON LATE MODEL RECONDITIONED JUKES!
Money-Back Guarantee!
WRITE OR CALL
GATEWAY DIST. CO.
3622 W. North Ave., Chicago 47, Ill.
Phone: Dickens 2-1214

Phila. Ops Banquet Sellout

PHILADELPHIA, PA. — If you haven't already made your reservations for the annual banquet being held by the Amusement Machines Association of Philadelphia, at the Latin Casino on Sunday night, September 23, in this city, you may find yourself unable to get in.

Joe Silverman, business manager, advises "We have had to cancel out over 500 requests for tickets due to the fact that we would not be able to seat them comfortably. This affair has been a sell-out a week after we announced that we were going to have this banquet, and we expect it to be the outstanding one of our 27 years."

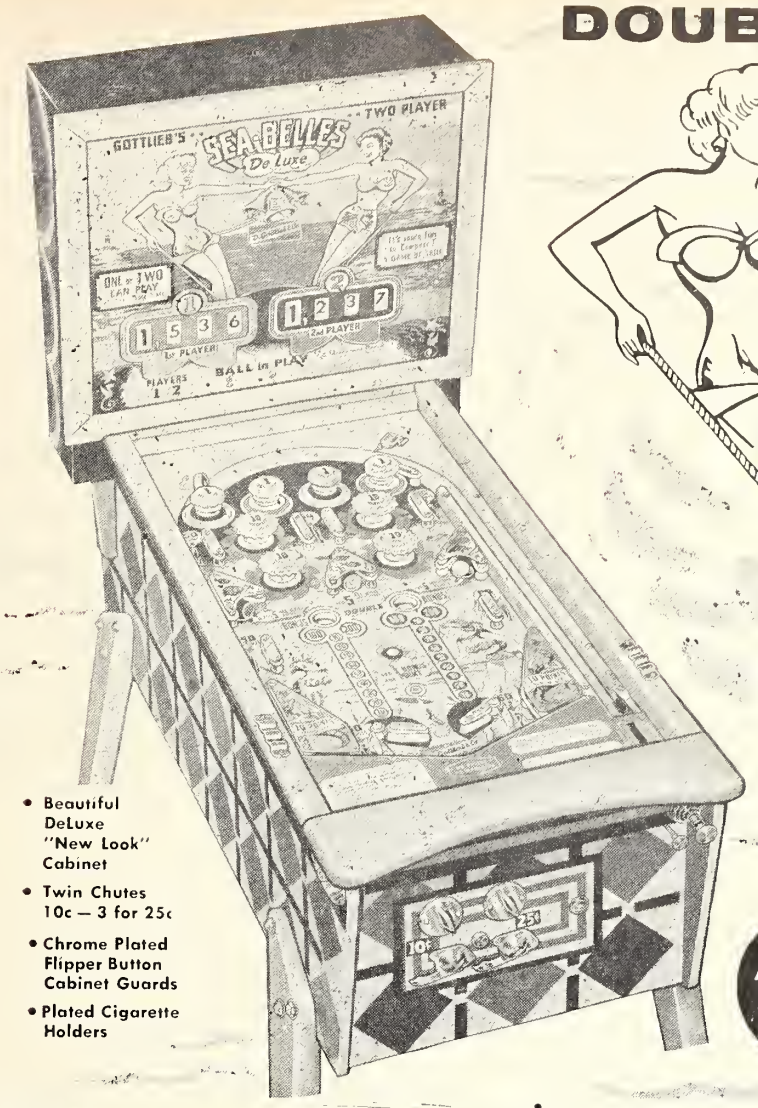
Jersey Coinmen Promote Swim Club



UNION, N. J.—Dave Stern, (left) Seacoast Distributing of Elizabeth, N. J., and Dave Taub (right), former coinman, look over the lush layout of the Brookside Swim Club with public relations director Sam Stone. (Note Stone holding The Cash Box, which he uses to book top recording talent for the enjoyment of its members).

Taub and Stern, who have an interest in the swim club, state that Brookside rates tops among numerous cabana and swim operations in the metropolitan area.

DOUBLE THE PLAY WITH . . .



GOTTLIEB'S 2 PLAYER

SEA BELLES

- Beautiful DeLuxe "New Look" Cabinet
- Twin Chutes 10c — 3 for 25c
- Chrome Plated Flipper Button Cabinet Guards
- Plated Cigarette Holders

- New Twin Double Bonus
- Super High Scoring—Over 1000
- 4 Mystery Light-up Pop Bumpers
- 3 Bonus Advancing Targets
- 2 Light-up Cyclonic Kickers
- 2 Super-Powered Flippers
- 3 or 5 Ball Play

Subject to AMUSEMENT TAX Only!

Amusement Pinballs as American as Baseball and Hot Dogs!

AVAILABLE AT YOUR DISTRIBUTOR *NOW!*

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

BUY THE BEST....WE DO....

N.Y. Op Races "Juke Box 10¢"

NEW YORK—Our coinmen have a number of diversifications to ease the pressures of business. Some race trotters, some fly airplanes, and those seeking milder forms of relaxation participate in golf.

Here's an operator, however, who's going in for some real strenuous activity—stock car racing, labeled by some "hot rod".

Meyer Parkoff, Atlantic New York Corporation, supplies us with the above photo, which shows the "hot rod" called "Juke Box 10¢" and has a decal "Seeburg Select-O-Matic 200" on the side. Pictured from left to right are Ronnie Herra, driver; Joseph de Cristofaro, owner and the juke box operator; James de Cristofaro (Joe's father); and Joseph Sodal, mechanic.

POOL TABLES

A-1 Condition—New Cue Sticks & Balls!

Sr. Pool $84.50
DeLuxe Bank Pool 69.50
Senior Royal—3 hole w/Lite-up bumpers . . . $94.50

IMMEDIATE SHIPMENT
— CALL —
WORLD WIDE DISTRIBUTORS
2330 N. Western Ave., Chicago 47, Ill.
(All Phones: EVerglade 4-2300)

N.Y. State Ops Guild Sets Banquet Date

BEACON, N. Y.—The New York State Operators Guild announces it has set the date for its annual dinner-dance for Saturday night, November 17, to be held at the U.S. Hotel Thayer on the Military Reservation of the United States Military Academy at West Point, N. Y.

Many coinmen thruout the area have been awaiting this announcement. The banquets held by this organization have always been well attended, not only by members of the organization, but by many visitors from outlying cities. And at every one of the outings, coinmen have always had a most enjoyable time.

Thomas H. Gobel, chairman, advises that guest rooms can be reserved for those who wish to stay over. The historical scene offers many diversions for visitors. There is also a golf course available for the golf enthusiast. Room reservations can be made by phoning Highland Falls 6-4731, and be sure to mention the New York State Operators Guild banquet.

As usual, the organization will issue a souvenir journal, which is always very well supported. Advertising forms go to press on or before October 1.

CLASSIFIED ADVERTISING SECTION

WANT

WANT — Bally: Variety; Big Time; Gay Time; Miami Beach; AMI Model "C", 40, 80 & 120 selection Hideaways, Wall Boxes & Steppers; Seeburg 100 Hideaways and 3W1 Wall Boxes. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLuemound 8-6700).

WANT—To Trade Five United ABC Bingos and Two Gottlieb Bowlette Games for Seven Mills or Rock-Ola Low-Boy Scales. CASEY JONES & CO., 332 SO. JENNINGS AVE., FORT WORTH 4, TEXAS.

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartous if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—For cash: Horses: Bally and Exhibit; Around The World Trainer; Drive Yourself Drivemobile; Genco 2-Player Basketball; late Guns and Arcade games. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—AMI E-80's. Quote lowest price in first letter. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: CIrcle 6-8939).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GArfield 3585).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT — Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT — Seeburg B's. DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Bally ABC Bowlers, uew or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT — Mutoscope, Voice-O-Graph. Must be in A-1 condition. State Price in first letter. Interested in Kiddie Rides also. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT — Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Used Records. Highest prices paid for 78's and 45's. No quautity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. N. Y. Tel.: JUdson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—AMI 80 & 120 Selection Wall Boxes. Cash Waiting. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-8632—9-6047).

WANT — Williams' King O' Swat; United Sluggers; ChiCoin Big League Baseball and Super Home Run; Genco Big Top Guns; Gottlieb multiple player pinballs; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: BIgelow 3-7422).

WANT — Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—United Regulations and Bally ABC Bowlers for cash or will trade for Bingos or Pool Tables. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: TOwer 1-6715).

WANT—Bowling games with flashing lights manufactured by Chicago Coin and United Manufacturing. Will also buy used coin operated pool tables. Write, Wire or Phone. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MA 1-8751).

WANT—All Seeburg Phonos: Model M100-A's; M100-B's; M100-C's; M100-G's. Also Wurlitzer and AMI Phonos. Will pay best prices. ATLANTIC NEW YORK CORP., 843 TENTH AVE., NEW YORK, N. Y. (Tel.: PLaza 7-3140).

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded oue piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmauship, defective materials, breakage in uormal use for oue year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).

FOR SALE—Records!!! 5c over wholesale, auy label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new uuused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE. JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

FOR SALE—Bingos Ready For Location: Palm Springs, $30; Variety, $125; Gay Time, $175; Miami Beach, $225; Beach Beauty, $350; Broadway, $400; Night Club, $475; Parade, $525; Starlite, $225. Also Champion Bowlers, Like New, $200. Very clean Score Pool Games, very low. STAR COIN MACHINE CO., 1502 N.W. 25th ST., FT. WORTH 6, TEX. (Tel.: MA 6-5411).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound caus per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE — Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.

FOR SALE — Used machines of all models, as is or shopped and ready for locatiou. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Finest quality Plexiglass Pool Cues, $3 ea. Cheaper by the dozen—only $27.50. Send check in full to: SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y., (Tel.: LIncoln 9106).

FOR SALE — Gypsy Queen, $170; Happy Days, $75; Twin Bill, $175; Four Belles, $160; Duette, $225; Stage Coach, $170; Chinatown, $55; Shindig, $90; League Bowler, $95; Olympic, $45; Frolics, $40. STARK NOVELTY CO., 1813 FULTON RD., N., CANTON 9, OHIO.

FOR SALE—Special. If you are interested in Bally Double Headers, Parades and Broadways at very cheap prices. Write, Wire or Call us. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this sectiou plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to : THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phoue JU 6-2640).

FOR SALE—10 Miami Beach's, $230 ea. All have been shopped aud are in A-1 condition, LEWIS & FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH., (Tel.: MA 8585).

FOR SALE—Ready For Location. Starlet, $425; Caravan, $495; Gayety, $195; Big Time, $325; Dude Ranch, $95; Palm Springs, $125; Miami Beach, $295; Hawaii, $75; Singapore, $50. Shuffle Alleys: Chicago Coin Feature, $225; Chicago Coin Criss Cross, $175; Chicago Coin Triple Score, $150; Bally Champ, $250; Bally Jet, $225; Keeney Century, $195. Brand New Pool Tables: United All Models, Write for price. Headquarters for Kiddie Rides. ASSOCIATED AMUSEMENTS, INC., 8 RUGG DR., BOSTON, ALLSTON STATION 34, MASS. (Tel.: STadium 2-4010-11-12).

FOR SALE — Millions of extra coins are taken from clean machines. Clean Right With Lemonite. Write for information or see your coin machine distributor. Friedman Amusement Co., Atlanta, Ga., and Columbia, S. C., Uses and Sells Lemonite. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: Syracuse 75-1631).

FOR SALE—Bally Yacht Clubs, $60; Beach Club, $70; Ice Frolics, $95; Surf Club, $95; Variety, $125; Gayety, $125; Miami Beach, $235; United Nevada, $50; Singapore, $50; Manhattan, $150; Games, Inc. Hunter, $265. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—5-22 Ft. Shuffleboards, Reconditioned Maple Tops, $195—up; 2-12 Ft. American and National Bank Boards, $395 ea.; 6 Reconditioned Wall Type Electric Score Boards, $45 ea.; 2-47 Seeburg Hide-Aways, $45 ea. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH. (Tel.: BRoadway 3663).

CLASSIFIED ADVERTISING SECTION

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—Seeburg "C", $525; Seeburg "B", $395; Seeburg "A", $200; AMI E-120 Phonographs, $475; Wurlitzer 1800, $775. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, $11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).

FOR SALE—150 Silver King Vendors, 1c or 5c conversions for either chlorophyll or nuts. Make us an offer. We cannot operate in this state because of license. TRI-STATE AMUSEMENT CO., 149 18th ST., REAR, WHEELING, W. VA. (Tel.: WHeeling 649).

FOR SALE—Rock-Ola Comet, $525; Rock-Ola Hi Fi's, $595; Atlantic Citys, $40; Coney Islands, $30; Rock-Ola 1717 Steppers, $30; Wurlitzer Steppers, $10; AMI A's, $95; AMI B's, $145. H & H MUSIC AND DISRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: MOline 4-6703).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: WHeeling 5472).

FOR SALE—United Bowlers: Clover, $35; Chief, Fifth Avenue and League, $110 ea.; Team, Yankee and Flash, $135 ea.; Speedy, $185. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y.

FOR SALE—Show Boats, $100 ea.; 2 New Gottlieb Pool Tables, $140 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: MArket 1-3967).

FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).

FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 5000-1-2).

FOR SALE—Reconditioned, Ready for Location. AMI: A, $95; C, $135; D-40, $195. Rock-Ola: 1436 (78 RPM), $225; (45 RPM), $245; 1446 Hi Fi, $595. Wurlitzer: 1400 (45 RPM), $225. Authorized Rock-Ola Distributor. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE — Like New. Wurlitzer 1800, $815; Wurlitzer 1700, $645; Wurlitzer 1650, $295; Wurlitzer 1400, $235; Seeburg M100 R, $745; 3020 Wall Boxes, 48 Selection, $7.50. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE—Big Time, $249.50; Starlet, $319.50; Pixie, $325; Gaytime, $210; Gayety, $119.50; Rio, $55; Tahiti, $50; Tropics, $45; Variety, $139.50; Beach Beauties, $339.50. One-third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).

FOR SALE—For Export. We have largest stock in New England, Seeburg — Wurlitzer — AMI Music; Bingo—Shuffle Alleys—Pool Tables —Kiddy Rides. Write! Wire! Call! For Inventory. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE—18 Saddle & Turf Club F.P. Models, very clean, $179.50 ea.; 1 Bert Lane Zero Dart Game, like new, $175. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: HArrison 3-4508).

FOR SALE—Bally Bingos from Atlantic City up. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO (Tel.: CH 3-8624 — CH 3-4005).

FOR SALE—Five Philadelphia Toboggan Skeeballs, $300 ea. Call YOnkers 5-0295 or write: WESTCHESTER AMUSEMENTS, 86 OAK ST., YONKERS, N. Y.

FOR SALE—Seeburg M100-A, $250; M100-C, $600; M100-G, $750; M100-W, $725; M100-R, $825; 3W1 Chrome, $67.50; Wurlitzer 1800, like new, $795; 1400, $225; 1250, $150; 1100, $85; AMI E-80, $450; D-80, $350. MUSICAL SALES, 2334 36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HArrison 4747).

FOR SALE—Grand Slam, $95; King Arthur, $35; Bowling Champ, $35; College Daze, $35; 10 Bright Lights, $39.50 ea.: 10 Bright Spots, $49.50 ea.; 10 3-4-5's, $24.50 ea. WANT—Pixies. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MArket 1-0538).

FOR SALE—Close-out! Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEWARK, N. J.

FOR SALE—Big Times cleaned and checked the Donan way, $215; Reconditioned Bally Space Ships, $315. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUniper 8-5211-12).

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only $24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA CALIF.

FOR SALE — Seeburg 100-R's, C's, C's and B's. Also AMI E-120's. Cash Box low. WANT — M-100's. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, FREEPORT, L.I., N. Y. (Tel.: FRecport 8-6770-1).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, $465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, $50; AMI Model E120, $425; Wurlitzer Wall Boxes: Model 3020, $7.50; Model 4820, $12.50; Model 4851, $15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2473).

FOR SALE—Bowlers. Used. Chicago Coin Triple Strike Bowler, $275; Chicago Coin Criss Cross, $75; Keeney Bonus Bowler, $125; Keeney DeLuxe League Bowler, $50; United Banner, $190; United 10th Frame Star Shuffle Alley, $60. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel.: CEntral 1-9292).

FOR SALE—Rotation Balls Numbered 1-10, $18.50 set; Numbered 1-5 Red and 1-5 White, $18 set; 2¼" Cue Balls, $2; Cue Sticks, $1.49, $16.50 doz. Write for free Rotation Pool Instructions. CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL.

FOR SALE—Broadway $325; Miami Beach $210; Big Time $205; Variety $90; Beach Beauty $310; King O' Swat $285, very clean; Jet $135; Rocket $135; Victory $100; Royal $50; Chief $65. Games in working order right from location: 5 Spot Lite, 1 Atlantic City, 1 Palm Beach, 3 Yacht Club, package lot $100 as is. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel.: HEnderson 1-7577).

FOR SALE—Nite Club, $425; Beach Beauty, $375; Miami Beach, $250; Big Time, $235; Gaytime, $225; Variety, $125; Gayety, $95; Saddle & Turf, $225. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—Lowest prices Thunderbolts, Lightnings, $199.50 ea.; Hollywood Bowlers, $249.50; C.C. Super Home Run, $179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).

FOR SALE — Bally Double Header, $500; Bally Parade, $400; Bally Nite Club, $425; Bally Broadway, $350; Bally Beach Beauty, $300; Bally Miami Beach, $225; Bally Gaytime, $165; Bally Dude Ranch, $45; Bally Beach Club, $75. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MA 6386)

FOR SALE — Bowlers in quantities. Bally — Victory, Champions, Blue Ribbons and Gold Medals. Keeney —Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA, CHICAGO, ILLINOIS. (Tel.: ARmitage 6-0780-81).

CLASSIFIED ADVERTISING SECTION

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case (12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—Late Phono Records. Exhibit's Shooting Gallery, $90; Deluxe Jungle Gun, $75; Palm Springs, $40. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO, (Tel.: 750).

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only $15 on a DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!! Mail your check for $15 today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LOngbeach 1-3378).

FOR SALE — Seeburg 20 Selection Boxes, 3 wire, 5c, 10c, 25c, $9 ea.; 1 Midget Movie, with reel, $55; 2 Coon Hunts, $95 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

FOR SALE — All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-4620).

MISCELLANEOUS

NOTICE — Juke Box, Amusement Game and Cigarette Routes bought, sold and financed. Anywhere in the country. Contact: GABE FORMAN, SANDY MOORE, INC., 240 E. MERRICK ROAD, FREEPORT, L. I., N. Y. (Tel.: MAyfair 3-2472, 3 and 4).

NOTICE — Just released. Michael Anthony "Somebody Loves Me" b/w "I'll Be With You". Michael Anthony means cash in your Cash Box. H.R.C. RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-2129.

NOTICE—Young Man (Negro) desires position as artist and repertoire assistant with record company which handles Rhythm and Blues artists and materials. Experienced. Please write: JOHN SIMMONS, 308 "F" ST., N.W., WASHINGTON 1, D. C.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PErshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other reconditioned phonographs priced right.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Let me correct your United Yankee Speedy Eleven Frame and all United games after that, into a 300 Scoring Bowler. For particulars write or call DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

NOTICE—Interested in dealership for penny, nickel machines guaranteed a 1000 a year. Interested in buying 1000 stands for penny machines. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900).

NOTICE—Will Trade. 2 Photomats, $300, will trade for late model Bowlers. Bally Booster Pools—will trade for late model Bowlers or United Comet Targettes. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FE 9-0031).

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

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No other Juke Box is so easily serviced...

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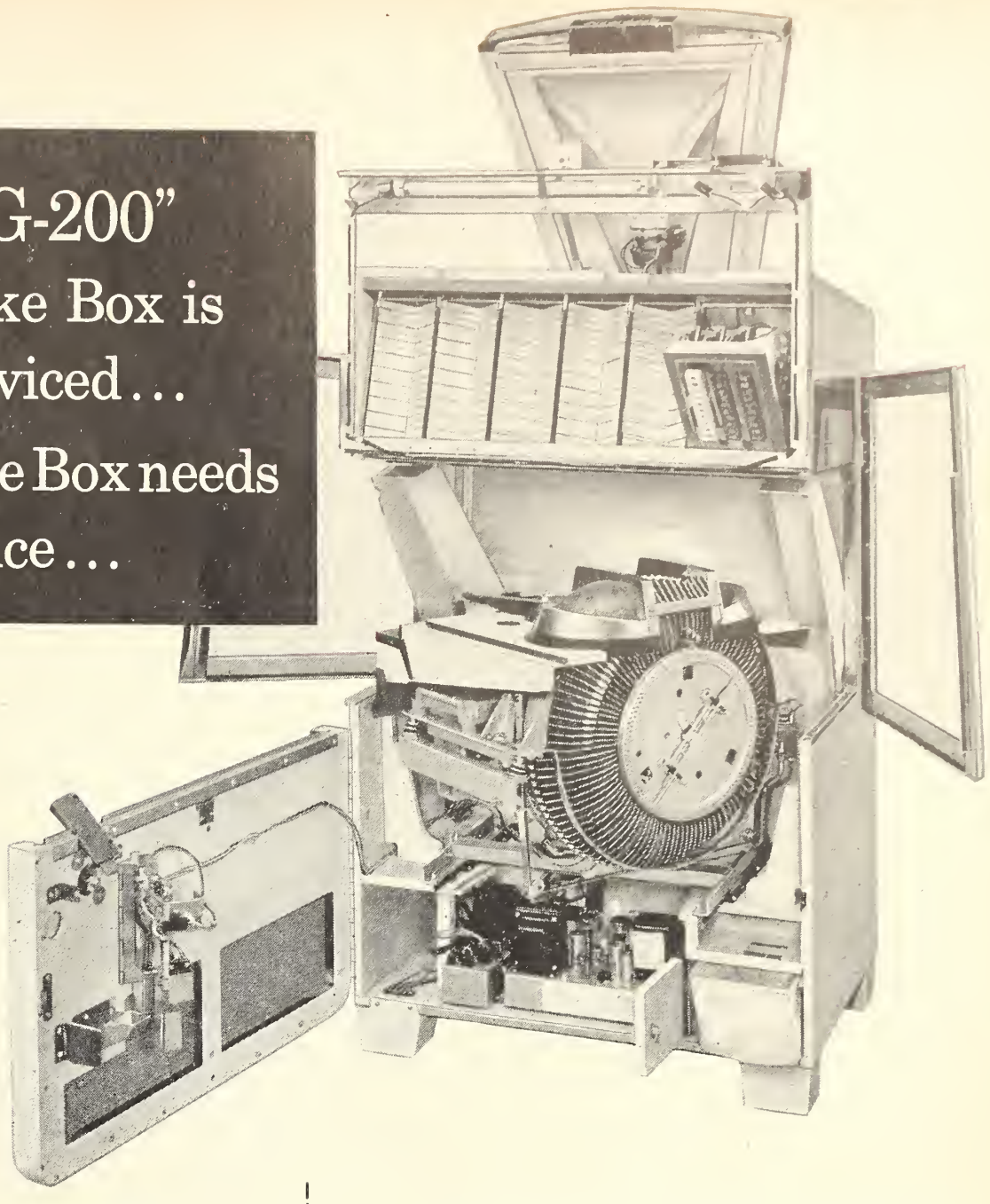

Complete Accessibility

Unitized pushbutton and pulse generator assembly

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Pull-out mechanism—locks in any position of full circle

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Swing-up-and-out front doors

Single lock access to title strips, record changer, amplifier, hinged slug rejector

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Unrivaled Simplicity

No magnet banks—hundreds of soldered connections eliminated, together with extensive wiring harness

Etched circuits provide for simplified switching in pulse generator and converter

Only 1 relay in record changer—only 4 in pulse converter

Only 1 solenoid for entire selection system

Plus: easy access to twin bass horn drivers through concealed port in top of cabinet . . . top loading ease—record rotor revolves at touch of front-mounted scan button . . . simple disassembly of dust cover completely exposes entire record changer . . . all major components plug in for fast, easy connecting and servicing . . . many soldered connections and dangling wires eliminated . . . record code on rack simplifies titling, insures loading accuracy . . . AC lights for servicing while DC switch turns off power to pulse converter . . . only one cable to record changer.

. . . music that makes more money for you

AMI *Incorporated* / 1500 Union Avenue, S.E. Grand Rapids 2, Michigan / Originator of the automatic selective juke box in 1927 . . . ahead then, ahead now.

MEMBER NATIONAL ASSOCIATION OF HIGH FIDELITY MANUFACTURERS INC.

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

THIS WEEK'S USED MACHINE QUOTATIONS

17th YEAR OF PUBLICATION

883rd CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

LISTED ALPHABETICALLY

AMI

2* Model A, '46, 40 Sel., 78 RPM	69.50	125.00
4. Model B, '48, 40 Sel., 78 RPM	125.00	150.00
4. Model C., '50, 40 Sel., 78 RPM	125.00	175.00
4. Model D-40, '51, 40 Sel., 78 RPM	175.00	245.00
4. Model D-80, '51, 80 Sel., 45 RPM	265.00	350.00
4. Model E-40, '53, 40 Sel., 78 RPM	275.00	375.00
4. Model E-80, '53, 80 Sel., 45 RPM	325.00	450.00
4* Model E-120, '53, 120 Sel., 45 RPM	400.00	475.00
4. Model F-80, '54, 80 Sel., 45 RPM	550.00	625.00
4. Model F-120, '54, 120 Sel., 45 RPM	575.00	645.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	9.95	20.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	40.00	100.00
2. Constellation, '49, Model 135, 40 Sel., 78 RPM	75.00	110.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	200.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	225.00	275.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	75.00
1. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	75.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	75.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	45.00	99.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	100.00	140.00
4. 1432, Same as above, Converted to 45 RPM	125.00	150.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	135.00	200.00
4. 1434, Same as above, Converted to 45 RPM	145.00	225.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	275.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	245.00	295.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	435.00	525.00
2. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	595.00	645.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	65.00
4. 147M, '47, Master with Remote Attach, 20 Sel., 78 RPM	20.00	70.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	85.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	20.00	90.00
2. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4* M100A, '49, 100 Sel., 78 RPM	195.00	265.00
4. M100B, 51, 100 Sel., 45 RPM	375.00	475.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	425.00	500.00
1* M100C, '53, 100 Sel., 45 RPM	495.00	600.00
4. HF100G, '54, 100 Sel., 45 RPM	615.00	750.00
4. HF100R, '54, 100 Sel., 45 RPM	695.00	825.00
4. W1-L56 Wall Box 5c	3.00	6.00
4. 3W2 Wall-a-Matic	3.00	7.00
4. W4L-56	10.00	15.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	15.00
4. W6L-56 5/10/25 Wireless	10.00	15.00
4. 3W7-L-56	10.00	25.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	35.00	75.00
4. 1017, '46, 24 Sel., 78 RPM	40.00	85.00
4. 1080, '46, 24 Sel., 78 RPM	45.00	95.00
4* 1100, '47, 24 Sel., 78 RPM	65.00	125.00
4. 1217, '50, Hideway, 48 Sel., 45 or 78 RPM	75.00	150.00
1* 1250, '50, 48 Sel., 45 or 78 RPM	125.00	199.50
4* 1400, '51, 48 Sel., 45 or 78 RPM	185.00	285.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	185.00	295.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	199.50	299.50
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	275.00	350.00
4. 1650, '53, 48 Sel., 45 RPM	325.00	395.00
4. 1700, '54, 104 Sel., 45 RPM	525.00	695.00
4* 1800, '55, 104 Sel., 45 RPM	650.00	850.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	15.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	12.50	25.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	25.00	50.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Go 1/52)	20.00	30.00
6. Aquacade (Un 4/49)	10.00	20.00
4. Arabian Knights (Got 12/53)	100.00	160.00
4. Arcade (Wm 11/51)	45.00	60.00
4. Arizona (Un 4/50)	10.00	20.00
4. Army-Navy (Wm 10/53)	40.00	90.00
4* Atlantic City (B 5/52)	40.00	75.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	24.00
4. Basketball (Got 10/49)	10.00	20.00
2* Beach Beauty (B 11/55)	310.00	385.00
2* Beach Club (B 2/53)	40.00	75.00
4* Beauty (B 11/52)	45.00	85.00
4. Be Bop (Ex 3/50)	10.00	19.00
4. Big Ben (Wm 9/54)	100.00	150.00
4. Big Hit (CC 7/52)	25.00	45.00
6. Big Top (Ge 2/49)	10.00	19.00
2* Big Time (B 1/55)	215.00	285.00
6. Black Gold (Ge 3/49)	10.00	19.00
4. Bolero (Un 12/51)	45.00	75.00
4. Bomber (CC 3/51)	15.00	25.00
6. Boston (Wm 5/49)	15.00	25.00
4. Bowling Champ (Got 2/49)	15.00	35.00
4. Bright Lights (B 5/51)	30.00	65.00
4. Bright Spot (B 11/51)	45.00	75.00
2* Broadway (B 12/55)	325.00	425.00
3* Broadway (B 6/51)	25.00	40.00
4. Buffalo Bill (Got 5/50)	25.00	35.00
4. Buttons & Bows (Got 3/49)	15.00	24.00
4. Cabana (Un 3/53)	35.00	110.00
4. Camel Caravan (Ge 6/49)	10.00	20.00
4. Campus (Ex 2/50)	10.00	20.00
4. Canasta (Ge 7/50)	20.00	30.00
1. Caravan (Un 2/56)	365.00	475.00
4. Caravan (Wm 6/52)	25.00	60.00
6. Carolina (Un 3/49)	10.00	20.00
4. Champion (B 12/49)	15.00	25.00
6. Champion (CC 6/49)	10.00	20.00
4. Chinatown (Got 10/52)	45.00	85.00
4. Circus (Un 8/52)	35.00	95.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	75.00	110.00
4. College Daze (Got 8/49)	20.00	40.00
4. Colors (Wm 11/54)	135.00	175.00
4* Coney Island (B 9/52)	30.00	65.00
4. Control Tower (Wm 3/51)	25.00	45.00
4. Coronation (Got 11/52)	40.00	85.00
4. County Fair (Un 9/51)	25.00	40.00
4. Crossroads (Got 5/52)	45.00	95.00
4. Crosswords (B 1/56)	350.00	395.00
4. Cyclone (Got 5/51)	40.00	65.00
4. Daffy Derby (Wm 8/54)	70.00	165.00
4. Daisy Mae (Got 7/54)	145.00	180.00
4. Dallas (Wm 2/49)	15.00	30.00
4. Dealer "21" (Wm 2/54)	45.00	125.00
4. Derby Day (Got 5/56)	235.00	285.00
4. De Icer (Wm 11/49)	20.00	35.00
4. Diamond Lill (Got 12/54)	145.00	170.00
4. Disk Jockey (Wm 11/52)	45.00	80.00
4. Domino (Wm 5/52)	35.00	60.00
4. Double Action (Ge 1/52)	25.00	34.50
4. Double Feature (Got 12/50)	15.00	24.00
4. Dbl. Shuffle (Got 6/49)	15.00	24.00
4. Dragonette (Got 6/54)	125.00	165.00
4. Dreamy (Wm 2/50)	20.00	40.00
4* Dude Ranch (B 9/53)	45.00	100.00
4* Duette (Got 4/55)	200.00	235.00

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4. Easy-Aces (Got 12/55)	225.00	265.00
4. Eight Ball (Wm 1/52)	40.00	65.00
4. Fairway (Wm 6/53)	50.00	80.00
4. Fighting Irish (CC 11/50)	20.00	30.00
4. Five Star (Univ. 5/51)	30.00	65.00
6. Floating Power (Ge 12/48)	10.00	15.00
4. Flying High (Got 2/53)	50.00	75.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	20.00
4. Four Bells (Got 10/54)	135.00	175.00
4. Four Corners (Wm 12/52)	40.00	90.00
4. Four Horsemen (Got 9/50)	25.00	55.00
4. "400" (Upright) (Ge 10/52)	35.00	65.00
4. Four Stars (Got 6/52)	50.00	75.00
4. Freshie (Wm 9/49)	20.00	30.00
4* Frolics (B 10/52)	40.00	85.00
4. Frontiersman (Got 11/55)	225.00	245.00
4. Futurity (B 3/51)	25.00	40.00
4* Gay Times (B 6/55)	175.00	275.00
2* Gayety (B 3/55)	75.00	175.00
4. Georgia (Wm 7/50)	20.00	45.00
4. Gin Rummy (Got 2/49)	20.00	30.00
4. Gladiator (Got 1/56)	285.00	345.00
4. Glamour (Got 7/51)	15.00	24.00
6. Glider (Ge 3/49)	10.00	15.00
2. Globe Trotter (Got 11/51)	30.00	65.00
4. Golden Gloves (CC 7/49)	10.00	24.00
2. Golden Nugget (Upright) (Ge 2/53)	35.00	65.00
4. Gold Star (Got 8/54)	140.00	185.00
6. Gondola (Ex 5/49)	10.00	19.00
1 Grand Award (CC 1/49)	10.00	19.00
4. Grand Champion (Wm 8/53)	70.00	125.00
4. Grand Slam (Got 4/53)	40.00	110.00
6. Grand Stand (B '50)	20.00	30.00
1. Green Pastures (Got 1/54)	85.00	135.00
4. Gun Club (Wm 11/53)	45.00	85.00
2. Guys-Dolls (Got 5/53)	55.00	100.00
1* Gypsy Queen (Got 2/55)	150.00	195.00
4. Handicap (Wm 6/52)	45.00	90.00
4. Happy Days (Got 7/52)	65.00	95.00
4. Happy-Go-Lucky (Got 3/51)	25.00	40.00
4. Harbor Lites (Got 2/56)	245.00	285.00
4. Harvest Moon (Got 12/48)	10.00	20.00
4. Harvest Time (Ge 9/50)	15.00	25.00
4. Harvey (Wm 5/51)	15.00	30.00
4. Havana (Un 2/54)	45.00	110.00
4* Hawaii (Un 6/54)	54.50	145.00
4. Hawaiian Beauty (Got 4/54)	125.00	160.00
4. Hayburner (Wm 6/51)	30.00	65.00
4. Hi-Fi (B 6/54)	50.00	120.00
4. Hit Parade (CC 2/51)	10.00	19.00
4. Hit & Runs (Ge 3/51)	15.00	24.00
4. Hit 'N Run (Got 4/52)	30.00	75.00
6. Holiday (CC 12/48)	10.00	19.00
4. Holiday (Ke 12/51)	25.00	45.00
4. Hong Kong (Wm 9/51)	34.50	55.00
2. Horsefeathers (Wm 1/52)	30.00	45.00
4. Horse Shoe (Wm 12/51)	25.00	35.00
4. Hot Rods (B '49)	20.00	40.00
1. Ice-Frolics (B 1/54)	80.00	115.00
1. Jalopy (Wm 8/51)	45.00	95.00
4. Jeannie (Ex 6/50)	15.00	24.00
4. Jockey Club (Got 5/54)	75.00	150.00
4. Jockey Special (B 11/47)	10.00	20.00
4. Joker (Got 11/50)	20.00	45.00
4. Jolly Joker (Un 11/55)	75.00	140.00
4. Jubilee (Got 5/55)	230.00	350.00
4. Judy (Ex 7/50)	10.00	19.00
4. Jumping Jacks (Upright) (Ge 12/52)	25.00	45.00
4. Just 21 (Got 1/50)	10.00	24.00
4. K. C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	20.00	35.00
4. King Pin (CC 12/51)	30.00	55.00
4. Knockout (Got 1/51)	20.00	45.00
4. Lady Luck (Got 9/54)	85.00	165.00
4. Lazy "Q" (Wm 2/54)	75.00	120.00
4. Leaders (Un 10/51)	40.00	65.00
4. Lite-A-Line (Ke 6/52)	40.00	65.00
2. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	60.00	135.00
4. Lucky Inning (Wm 5/50)	20.00	45.00
4. Lulu (Wm 12/54)	185.00	220.00
4. Mad. Sq. Garden (Got 6/50)	30.00	50.00
6. Magic (Ex 11/48)	10.00	19.00
4. Majors '49 (CC 2/49)	10.00	20.00
4. Majorettes (Wm 4/52)	25.00	45.00
4. Manhattan (Un 4/55)	140.00	225.00
4. Marathon (Got 10/55)	279.50	325.00
4. Marble Queen (Got 8/53)	75.00	120.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	25.00
4. Mermaid (Got 6/51)	30.00	65.00
4. Mexico (Un 3/54)	49.50	110.00
2* Miami Beach (B 9/55)	210.00	295.00
4. Minstrel Man (Got 3/51)	35.00	75.00
6. Moon Glow (Un 11/48)	10.00	19.00
3. Mystic Marvel (Got 3/54)	125.00	175.00
4. Nevada (Un 8/54)	50.00	125.00
4. Niagara (Got 12/51)	40.00	55.00
4. Nifty (Wm 12/50)	15.00	25.00
1. Night Club (B 4/56)	425.00	525.00
4. "9" Sisters (Wm 1/54)	40.00	110.00
4. Oasis (Ex 10/ 50)	10.00	19.00
4. Oklahoma (Un 5/49)	15.00	35.00
4. Old Faithful (Got 12/49)	10.00	20.00
4. Olympics (Wm 5/ 52)	40.00	60.00
4. One Two Three (Ge 10/48)	10.00	20.00
4. Palisades (Wm 7/53)	45.00	85.00
3* Palm Beach (B 7/52)	45.00	80.00
1* Palm Springs (B 11/53)	50.00	110.00
4. Paratrooper (Wm 8/52)	25.00	45.00
4. Peter Pan (Wm 4/55)	135.00	175.00
2. Pin Bowler (CC 6/50)	15.00	25.00
4. Pinch Hitter (Un 5/49)	10.00	19.00
4. Pinky (Wm 9/50)	20.00	30.00
4. Pin Wheel (Got 11/53)	90.00	120.00
4* Pixie (Un 10/55)	210.00	325.00
4. Play Ball (CC 1/51)	20.00	30.00
4. Playland (Ex 8/59)	10.00	19.00
6. Playtime (Ex 8/49)	10.00	19.00
2. Poker Face (Got 9/53)	75.00	110.00
4. Puddin' Head (Ge 10/48)	10.00	19.00
4. Punchy (CC 12/50)	10.00	19.00
4. Quarterback (Wm 10/49)	15.00	30.00
4. Quartet (Got 2/52)	55.00	85.00
4. Queen of Hearts (Got 12/52)	55.00	100.00
4. Quintet (Got 3/53)	45.00	105.00
4. Race The Clock (Wm 5/55)	185.00	220.00
4. Rag Mop (Wm 10/50)	15.00	30.00
6. Ramona (Un 2/49)	10.00	19.00
4. Red Shoes (Un 11/50)	20.00	30.00
2. Regatta (Wm 11/55)	175.00	200.00
4. Rio (Un 11/53)	50.00	100.00
4. Rip Snorter (Ge 10/49)	10.00	19.00
4. Rocket (Ge 5/50)	20.00	35.00
4. Rockettes (Got 8/50)	25.00	45.00
4. Rodeo (Un 2/53)	39.50	110.00
4. Rose Bowl (Got 10/51)	30.00	50.00
4. Round Up (Got 11/48)	10.00	20.00
4. St. Louis (Wm 2/49)	20.00	30.00
4. Saddle and Turf (Ev 10/53)	165.00	250.00
4. (Club Model)	179.50	260.00
4. Saratoga (Wm 10/48)	20.00	40.00
4. Scoreboard (Got 4/56)	335.00	395.00
4. Screamo (Wm 4/54)	85.00	120.00
4. Sea Jockeys (Wm 11/51)	25.00	50.00
4. Select-A-Card (Got 4/50)	10.00	19.00
4. Shantytown (Ex 10/49)	20.00	30.00
4. Sharpshooter (Got 5/49)	10.00	30.00
2. Shindig (Got 10/53)	90.00	125.00
4. Shoo Shoo (Wm 2/51)	15.00	25.00
4. Shoot the Moon (Wm 11/51)	20.00	45.00
4. Show Boat (Un 1/49)	10.00	19.00
4. Show Boat (Un 12/52)	70.00	135.00
4. Smoke Signal (Wm 10/55)	159.50	189.50
4. Silver Chest (Upright) (Ge 4/53)	55.00	100.00
4. Silver Skates (Wm 2/53)	45.00	80.00
4. Singapore (Un 10/54)	50.00	125.00
4. Skill Pool (Got 8/52)	35.00	85.00
4. Skyway (Wm 8/54)	110.00	155.00
4. Slugfest (Wm 3/52)	35.00	50.00
4. Sluggin' Champ (Got 4/55)	160.00	200.00
2. Snafu (Wm 12/55)	150.00	225.00
6. Snooks (Wm 6/51)	15.00	20.00
4. Southern Belle (Got 6/55)	175.00	220.00
4. South Pacific (Ge 2/50)	20.00	30.00
4. Spark Plugs (Wm 9/51)	25.00	50.00
6. Speedway (Wm 9/48)	10.00	19.00
4. Spitfire (Wm 2/55)	75.00	150.00
4. Spot Bowler (Got 10/50)	25.00	35.00
4* Spot Lite (B 1/52)	35.00	75.00
4. Sportsman (Ge 2/51)	10.00	19.00
4. Sportsman (Wm 2/52)	25.00	35.00
4. Springtime (Ge 3/52)	20.00	30.00
3* Stage Coach (Got 11/54)	160.00	195.00
4. Stardust (Wm 3/56)	345.00	525.00
2* Starlets (Un 12/55)	210.00	375.00
2. Star Pool (Wm 10/54)	100.00	165.00
4. Stars (Un 6/52)	40.00	55.00
4. Starlite (Wm 3/53)	35.00	65.00
4. Steeple Chase (Un 1/52)	25.00	65.00
4. Stop & Go (Ge 3/51)	10.00	20.00
2. Struggle Buggies (Wm 12/53)	69.50	115.00
6. Summertime (Un 9/48)	15.00	24.00
4. Sunshine Park (B 12/52)	25.00	45.00
4. Super Hockey (CC 4/49)	20.00	30.00
4. Super Jumbo (Got 10/54)	250.00	325.00
2* Surf Club (B 3/54)	65.00	115.00
4. Sweepstakes (Wm 1/52)	55.00	75.00
4. Sweet-Add-A-Line (Got 7/55)	170.00	220.00
4. Sweetheart (Wm 5/50)	20.00	30.00
4. Tahiti (Un 8/53)	45.00	90.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	15.00	25.00
4. Thing (CC 2/51)	15.00	30.00
4. Three Deuces (Wm 8/55)	200.00	230.00
4. Three Feathers (Ge 5/49)	15.00	30.00
4. Three Four Five (Un 6/51)	20.00	40.00
6. Three Musketeers (Got 7/49)	15.00	25.00
6. Thrill (CC 9/48)	10.00	19.00
4. Thunderbird (Wm 5/54)	90.00	125.00
4. Times Square (Wm 4/53)	59.00	75.00
4. Touchdown (Un 1/52)	20.00	35.00
2. Tournament (Got 8/55)	225.00	275.00
1. Triple Play (Un 8/55)	195.00	265.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	20.00	30.00
4. Tropicana (Un 1/55)	54.50	150.00
4* Tropics (Un 7/53)	45.00	85.00
6. Tucson (Wm 1/49)	10.00	20.00
6. Tumbleweed (Ex 8/49)	15.00	30.00
4. Turf King (B 6/50)	15.00	30.00
4. Twenty Grand (Wm 12/52)	35.00	65.00
4. Twin Bill (Got 1/55)	100.00	195.00
4. Utah (Un 7/49)	10.00	20.00
2* Variety (B 9/54)	85.00	165.00
4. Watch My Line (Got 9/51)	30.00	50.00
4. Whizz Kids (CC 3/52)	35.00	50.00
4. Wild West (Got 8/51)	25.00	55.00
4. Winner (Univ.)	20.00	40.00
4. Wishing Well (Got 9/55)	185.00	225.00
4. Wonderland (Wm 5/55)	160.00	190.00
4* Yacht Club (B 6/53)	40.00	85.00
4. Zingo (Un 10/51)	25.00	60.00

SHUFFLES

4. Bally Victory Bowler (5/54)	100.00	225.00
4. Bally Champion Bowler (5/54)	100.00	250.00
4* Bally Jet Bowler (8/54)	130.00	275.00
4. Bally Rocket Bowler (8/54)	135.00	275.00
4. Bally Mystic Bowler (12/54)	200.00	315.00
4. Bally Magic Bowler (12/54)	195.00	320.00
4. Bally Blue Ribbon (3/55)	275.00	360.00
4. Bally Gold Medal (3/55)	275.00	365.00
4. ChiCoin 6-Player (8/51)	35.00	75.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	80.00
4. ChiCoin Match Bowler (6/52)	35.00	85.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	90.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	100.00
4. ChiCoin 10th Frame Special (12/52)	40.00	105.00
4. ChiCoin Name Bowler (1/53)	40.00	110.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	40.00	115.00
4. ChiCoin Crown (4/53)	45.00	120.00
4. ChiCoin Crown, Giant Pins (4/53)	50.00	125.00
4. ChiCoin Triple Score (6/53)	50.00	150.00
4. ChiCoin Gold Cup (7/53)	50.00	135.00
4. ChiCoin High Speed Crown (7/53)	65.00	140.00
4. ChiCoin High Speed Triple Score (8/53)	70.00	145.00
4. Chi Coin Advance (10/53)	75.00	150.00
4. ChiCoin King (10/53)	75.00	155.00
4. ChiCoin Criss Cross Bowler (12/53)	65.00	175.00
4. ChiCoin Super Frame (3/54)	100.00	175.00
4. ChiCoin Starlite (5/54)	125.00	200.00
4. ChiCoin Feature (7/54)	125.00	225.00
4. ChiCoin Holiday (9/54)	125.00	250.00
2. ChiCoin Flash (10/54)	125.00	235.00
4. ChiCoin Playtime (10/54)	150.00	265.00
2. ChiCoin Fireball (11/54)	175.00	275.00
4. ChiCoin Thunderbolt (12/54)	185.00	290.00
4. ChiCoin Triple Strike (2/55)	225.00	310.00
4. ChiCoin Arrow (2/55)	225.00	315.00
4. ChiCoin Criss Cross Targette (1/55)	75.00	200.00
Deluxe model	100.00	225.00
4. ChiCoin Bonns Score (4/55)	240.00	325.00
4. ChiCoin Big League (5/55)	265.00	335.00
4* ChiCoin Hollywood (5/55)	249.50	340.00
4. ChiCoin Blinker (8/55)	325.00	355.00
4. ChiCoin Score-A-Line (9/55)	350.00	395.00
1. ChiCoin Bowling Team (10/55)	325.00	395.00
4. Exhibit Twin Rotation (5/52)	50.00	80.00
4. Genco Shuffle Target (7/51)	20.00	45.00
4. Genco 8-Player Rebound (9/51)	30.00	50.00
4. Genco Shuffle Pool (11/53)	25.00	75.00
4. Genco Match Pool (2/54)	50.00	95.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	40.00	80.00
4. Keeney High Score League (5/52)	40.00	85.00
4. Keeney Team (10/52)	40.00	95.00
4. Keeney Club (4/53)	40.00	100.00
4. Keeney Domino (5/53)	40.00	110.00
4. Keeney Carnival (5/53)	45.00	135.00
4. Keeney Pacemaker (9/53)	50.00	150.00
4. Keeney Mainliner Bowler (1/54)	65.00	165.00
4. Keeney Bonus Bowler (3/54)	75.00	175.00
2. Keeney Diamond Bowler (5/54)	100.00	185.00
4. Keeney Bikini (6/54)	135.00	205.00
4. Keeney Century (6/54)	140.00	210.00
4. Keeney American (9/54)	225.00	250.00
4. Keeney National (9/54)	230.00	280.00
4. Keeney Speedlane (4/55)	275.00	360.00
4. United 6-Player Super (3/52)	30.00	55.00
4. United 4-Player Official (5/52)	30.00	60.00
4. United 6-Player Star (7/52)	30.00	65.00
4. United 10th Frame Star (9/52)	35.00	70.00
4. United Manhattan 10th Frame (9/52)	38.00	75.00
4. United Manhattan (9/52)	35.00	80.00
4. United 10th Frame Super (10/52)	35.00	80.00
4. United Cascade (2/53)	35.00	85.00
4* United Clover (2/53)	35.00	85.00
6. United Liberty (2/53)	40.00	90.00
1. United Classic (6/53)	50.00	95.00
2. United Olympic (6/53)	50.00	95.00
2* United Royal (9/53)	50.00	95.00
4. United Imperial (9/53)	65.00	125.00
4. DeLuxe model	75.00	135.00
4* United Chief (11/53)	65.00	145.00
4. United Leader (11/53)	100.00	150.00
2. DeLuxe model	110.00	175.00
4* United Team (1/54)	100.00	185.00
4. DeLuxe model	125.00	185.00
4* United League (1/54)	95.00	175.00
4. DeLuxe model	120.00	180.00

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4. United Ace (5/54)	100.00	185.00
2. DeLuxe model	110.00	195.00
2. United Rainbow (5/54)	99.50	200.00
4. United Banner (8/54)	155.00	205.00
4. DeLuxe model	165.00	210.00
4. United Shuffle Targette (8/54)	150.00	220.00
4. DeLuxe model	125.00	225.00
4* United Speedy (8/54)	150.00	250.00
4. Un. 11th Frame (10/54)	125.00	255.00
4. DeLuxe model	165.00	265.00
4. United Comet Targette (11/54)	125.00	275.00
4. DeLuxe model	150.00	280.00
4. United Mercury (12/54)	150.00	280.00
4. DeLuxe model	155.00	290.00
4. United Mars (1/55)	160.00	300.00
4. DeLuxe model	165.00	300.00
4* Un. Lightning (2/55)	165.00	310.00
4. DeLuxe model	185.00	320.00
4. Un. Venus (3/55)	140.00	325.00
4. DeLuxe model	175.00	330.00
4. Un. Clipper (5/55)	175.00	340.00
4. DeLuxe model	195.00	345.00
2. Un. Derby Roll (5/55)	175.00	350.00
4. DeLuxe model	185.00	355.00
4. Un. 5th Inning (6/55)	185.00	365.00
4. DeLuxe model	195.00	370.00
4. Un. Capitol (6/55)	225.00	385.00
4. DeLuxe model	230.00	390.00
7. Build Up (5/56)	400.00	440.00
7. DeLuxe model	410.00	450.00

4. Bally Champion Horse	315.00	385.00
1. Bally Moon Ride	175.00	350.00
2. Bally Space Ship	150.00	315.00
4. Bally Speed Boat	325.00	375.00
4. Chicago Coin Super Jet	199.50	395.00
2. Decco Merry-Go-Round	225.00	350.00
4. Exhibit Big Bronco	239.50	375.00
4. Exhibit Mustang	350.00	445.00
4. Exhibit Space Patrol	175.00	300.00
2. Scientific Television	275.00	345.00

4. ABT 6 Gun Rifle Range	525.00	625.00
4. Boomerang	25.00	65.00
4. Bally Big Inning	65.00	150.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	75.00	110.00
4. Bally Undersea Raider	60.00	125.00
4. Champion Hockey	50.00	125.00
4. ChiCoin Basketball Champ	100.00	195.00
4. ChiCoin 4-Player Derby	100.00	165.00
4. ChiCoin Goalee	39.50	99.50
4. ChiCoin Hockey	55.00	75.00
2. ChiCoin Midget Skee	65.00	95.00
2. ChiCoin Pistol	35.00	75.00
4. ChiCoin Home Run, 6 Player (3/54)	100.00	195.00
4. Super model	125.00	249.50
4. Edelco Pool Table	20.00	50.00
4. Evans Bola Score	65.00	89.50
4. Evans Bat-A-Score	55.00	165.00
4. Evans Ski Roll	35.00	90.00
4. Evans Super Bomber	75.00	160.00
4. Evans Play Ball	65.00	85.00
4. Evans Ten Strike '46	20.00	50.00
4. Evans Tommy Gun	35.00	95.00
2. Exhibit Dale Gun	29.50	75.00
4. Exhibit Gun Patrol	75.00	125.00
4. Exhibit Jet Gun	75.00	135.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	130.00
4. Exhibit Silver Bullets	40.00	125.00
4. Exhibit Six Shooter	50.00	110.00
4. Exhibit Vitalizer	45.00	70.00
4. Exhibit Shooting Gal. (6/54)	75.00	160.00
4. Exhibit Star Shooting Gallery (9/54)	149.50	200.00
4. Exhibit Sportland Shooting Gallery (11/54)	175.00	250.00
4. Exhibit "500" Shooting Gallery (3/55)	250.00	300.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	350.00	400.00
4. Games, Inc. Hunter (1/56)	265.00	300.00
4. Genco Sky Gunner	75.00	150.00
4. Genco Night Fighter	75.00	125.00
4* Genco 2-Player Basketball	129.50	200.00
4. Genco Rifle Gal. (6/54)	150.00	225.00
4. Genco Big Top Rifle Gallery (6/54)	300.00	350.00
4. Genco Wild West Gun (2/55)	300.00	365.00
4. Genco Sky Rocket Rifle Gal. (5/55)	269.50	375.00
4. Genco Champion Baseball (9/55)	250.00	395.00
4. Genco Quarterback (10/55)	250.00	325.00
4. Jack Rabbit	50.00	95.00
4. Jungle Joe	49.50	65.00
4. Keeney Air Raider	65.00	125.00
4. Keeney Sub Gun	70.00	125.00
4. Keeney Texas Leaguer	25.00	50.00
4. Keeney Sportsman (11/54)	175.00	260.00
4. DeLuxe model	185.00	270.00
4. Keeney Ranger (3/55)	250.00	285.00
4. DeLuxe model (3/55)	260.00	295.00
4. Lite League	45.00	95.00
1. Mills Panorama Peek (11/54)	175.00	325.00
6. Mills Conv. for Panoram Peek	10.00	25.00
4. Muto. Atomic Bomber.	65.00	160.00
4. Mutos. Ace Bombers	95.00	180.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	190.00
4. Mutos. Fly. Saucers	90.00	155.00
4. Mutos. Photo (Pre-War)	150.00	140.00
4. Mutos. Photomatic (DeLuxe)	250.00	395.00
4. Mutoscope Silver Gloves	125.00	195.00
4. Mutoscope Sky Fighter	60.00	165.00
4. Mutos. Voice-O-Graph 35¢	150.00	350.00
4. QT Pool Table	60.00	85.00
4. Quizzer	50.00	100.00
4. Rockola World Series	40.00	80.00
4. Scientific Baseball	20.00	50.00
4. Scientific Basketball	20.00	55.00
4. Scientific Batting Pr.	20.00	65.00
4. Scientific Pitch 'Em	50.00	165.00
4* Seeburg Bear Gun	75.00	150.00
4. Seeburg Chicken Sam	50.00	110.00
4. Seeburg Shoot the Chute	49.50	90.00
4* Seeburg Coon Hunt	95.00	170.00
4. Set Shot Basketball	150.00	275.00
4. Telequiz	75.00	120.00
4. Un. Team Hockey	30.00	50.00
2. United Jungle Gun	75.00	175.00
2. DeLuxe model	75.00	185.00
4. United Carnival Gun (10/54)	175.00	285.00
4. DeLuxe model	185.00	290.00
4. Un. Bonus Gun (1/55)	250.00	350.00
4. DeLuxe model	260.00	350.00
4.* Un. Sidewalk Engineer (4/55)	150.00	195.00
4. Wilcox-Gay Recordio	50.00	100.00
4. Wms. All Stars (8/47)	35.00	70.00
4. Wms. Box Score (12/47)	39.50	70.00
4. Wms. Star Series (4/49)	29.50	75.00
4. Wms. Super World Series (4/51)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	95.00
4. Wms. DeLuxe Baseball (4/53)	95.00	150.00
4. Wms. Pennant Baseball (12/53)	120.00	165.00
4. Wms. Super Pennant Baseball (12/53)	135.00	175.00
4. Wms. Super Star Baseball (12/53)	135.00	180.00
4. Wms. Major League Baseball (2/54)	110.00	185.00
4. Wms. All Star Baseball (2/54)	125.00	190.00
4. Wms. Big League Baseball (2/54)	125.00	200.00
1. Wms. Jet Fighter (10/54)	175.00	250.00
4. Wms. Safari (2/54)	225.00	325.00
4. DeLuxe model	250.00	330.00
4. Wms. Polar Hunt (3/55)	275.00	350.00
4. Wms. King Of Swat (5/55)	285.00	375.00
4. Wurlitzer Skeeball	35.00	70.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

"G-200" 200-sel. phonograph
"G-120" 120-sel. phonograph
"G -80" 80-sel. phonograph
"HS-200" Selective Hideaway
"HS-120" Selective Hideaway
"HS- 80" Selective Hideaway
"HC-200" Continuous-play Hideaway
"HC-120" Continuous-play Hideaway
"HC-80" Continuous-play Hideaway
"W-200" 200-selection Wall Box
Bargrip Wallbox Bracket
Recessed Ceiling Speaker
Wall Speaker
Corner Speaker

AUTO-PHOTO CO.

Studio Model "II" $3,245.00

BALLY MFG. CO.

Double Header ..... $ 799.50

Pin-Pool

Standard (52" x 36") Model	
(A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model)	325.00
DeLuxe ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

BERT LANE CO.

Fire Engine (Kiddie Ride) ..... $ 795.00
Old Stutz Bearcat Car 695.00

CHICAGO COIN MACHINE CO.

Blondie (3 or 5 Ball, Match and Replay) ..... $ 525.00
Steam Shovel (Regular Model) 410.00
Steam Shovel (Replay Model) 425.00
Twin Hockey, (Regular Model) 455.00
Twin Hockey, (Replay Model) 500.00
Twin Hockey, (Match and Replay Model) 510.00

EXHIBIT SUPPLY CO.

Slate Pool ..... $ 375.00
Spanish Pool 295.00

GENCO MFG. & SALES CO.

State Fair (Rifle Gallery) ..... $ 595.00
Hi-Fly (Baseball Game) 545.00

D. GOTTLIEB & CO.

Sea Belles (2 Player, 5-Ball) ..... $ 542.50

INTERNATIONAL MUTOSCOPE CORP.

Rock 'n' Roll ..... $ 149.50

J. H. KEENEY & CO., INC.

Flicker Pool (4 Player, 4 Sides) ..... $ 375.00
Arcade Pool (1 or 2 Front Play) 375.00
DeLuxe Hot Coffee Vender
DeLuxe Hot Coffee & Hot Chocolate Combo Vender
Various Models of above
Prices on Request
Electric Cigarette Vender ..... $ 284.50
Coin Changer Model 304.50

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

Model 1450-Playmaster, 120 Sel.
Model 1452, 50 Selections
Model 1454, 120 Selections
Model 1546 Chrome Wall Box, 120 Selections
Model 1548, 50 Selection Wall Box
1615—Standard Speaker
1616—DeLuxe Speaker
Model 1906, Remote Volume Control
Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

V-200—Select-O-Matic "200" Phonograph
V-3W-A—Wall-O-Matic "200"
100J—Select-O-Matic "100" Phonograph
3W-1—Wall-O-Matic "100"
MRVC-2—Master Remote Volume Control
HFCV2-8—High Fidelity Wall Speaker
HFCV3-8—High Fidelity Corner Speaker
HFCV1-12—High Fidelity Recessed Speaker
PS6-1Z—Power Supply
HFA1-L6—Power Amplifier

UNITED MFG. CO.

Monaco	$ 775.00
Select Play Shuffle Alley (Without Match Feature)	635.00
Select Play Shuffle Alley (With Match Feature)	695.00
Build Up Shuffle Alley (Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Build Up Shuffle Alley (With Match Feature)	
Single Chute	810.00
Double Chute	830.00
Star Slugger (Regular)	495.00
Star Slugger (Replay)	545.00
Regulation Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Regulation Shuffle Alley (with Match Feature)	
Single Chute	810.00
Double Chute	830.00

WILLIAMS MFG. CO.

Hot Diggity (Single Player, 5-Ball)	$ 407.50
DeLuxe 4-Bagger (Baseball Game)	545.00
Crane	425.00
Surf Rider (4-Player, 5-Ball)	595.00

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

Model 2000, "Centennial", 200 Selections
Model 1900, "Centennial", 104 Selections
Model 5210, Wall Box, 200 Sel.
Model 5207 Wall Box—104 Selection—3 Wire
Model 5206 Wall Box—48 Selection—4 Wire
Model 257 Stepper—104 Selection—3 Wire
Model 253 Stepper—104 Selection—3 Wire
Model 248 Stepper—48 Selection—4 Wire
Model 5117 12" High Fidelity Wall Speaker
Model 5116 8" High Fidelity Corner Speaker
Model 5115 5" High Fidelity Corner Speaker

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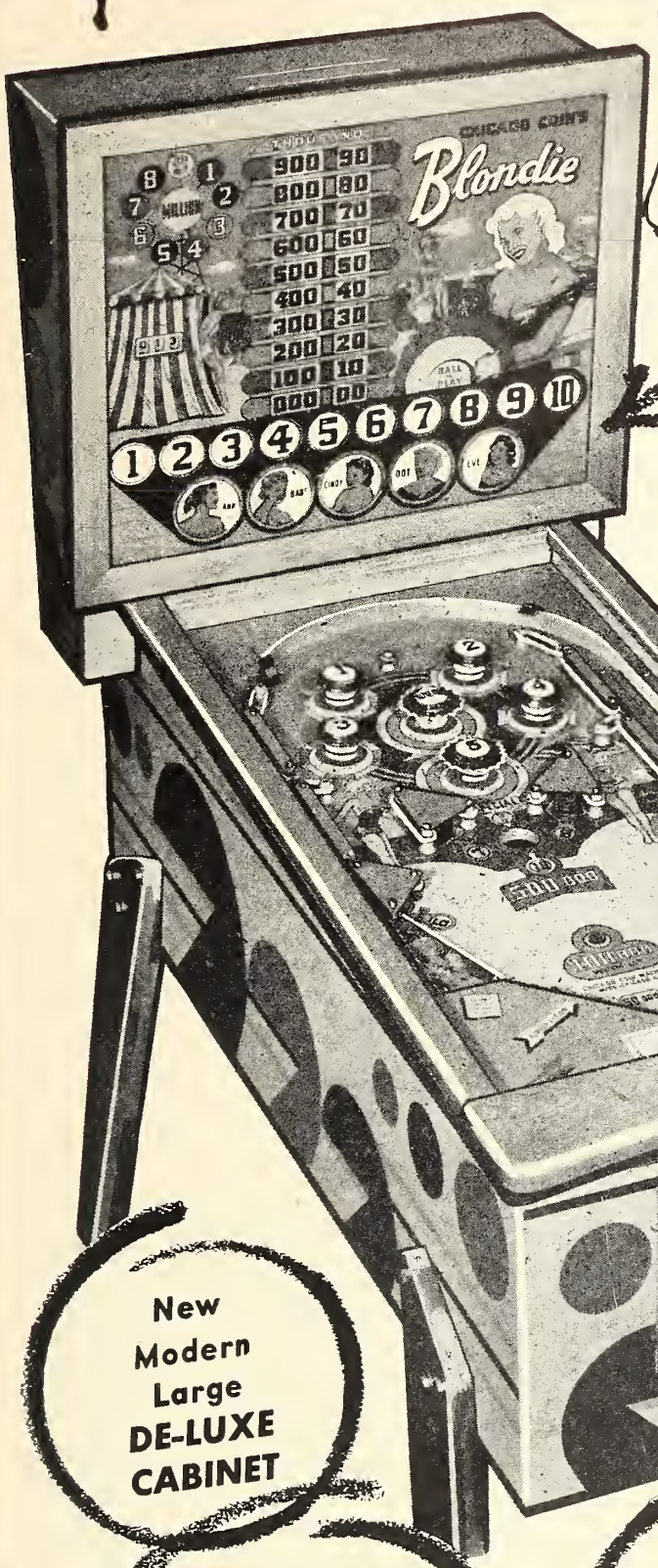
chicago coin...INTRODUCES

Blondie



With a Chorus Line of 5 Flashing—Match Feature Gals....
Get To Know....Ann....Babs....Cindy....Dot....Eve
And Starring
....New Multiple Match Play!

- ★ Single Match Feature in Each Game!
- ★ Multiple Match Feature Can Be Played With Replays. Up to 5 Times Per Game!
- ★ "Blondie" Can Be Operated As 5 or 3 Ball Game!
- ★ Lighting Bumpers 1 to 5 Score Additional Scores of 500,000!
- ★ Hitting Targets 6 to 10 Scores Additional 1 Million!
- ★ No. 10 Hole Scores Special When No's. 1 to 10 Are Hit!
- ★ Top Score...9 Million 200,000
- ★ 2 Super Sensitive Action Kickers!
- ★ 2 "Lively" Thumper Bumpers!
- ★ Dyna-Powered Flippers .... of course!

New Modern Large **DE-LUXE CABINET**

An All Location Attraction! May Be Operated As A Regular, Free Play or Match Game!

Equipped With Cheat-Proof National Slug Rejector Coin Chute!

New Tamper-Proof Cash Box!

You Can't Afford to "Pass Up Blondie" If You Are Interested In Real Earnings!

2 Steady Money Earners For Locations Where Space Is A Problem!

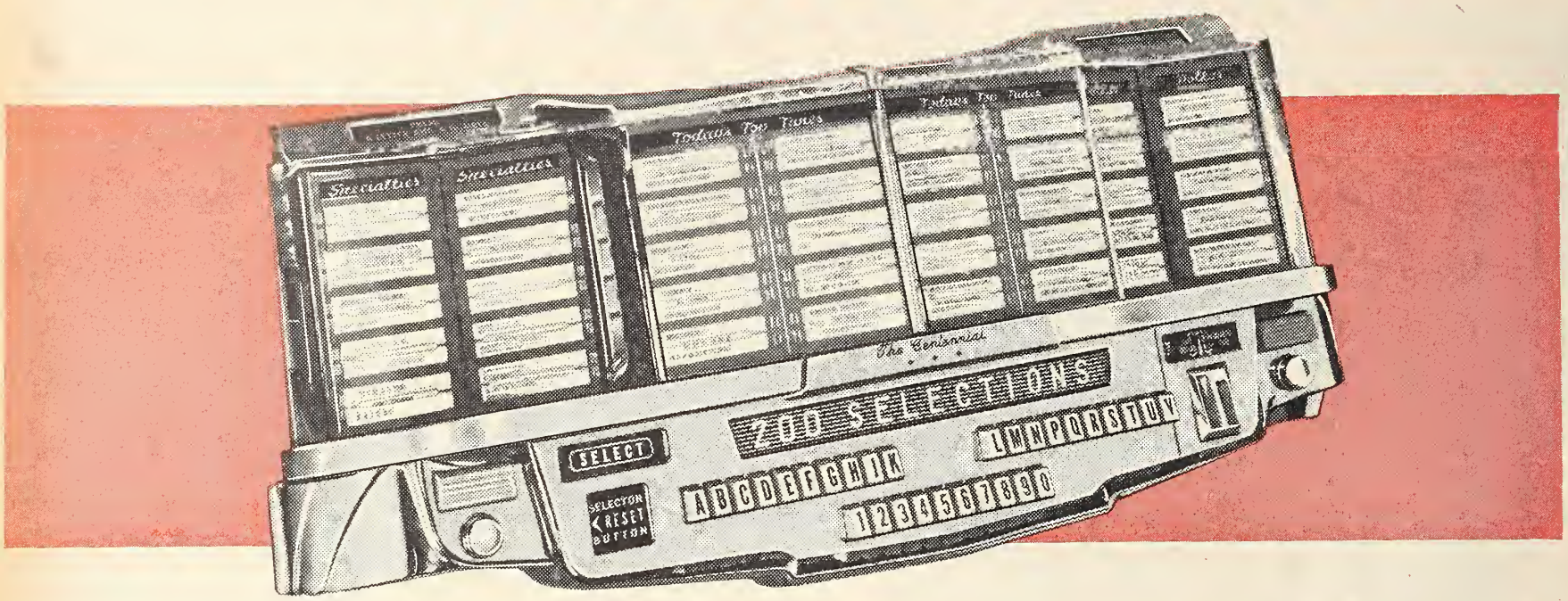
TWIN HOCKEY
Two Sided Play! 1 or 2 Can Play!
Regular or Match
Models With Free Play!

STEAM SHOVEL
Adjustable to Match, Free Play or Regular Play!
A Natural for Retail Stores . . .
Terminals . . . Arcades . . Dime Stores . . . etc.

chicago coin MACHINE COMPANY

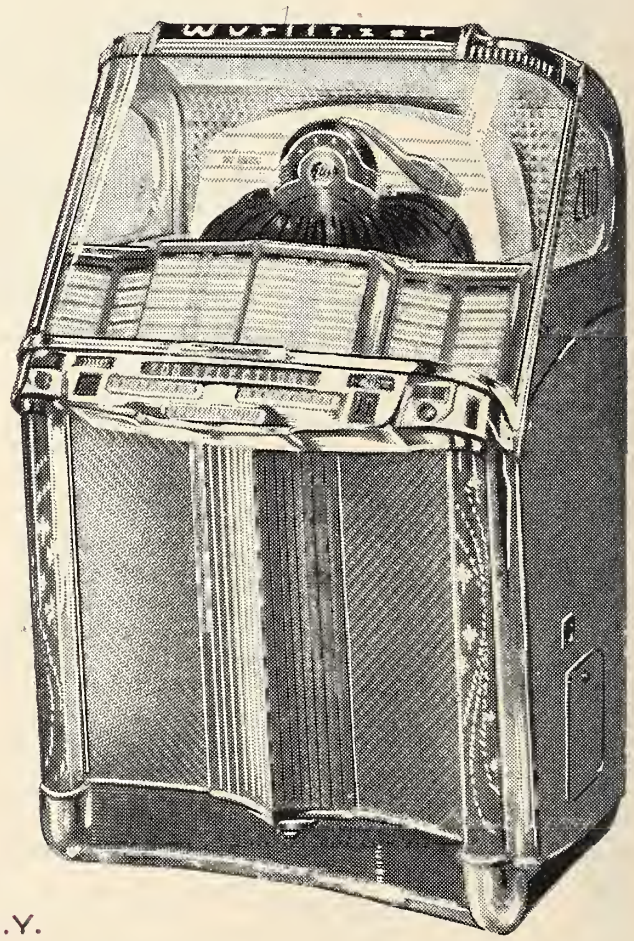
1725 West Diversey Blvd., Chicago 14, Ill.

IT'S MORE FUN TO PICK TUNES ON THE WURLITZER 2000


Favorites
Favorites
Today's Top Tunes
The Centennial
200 SELECTIONS
SELECT
SELECTOR RESET BUTTON
A B C D E F G H I K
L M N P Q R S T U V
1 2 3 4 5 6 7 8 9 0

TWO OR MORE PATRONS CAN SHOP THE SELECTIONS SIMULTANEOUSLY...

Tune choosing from the 200 selections on the Wurlitzer Model 2000 is fascinating fun in itself. There are 40 top tunes on the center panel—plus 20 more on each of the two roto-page "books" that flank it. A full 80 selections in sight at all times. Pages are power-turned by a finger touch on the twin illuminated bars. This novel "his" and "her" book arrangement enables two—or even more patrons to shop the program at the same time. Make-selection is an easy matter also. You press one numeral and a letter button in any sequence. All in all, this dramatic innovation has proved in itself a powerful play stimulator—one of many reasons why the Wurlitzer 2000 is boosting earning records wherever it is placed in location.



WURLITZER 1856-1956

HIGHLIGHTING 100 YEARS OF MUSICAL ACHIEVEMENT

THE 200-SELECTION

WURLITZER

CENTENNIAL MODEL 2000

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THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N.Y.

A Combination of 2 great American favorites

Pool and Bowling

ATTRACTS MORE PLAYERS

•

EARNS MORE MONEY

UNITED OPERATORS ARE SUCCESSFUL OPERATORS

NEW

UNITED'S

Pool Alley

"SPOT" BALL HITS "TEE" BALL FOR SCORES

ONE OR TWO CAN PLAY

ONE OR TWO BALL PLAY

Attractive New

Single, Double, Triple Frame Scores

1 OR 2 SHOTS PER FRAME

10TH FRAME EXTRA SHOTS FEATURE

FRONT END PLAY

HINGED PIN-HOOD

HINGED PLAYFIELD

NEW

NEW

APPROXIMATE SIZE: 25 IN. BY 80 IN.

EQUIPPED WITH UNITED'S FAMOUS SLUG-REJECTOR

NEW

NEW

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ORDER FROM YOUR UNITED DISTRIBUTOR TODAY

SOUTH SEAS • STAR SLUGGER • REGULATION Shuffle Alley • SELECT-PLAY Shuffle Alley • POOL GAMES

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presents a really new scoring idea with record topping earning-power

Magic Squares
Spot Numbers
Corner Scores
Ballyhole
Extra Balls

EXCITING NEW TRIPLE-DECK ADVANCING SCORES

Separate advancing-scores for each of 3 different color-lines—red, yellow, green—building up, up, up to really exciting man-size scores! AND PLAYER SCORES SEPARATELY IN EACH OF 3 COLORS! No wonder BIG SHOW is getting biggest cash-box applause in pinball history! Get your share! Get Bally BIG SHOW on location today!

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Bally® DISTRIBUTOR

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DE LUXE CONGRESS BOWLER (Match) • PIN-POOL

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Bally® BIG SHOW

PROFIT-PROVED IN-LINE PLAY...*plus new Triple-Deck Scores*